



**A ROADMAP FOR THE REDUCTION OF CARBON AND  
ECOLOGICAL FOOTPRINT OF CONSTRUCTION ACTIVITY IN  
GHANA**

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Thesis submitted in fulfilment of the requirements for the Degree

**DOCTOR OF ENGINEERING:  
CIVIL ENGINEERING**

in the

Department of Civil Engineering  
Faculty of Engineering, Built Environment and Information Technology

at the

Central University of Technology, Free State

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August, 2023

## DECLARATION

I, MOSES KWADZO AHIABU, student number \_\_\_\_\_, do hereby declare that this research project submitted to the Central University of Technology, Free State, for the Degree of DOCTOR of ENGINEERING: CIVIL ENGINEERING, is my own, independent work; and complies with the Code of Academic Integrity, as well as other relevant policies, procedures, rules and regulations of the Central University of Technology, Free State; and has not been submitted before to any institution by myself or any other person in fulfilment of the requirements for the attainment of any qualification.



\_\_\_\_\_  
**SIGNATURE OF STUDENT**

\_07 August 23\_

**DATE**



## **DEDICATION**

Firstly, I dedicated this work to my parents, Mr. Christopher Kofi Ahiabu and Mrs Rebecca Afi Akpabli-Ahiabu, for their inspiration and prayers that laid the solid foundation of my life.

Secondly, this work is dedicated to my wife, Mrs. Janmmery Asante-Ahiabu, for her support, prayers and endurance.

Lastly, this work is dedicated to my children, Jemima Ahiabu, Jessica Ahiabu, Joshua Ahiabu, and Jacinta Ahiabu for their prayers and understanding throughout this study.

## ACKNOWLEDGEMENTS

Glory be to God Almighty who makes heaven and earth and makes all things beautiful in His own time. This study would never have been achieved without the grace of God. I want to sincerely thank my principal promoter, Professor Fidelis Emuze, for his unflinching advice, unwavering guidance, mentorship, and inspiration throughout my research journey. My sincere gratitude also extends to my co-promoter, Professor Dillip Das, for his invaluable advice given to me throughout the course of my study.

I thank my colleagues, Mr. Eric Kodzo Adzivor and Mrs Patricia Asantewa-Tanor, for their advisory support and encouragement throughout my research experience. My appreciation also goes to the co-ordinator of this programme, Professor Denis Yao Dzansi for his constant admonishing and encouragement. My sincere appreciation also goes to the Vice-Chancellor of Ho Technical University, Professor Ben Quarshie Honyenuga, and his entire management team for this collaboration.

I am grateful to Dzokoto Senyo and Martin Abimo for the statistical data analyses, the Delphi panellists and the survey participants. My sincere appreciation also goes to my wife, Mrs Janmmery Asante-Ahiabu, and children, Jemima, Jessica, Joshua and Jacinta for their love, prayers, endurance, and understanding throughout the study period.

Finally, I am indebted to members of Knight of St. John International and Ladies Auxiliary (Commandery Number 855), Holy Spirit Parish, Ho and all my Priests for your prayers. I am also grateful to the workers of my company, Mojeko Comapay Limited for their prayers and encouragement, not forgetting my friends, and all those who supported me, prayed for me, and inspired me in any ways during this research. I pray that the Almighty God of all goodness abundantly bless you.

## LIST OF PUBLICATIONS

### Refereed Journal Article

1. Ahiabu, M.K., Emuze, F.A. & Das, D.K. 2023. Perception of the benefits of sustainable construction in Ghana. *Journal of Built Environment Project and Asset Management*. 13(2), pp. 306-323. <https://doi.org/10.1108/BEPAM-06-2022-0088>.

### Referred Conference Papers/Book Chapters

2. Ahiabu, M.K., Emuze, F.A. & Das, D.K. 2022. A review of sustainable construction practices in Ghana. In: Gorse, C., Scott, L., Booth C. & Dastbaz, M. (eds). *Climate Emergency – Managing, Building, and Delivering the Sustainable Development Goals*. Springer, Cham. [https://doi.org/10.1007/978-3-030-79450-7\\_9](https://doi.org/10.1007/978-3-030-79450-7_9).
3. Ahiabu, M.K., Emuze, F. & Das, D. 2021. Achieving sustainability in construction waste management in the Ghanaian Built Environment: Systemised review. In: *Proceedings of International Sustainable Ecological Engineering Design for Society (SEEDS) Conference 2021: Adapting and Changing Behaviour and Practice, Leeds Beckett University, Leeds, United Kingdom*.
4. Ahiabu, M.K., Emuze, F. & Das, D. 2020. A review of sustainable construction practices in Ghana. In: *Proceedings of International Sustainable Ecological Engineering Design for Society (SEEDS) Conference 2020: Sustainability and Practice, Leeds Beckett University, Leeds, United Kingdom*.
5. Ahiabu, M.K., Emuze, F. & Das, D. 2019. A framework towards the reduction of the ecological and carbon footprint of construction activity in Ghana. In: *Proceedings of 14th International Postgraduate Research Conference: Contemporary and Future Directions in the Built Environment, University of Salford, Manchester*. pp. 525-537.

## ABSTRACT

Sustainable construction is acknowledged globally to be a viable means to reduce the negative environmental effects of construction projects. Sustainable construction utilises ecological and resource-saving concepts in executing projects. The reduction of carbon and ecological footprint of construction activity contributes to the achievement of sustainable construction. The sustainable construction practices are advanced in developed countries where governments have established legislation, codes, policies, and frameworks to promote the sustainability concept to reduce carbon and ecological footprint. However, sustainable construction implementation is immature in emerging countries like Ghana, because of implementation issues and unavailability of clear roadmap or government policies and legislation to promote the uptake. This study was motivated by a gap identified in the literature to develop a sustainable construction roadmap for the Construction Industry in Ghana to reduce carbon and ecological footprint of construction activity. Accordingly, the specific objectives of the research were: to determine why sustainability is a focus area that cannot be ignored by the Ghanaian Construction Industry; to determine how design should respond to sustainability requirements in the Ghanaian Construction Industry; to determine how construction materials should respond to sustainability requirements in the Ghanaian Construction Industry; to explore the effects of energy-efficiency on the construction process in the Ghanaian Construction Industry; to evaluate the modalities employed to reduce construction site solid waste in the Ghanaian Construction Industry; and to develop a sustainable construction roadmap that would reduce the carbon and ecological footprint of activities in the Ghanaian Construction Industry. The study was grounded in the pragmatist paradigm, and both qualitative and quantitative data were gathered using a mixed method strategy. The qualitative data collected from three rounds of a Delphi study were analysed descriptively and inferentially. The strong agreement reached on the key elements of sustainable construction is supported by the comparative analysis between the 18 Delphi panel experts. In order to better understand the phenomenon of sustainable construction in Ghana, 405 valid and completed questionnaires were received and retrieved. The data were then analysed using Partial Least Square - Structural Equation Modelling (PLS-SEM). According to the research, one of the benefits of implementing sustainable construction is to raise standard of living in general. The response of construction industry in Ghana to sustainable design requirements highlights resource conservation, adaptations, whole life-cycle designs, and cost efficiency as the main areas of concern for sustainable construction.

Also, the renewable, recyclable, and re-usable materials; durable materials; and materials of minimum adverse impact on the environment are to be adopted to respond to sustainability requirements in Ghana. Some of the advantages of energy efficiency on the construction process identified include reduction in fuel usage of construction equipment, minimal energy consumption and reduction in energy cost, reduction of emission levels and protection of the environment. The just-in-time operations, careful handling of tools and equipment on site, early and prompt scheduling of deliveries, and use of more effective equipment are the primary construction waste management practices in the Ghanaian construction industry to achieve sustainability. The quantitative data provided a basis on which the roadmap evolved to serve as a guideline for carbon and ecological footprint reduction of construction activity in Ghana. Through semi-structured qualitative interviews, the developed roadmap was validated by academics and industry practitioners in Ghana, and the results indicated that the roadmap is useful and appropriate for application in the Ghanaian construction industry. Policy-makers, academics, developers, and investors who want to implement sustainable construction in the Ghanaian construction industry can use the study as a tool because it has practical, theoretical, and methodological relevance for sustainable construction. The Green Building Council in collaboration with the government should open offices in all the Assemblies to intensify the awareness creation and promotion of the roadmap to increase the adoption of the sustainable construction concept in Ghana. The government should implement financial incentives for construction companies and professionals that adopt sustainability practices to reduce carbon and ecological footprint of construction activity in Ghana. The study has contributed to sustainable construction body of knowledge since it re-affirmed the potential contributions to realising the relevant United Nations Sustainable Development Goals such as 9, 12 and 13.

**Key words:** Construction, Carbon footprint, Ecological footprint, Sustainability, Ghana.

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## LIST OF ABBREVIATIONS

AESL – Architectural and Engineering Services Limited  
ARC – Architects Registration Council  
B.Sc. – Bachelor of Science  
BEAM – Building Environmental Assessment Method  
BREEAM – Building Research Establishment Environmental Assessment Method  
CASBEE – Comprehensive Assessment System for Building Environmental Efficiency  
CF – Carbon Footprint  
DRH – Department of Rural Housing  
EC – Engineering Council  
ECG – Electricity Company of Ghana  
EDGE – Excellence in Design for Greater Efficiencies  
EF – Ecological Footprint  
EI – Executive Instrument  
ENDA – Environmental and Development Action in third-world action  
EPA – Environmental Protection Agency  
GCI – Ghanaian Construction Industry  
GDP – Gross Domestic Product  
GhGBC – Ghana Green Building Council  
GhIE – Ghana Institution of Engineers  
GhIS – Ghana Institution of Surveyors  
GIA – Ghana Institute of Architect  
GRA – Ghana Revenue Authority  
GREDA – Ghana Real Estate Developers Association  
GSS – Ghana Statistical Service  
HND – Higher National Diploma  
HSD – Hydrological Services Department  
IIED – International Institute for Environment and Development  
LCA – Life Cycle Assessment  
LEED – Leadership in Energy and Environmental Design  
M.Sc. – Master of Science

MPhil - Master of Philosophy

Ph.D. - Doctor of Philosophy

PLS-SEM - Partial Least Square-Structural Equation Modelling

PNDCL – Provisional National Defence Council Law

PSHLSB – Public Servants Housing Loan Scheme Board

PWD – Public Works Department

QS - Quantity Surveyor

RCD – Rent Control Department

SC – Sustainable construction

SHC – State Housing Company

SPSS -Statistical Package for Social Scientist

TCPD – Town and Country Planning Department

TDC – Tema Development Company Limited

UN - United Nations

UN SDGs – United Nations Sustainable Development Goals

UNDP – United Nations Development Programme

UNEP – United Nations Environmental Programme

UNESCO - United Nations Educational, Scientific and Cultural Organisation

UNFPA – United Nations Forum Population Agency

US – United States

US EPA – United States Environmental Protection Agency

WGBC – World Green Building Council

## DEFINITION OF TERMS

**Carbon emission** is defined as the discharge of carbon gases and its precursors into the atmosphere over a predetermined area and duration (Zainordin & Zahra, 2020).

**Carbon footprint** is defined as the greenhouse gases released during the production of products and services intended for ultimate consumption as well as during the consumption processes themselves (Hertwich *et al.*, 2019).

**Ecological footprint** describes the value of the land and water areas required to replenish the resources used and encompasses all environmental issues as a whole (Emuze *et al.*, 2016).

**Energy efficiency** is the use of energy-efficient design techniques by construction to lower its energy consumption and attain low energy consumption or utilizing less energy without sacrificing a building's function (Mersal & Academy, 2017).

**Life cycle assessment** is a method of assessment whose goals are to analyse the negative environmental impacts associated with a process, product, or operation as well as to assess and pursue opportunities to affect improvements to the environment (Chau *et al.*, 2015).

**Sustainable construction** is the implementation of sustainability concepts throughout the entire construction life cycle, including planning, mining for raw materials to create materials for construction, using minimal embedded energy materials, conserving energy and water, deconstructing, and controlling waste (Mustafa & Bakis, 2015).

**Sustainable development** involves the implementation of programmes that provide economic benefits now without restricting social and environmental options that people may have in the future or gives people genuine improvements in their quality of life while also preserving the variety and vitality of the planet's ecosystems (Flint, 2013).

## CHAPTER ONE: THE RESEARCH DIRECTION

### 1.1 INTRODUCTION

This chapter introduced the direction and outline of the thesis. The foundation of the research, the formulation of problem statement, the primary research question and secondary questions that were investigated are presented. The goal and objectives of the research are stated. The scope, limitations, and overview of the research; the significance and contribution of the research; the structure of the thesis; and the chapter summary are presented. It is anticipated that the reader will know the orientation of the study by the end of this chapter.

### 1.2 BACKGROUND OF THE STUDY

The global population growth has seen a noticeable increase over the years and is estimated to surpass 8.5 billion in 2030, 9.7 billion in 2050, and 11.1 billion by 2100, with Africa expected to have much higher growth rate (Sadigov, 2022: 2). The increasing population growth and urbanisation requires more construction projects to cater for the people's necessities. In an effort to fulfill the increasing demand for shelter, the construction sector has led to adverse effects on the ecosystem. Unacceptable amounts of material waste are produced by the building industry, amounting to approximately 10% of material cost (Hussein *et al.*, 2013: 15). Building construction and maintenance are linked to 40% of global energy and resource use (Edeoja & Edeoja, 2015: 112), and account for 40% to 50% of the GHG produced and responsible for a quarter of the world's total carbon emissions (Huang *et al.*, 2017: 1008). According to Hong *et al.*, (2015) 96% of all carbon emissions in construction were caused by the gasoline used by construction machinery, and how to reduce carbon emission to prevent global warming and avoid catastrophes has become the motivation of political, environmental, economic, and international studies. According to Emuze *et al.* (2016: 156), tackling carbon emission is a local issue that will depend on an individual country's emission status and vulnerability to climate change. However, there are currently no practical steps that everybody can follow locally to ensure that buildings are constructed sustainably in Ghana (Ampratwum *et al.*, 2019: 1265).

The construction sector in Australia supports approximately 1 million employments and contributes 7.5% to the country's GDP (Zuo & Zhao, 2014: 273) whilst in Ghana, the construction sector accounts for 11.8% of the country's GDP and employs around 3.1% of the labour force

(GSS, 2014). However, the construction industry in Ghana still adopts traditional methods of construction and contributes to high energy consumption, air and water pollution, and habitat loss (Djokoto *et al.*, 2014: 135). In 2010, the rate of deforestation was 0.81% of the total land area, and the cost of environmental degradation is among the highest in the world at approximately 10% of GDP (UNEP, 2015: 16). The two main sources of direct and indirect emissions were the production of building materials and energy used on construction site (Hong *et al.*, 2014: 249-259). Most previous researchers have focused on carbon emissions from construction materials but there is a lack of studies related to carbon emissions in the construction process that target the actual construction site (Nasab *et al.*, 2019). According to Kim and Rigdon (2016: 1), there is little research on carbon emissions generated from human activities throughout the construction project stage.

Arguably, the concept of sustainable construction (SC) has been accepted as the greatest means of protecting the environment and natural resources. However, there is no clear roadmap or legislation in Ghana to promote the adoption of SC practices. The adoption of the SC idea, which is in its infancy stage, is left up to the stakeholders in the industry. It has been confirmed in the literature that incentives and regulatory frameworks help to drive SC adoption. Therefore, the goal of this study was to develop a SC roadmap that helps to reduce the carbon and ecological footprint of construction activities in Ghana, in relation to the existing regulations to adopt SC practices in the Ghanaian Construction Industry (GCI) to achieve sustainable building.

The necessity for the building industry to embrace SC practices is becoming more widely understood to promote the achievement of sustainable development goals, which is thought to be crucially dependent on the building sector. However, little attention has been focused on minimizing the ecological and carbon footprints of construction site operations (Nasab *et al.*, 2019; Carmichael *et al.*, 2014: 534). Although the Government of Ghana aims to promote SC, there are no government policies and regulations for authorising the concept (Ampratwum *et al.*, 2019). A non-governmental organization called the Ghana Green Building Council (GHGBC) was founded in 2009 to develop and advance SC practices in Ghana (GHGBC, 2019). In developing nations and economies in transition, like Ghana, the United Nations Environmental Programme (UNEP) has played a vital role in supporting clean production, sustainable consumption, and green sector

strategies. Therefore, it is vital to employ SC techniques to lessen Ghana's ecological and carbon impact.

Consequently, several nations are putting a strong emphasis on SC as a result of the worldwide campaign against climate change, which is being intensified by the damaging environmental effects of construction operations. The built environment is seen to be able to contribute to sustainable development through SC. Ghana's built environment is liable for environmental problems such as habitat loss, air and water pollution, and high energy use (Djokoto *et al.*, 2014: 135). However, these negative effects may be lessened if the built environment embraces SC methods. The GCI stakeholders are aware of how destructive conventional construction methods are (Ayarkwa *et al.*, 2017). Clients, sponsors, construction experts, government organizations, and other concerned regulatory entities have all expressed a growing need for sustainable construction methods (Ogungbile & Oke, 2019). Hence there is the need for built environment to adopt SC principles into both new and existing residential and commercial building structures due to the numerous advantages associated with the concept (Ahn *et al.*, 2013). The building of residential and commercial offices, much of which takes place in the capital city, Accra dominated the construction industry in Ghana (Anzagira *et al.*, 2019). Notwithstanding the importance of SC, unsustainable design and construction practices still exist, which undermine the efforts to realise sustainable development goals. Ghana uses 43% of its energy for maintenance and construction of new buildings, leading to economic loss of \$2.1 million in production per day (ECG, 2015), high consumption of natural resources, and air and water pollution (Kumi, 2017).

Even though the Government of Ghana intends to promote SC, there are no government policies and regulations for authorising the concept (Ampratwum *et al.*, 2019). Therefore, adoption of SC practices in Ghana is minimal, with only four certified green buildings (Anzagira *et al.*, 2019). Notwithstanding the advantages of SC, literature has indicated that the concept is still in its early stages in Ghana and that unsustainable design and construction practices, as well as ongoing environmental destruction for construction purposes, continue to persist (Ayarkwa *et al.*, 2017). Hence, there is the need to overcome challenges of implementing SC in Ghana, including those related to lack of commitment by government, perceived initial expenses, lack of regulation, lack of technical support and lack of professional competence. Analysing the extent to which the challenges prevent the adoption of sustainable construction is of growing importance (Ayarkwa *et*

*al.*, 2017). Therefore, it is important to promote the benefits of SC among stakeholders to ensure uptake of the concept to help protect the scarce resources, both for the present and future generations in Ghana and reduce the carbon and ecological footprint of construction activity in the GCI.

### **1.3 PROBLEM FORMULATION AND STATEMENT**

The African continent is in danger of not being able to meet the rising demand for housing due to its rapid growth, economic development, and urbanization (De Boeck, 2013: 3). It is estimated that the global construction sector produces 40% of man-made waste materials and uses 40% of energy generated (Saleh, 2015: 177-184). This increased the carbon emissions from construction projects by 2.7% annually on average (Hong *et al.*, 2014: 249-259). The effects of carbon emissions include decreasing water availability for humanity, global warming, pollution of air, water, and soil, degradation of the ozone layer, melting ice caps and increasing ocean levels, changes of the seasons, extreme weather events, desertification and reducing bio-diversity (Radu *et al.*, 2013: 354). These matters are changing the planet negatively, while there is little research on the building sector in the developing countries to reduce the effects of construction projects on the environment (Huang *et al.*, 2017: 1008). In 2009, the carbon emission of the global construction industry was 5.7 billion tons (Huang *et al.*, 2018). Therefore, the inclusion of the concepts, criteria, and tools of SC to reduce carbon emission requires its dissemination and application by the construction industry stakeholders (Valdés *et al.*, 2018).

#### **1.3.1 Sustainability and sustainable construction practices**

The Brundtland Report, released by the United Nations' Global Commission on Environment and Development, defines the sustainability notion as "...filling the requirements and aspirations of the present without sacrificing coming generations to satisfy their own requirements and aspirations" (WCED, 1987). Concerns about striking a balance between ecological, economic and social growth are the main sustainability dimensions (Persson, 2015:43). The design and responsible management of a sound built environment focusing on ecological principles and resource-efficiency is referred to as sustainable construction (Saleh, 2015: 179).

### **1.3.2 Carbon footprint**

In Ghana, most of the carbon emissions are from: fossil fuel consumption; deforestation; gas flaring because of oil exploration; and land usage. According to Huang *et al.*, (2017:1007), the carbon emissions generated from production of construction material and use of energy in buildings contribute to 45% and 40% of the carbon footprint (CF) respectively. These emissions are influenced directly by burning of fossil fuel, and indirectly by consumption of electricity. Huang *et al.* (2017:1007) anticipated that global warming will continue and have a greater detrimental effect on both natural and socio-economic systems for the next 100 years. Hence, how to reduce carbon emission to prevent global warming and avoid catastrophes is currently the subject of research in environmental, economic, international, and political fields (Emuze *et al.*, 2016: 156). However, tackling carbon emission is a local issue that will depend on an individual country's emission status and vulnerability to climate change (Emuze *et al.*, 2016: 157; Edeoja & Edeoja, 2015: 112).

### **1.3.3 Ecological footprint**

The term "ecological footprint" (EF) refers to all environmental issues as a whole and sets sustainable development as its primary objective (Emuze *et al.*, 2016: 156). The EF shows the value of the water and land areas required to replenish the resources used which have a direct impact on the built environment. In Ghana, there is a pressing need to increase the demand for sustainable building practices to encourage construction companies to undergo a modernisation process involving more eco-friendly production and consumption to preserve the ecosystem (Djokoto *et al.*, 2014: 141). The ecological modernisation integrates improvements in technical innovations together with environmental, economic, and social issues on the challenges of sustainability. The behavioural change of stakeholders including individual clients, contractors, and designers would reduce the CF and EF (Emuze, 2015, cited by Emuze *et al.*, 2016: 158).

### **1.3.4 Problem statement**

The high population growth and lack of basic infrastructural facilities, together with an approximately two million housing deficit in Ghana, provide opportunity for more construction projects. The question is, should Ghana continue with the traditional way of construction in a bid to bridge the gap of infrastructural facilities before tackling the issues of climate change and

sustainable development? Certainly, no, but there are limited country-specific studies on the implementation of SC from emerging nations such as Ghana (Darko & Chan, 2016). It is important to close this empirical research gap in Ghana to adopt SC practices that are conducive to the environment to ensure social sustainability and economic viability.

Currently, SC implementation in Ghana is fraught with difficulties such as resistance to change, concern about greater investment costs, lack of government commitment, lack of appropriate laws, and lack of specialised knowledge (Ametepey, 2015: 116). According to Sarfo (2015: 338), legal, technical, contractual, and framework enablers should be available if SC practices are to be implemented in Ghana. There is no clear strategic plan to guide the construction activities in Ghana to reduce carbon and ecological footprints. The process and methods used to conduct and implement SC have not received much attention. Kwaku *et al.* (2014: 40) suggested that it is important to assess whether the GCI is implementing the essential procedures and practices and taking the necessary steps to become sustainable. Accordingly, the research problem statement was postulated as: the lack of a roadmap hinders the reduction of carbon and ecological footprint of construction activity in GCI.

#### **1.4 RESEARCH QUESTIONS**

The primary research question of the study is: How does a focus on sustainability help to reduce the carbon and ecological footprint of construction activities in Ghana?

To resolve the research problem and respond to the main research question, the subsequent supplementary questions were formulated:

1. Why is sustainability a focus area that cannot be ignored by GCI?
2. How should design respond to sustainability requirements in GCI?
3. How should construction materials respond to sustainability requirements in GCI?
4. How is the use of energy efficiency influencing the construction process in GCI?
5. What modalities are employed to reduce construction site solid waste in GCI?
6. What SC roadmap would reduce the carbon and ecological footprints of activities in GCI?

## **1.5 RESEARCH AIM AND OBJECTIVES**

The aim of this study was to develop a SC roadmap that helps to reduce the carbon and ecological footprint of construction activities in Ghana. The novelty of this study is to develop a roadmap for SC practices that works for GCI. To achieve the aim of the study by providing answers to the research questions, six specific objectives were established as follows:

1. To identify why sustainability is a focus area that cannot be ignored by GCI.
2. To determine how design should respond to sustainability requirements in GCI.
3. To determine how construction materials should respond to sustainability requirements in GCI.
4. To explore the effects of energy-efficiency on the construction process in GCI.
5. To evaluate the modalities employed to reduce construction site solid waste in GCI.
6. To develop a SC roadmap that would reduce the carbon and ecological footprint of activities in GCI.

## **1.6 SCOPE OF THE STUDY**

The current study is focused primarily on the development of a SC roadmap to reduce carbon and ecological footprints of construction activity to contribute to the implementation of SC in Ghana. The conceptual framework adopted is centred on environmental sustainability and was influenced by the contextual issues of pollution and emission reduction, waste reduction, efficient use of energy, and protection of resources and eco-systems. Only experts in GCI was used for the Delphi study including policy-makers, regulators, and implementers such as contractors, consultants, clients, and industry professionals in the building construction sector of Ghana. The analysis of the study results was restricted to structural equation modelling (SEM-PLS) and the Statistical Package for the Social Science (SPSS), and the findings are relevant to the GCI.

## **1.7 THE LIMITATIONS OF THE STUDY**

The limitations of this study include:

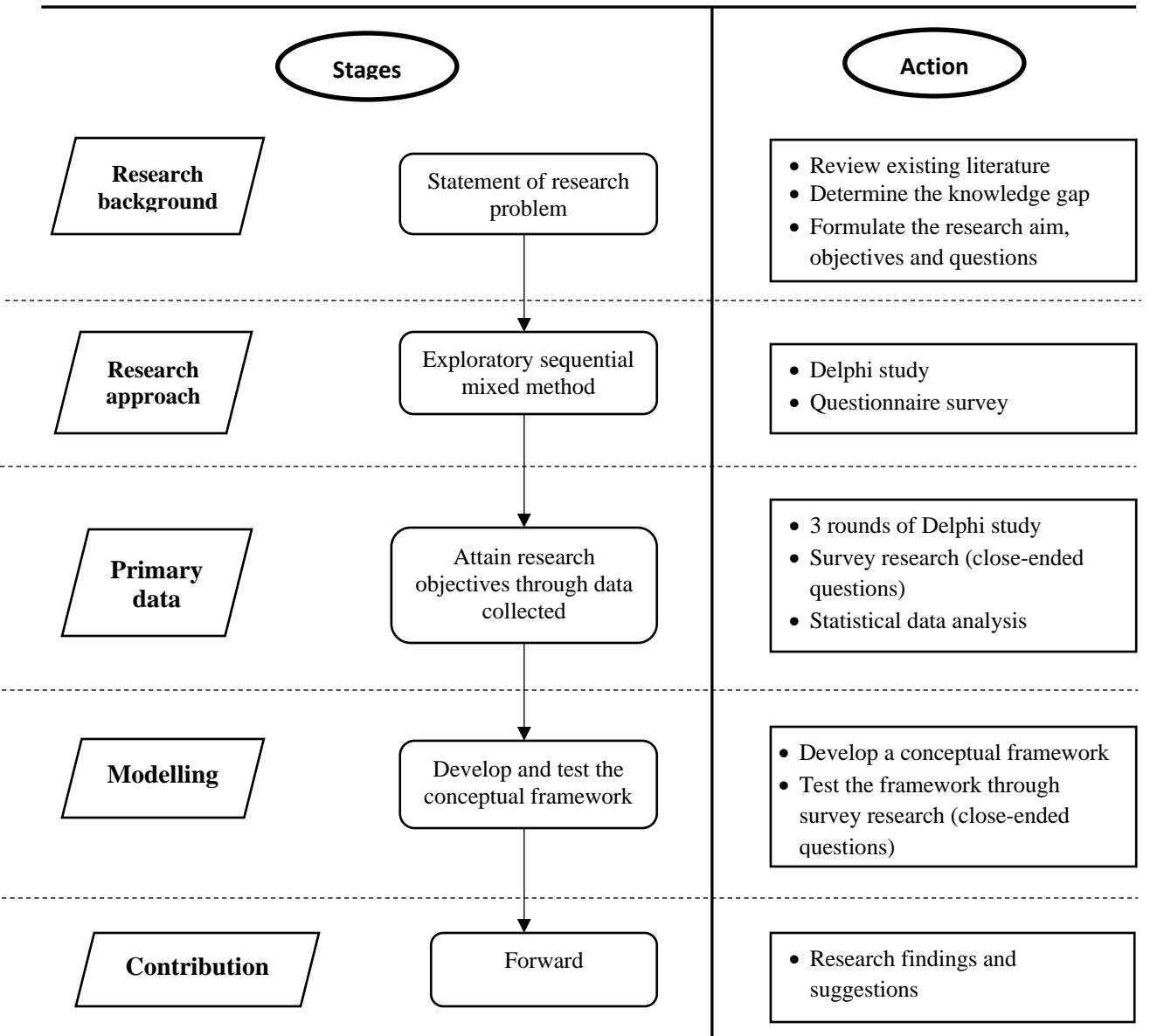
1. The research was conducted on building construction projects in Ghana and did not consider other areas of the construction industry.
2. The roadmap is limited to the environmental pillars of sustainability.

3. The data for the study was collected using questionnaire survey and Delphi techniques without conducting interviews and case studies to obtain in-depth appreciation of SC practices in GCI.
4. The developed roadmap has not been tested on a live project but was evaluated by professionals in GCI.

## **1.8 OVERVIEW OF THE RESEARCH PROCESS**

An overview of the methods and processes utilized to generate the primary data makes up the research process for this study. The methods used to identify the various research processes and objectives pursued are explained in Figure 1.1. This study was primarily undertaken to establish the research problem and review pertinent literature to find any knowledge gap. It was discovered that construction activities contribute to carbon and ecological footprints, knowingly or unknowingly, through the practices adopted. Lack of an empirical framework, awareness of sustainability practices in construction, and technological and technical expertise for SC hinder sustainability of construction activities in Ghana.

To address the gaps, the aim and objectives, research problem, and research questions were constructed. The main search data were gathered using Delphi studies and a survey within a sequential, exploratory, mixed method design. The outcomes of the qualitative data analysis were utilized as the foundation for collecting quantitative data. The Delphi survey used three rounds to collect data from experts in the construction sector. Closed-ended questions were formulated based on the Delphi study to collect data from construction companies. SPSS was used for statistical analysis of the data gathered to identify factors contributing to the phenomenon being investigated.



**Figure 1.1: The research process**

(Source: Researcher's construction)

### 1.8.1 Modelling and contribution from the research process

For this study, the roadmap developed was tested through a survey using closed-ended questions, administered to professionals with a background in sustainable construction and registered with GhIS, GIE, and GIA, to ascertain its validity. The results of the questionnaire were analysed statistically using SPSS and SEM-PLS. The research findings from the study were summarised and the researcher provided recommendations for future research.

## 1.9 SIGNIFICANCE AND CONTRIBUTIONS OF THE STUDY

The research contributes to the discussion of sustainability in the GCI. In order to achieve sustainability in GCI, this study developed a roadmap to lower negative environmental impact. The roadmap would stimulate the demand for SC practices in GCI. It could motivate a behavioural change by clients, designers, and contractors in favour of a lower carbon and ecological footprint of construction activities (Emuze, 2015).

This GCI study is novel and contributes to the amount of existing research on management of construction projects (Zhao *et al.*, 2019; Darko, Ping, *et al.*, 2018; Aktas & Ozorhon, 2015). The concept of SC has not been extensively studied in Ghana. Through investigation and analysis of previous studies, the developed roadmap for reduction of carbon and ecological footprint can be used in other emerging nations like Ghana with some modification. Ayarkwa *et al.* (2017) emphasised that the key factors that could initiate, stimulate and sustain SC in Ghana are framework, legislation, financial incentives and by-laws. The developed roadmap is anticipated to identify practical sustainability strategies that construction professionals should use to lessen the ecological and carbon footprints of construction activities on the environment. It gives policy makers, practitioners, and academics a forum to rethink how to approach sustainability practices in GCI and other developing countries.

## 1.10 THE STRUCTURE OF THE THESIS

The thesis is set up as follows:

**Chapter One:** The research direction

This is the introduction chapter and contains the problem statement, background to the study, the primary research question and secondary questions that were investigated. The purpose and goals are highlighted. The study's scope, and limitations are discussed.

**Chapter Two:** Literature review

This includes a survey of the pertinent academic literature on the topic. The chapter's main themes include ecological and carbon footprint reduction, sustainability, and SC.

**Chapter Three:** Research methodology

An overview of the design and execution of the research is provided in this chapter. It comprises an explanation of the study design, the methods used to gather and analyse the data, the sample population, the data analysis, and the results interpretation.

**Chapter Four:** Delphi survey results and analysis

This chapter mainly emphasised on the presentation of the Delphi research results and data analysis. The chapter offers solutions to the research-related queries.

**Chapter Five:** General survey results and analysis

The results and analysis of data from the survey are reported in this chapter.

**Chapter Six:** Development of Roadmap

The developed roadmap and validation is presented in this chapter.

**Chapter Seven:** Conclusions and recommendations

The overview, findings, and suggestions pertaining to the study are included in this chapter.

### **1.11 CHAPTER SUMMARY**

This chapter introduced the thesis and provided background information for the study. The research problem, the aim and objectives, the research questions, and the importance of the research were all described in this chapter. It was noted that there is a gap that exist (i.e., there is no enabling framework) in an effort to lessen ecological and carbon footprint for SC, and why the need to close the gap, were indicated. This chapter provides the basis for the literature review in which the pertinent concepts relevant to the GCI study are examined in Chapter Two.

## **CHAPTER TWO: LITERATURE REVIEW**

### **2.1 INTRODUCTION**

This chapter highlights key ideas in which major concepts are explained and their implications for SC and GCI. The discourses that were relevant to the aim of the study have been reviewed to include issues of sustainable development, SC concepts, and CF and EF of construction practices. The barriers, drivers and benefits of SC implementation are presented in this chapter.

### **2.2 SUSTAINABLE DEVELOPMENT**

The universally accepted definition of sustainable development by the World Commission on Environment and Development (WCED, 1987) produced the Brundtland Report, which calls for “development that meets the needs and expectations of the present without compromising the ability of future generations to meet their own needs”. According to Bridgewater (2016), the sustainable development concept is believed to have originated in 1960s with the concern regarding pollution and environmental conservation referred to as “Silent Spring” by Rachel Carson. This was followed by the Biosphere Conference in Paris which was organised by UNESCO as an agent of the United Nations. The conference brought together an inter-governmental panel of experts to promote the idea of the utilisation and conservation of environmental resources for Sustainable Development. The experts debated the scientific justification for the wise use and preservation of the biosphere's resources. The first Earth Day in 1970 and the establishment of organisations, such as Greenpeace, Environmental and Development Action in third-world action (ENDA) and International Institute for Environment and Development (IIED), propelled the growth of Environmental Movement around the world. The UN conference on Human Environment in 1972 proclaimed that humanity has “reached a point in time when we must mold our conduct throughout the globe with a more responsible care for the environmental implications” (Pandey & Swaroop, 2021). At the conference, which was focused on economic development in conjunction with improvement and protection of the human environment, sustainable development was defined as:

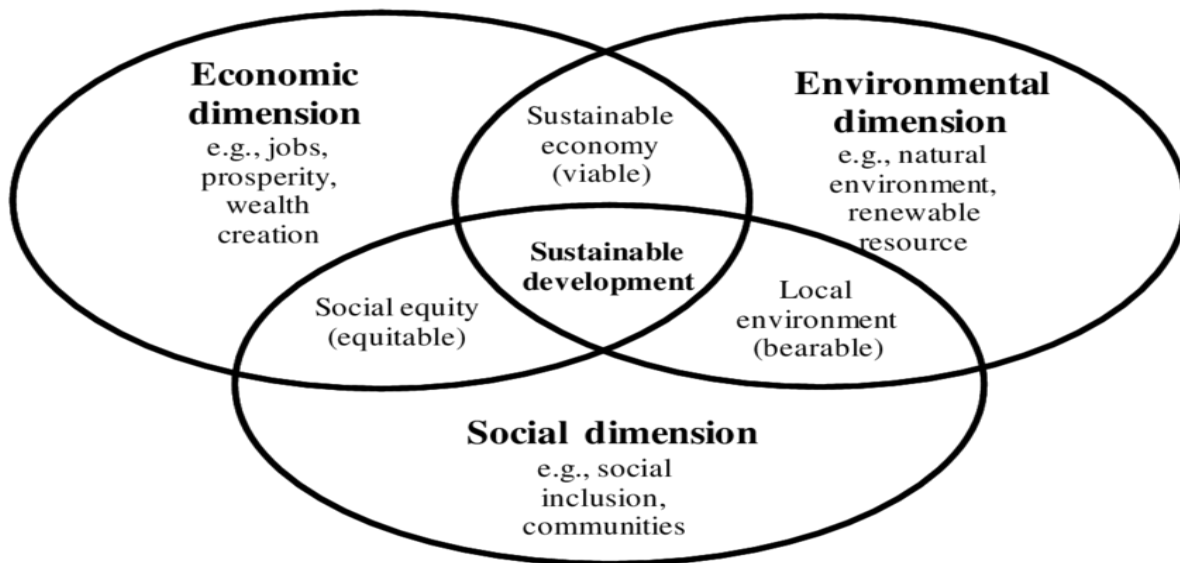
To protect and improve the human environment for both the present and the future generation to live in harmony with the long-standing and fundamental aims of peace and global economic and social growth.

The established principles by UNEP laid the foundation of the three main pillars of sustainability: environment, society, and economy.

### 2.2.1 Dimensions of sustainability

The construction industry has been engaging in poor sustainability performance and the sector is offered the opportunity to undertake sustainability initiatives (Svajlenka & Kozlovska, 2020; Lee *et al.*, 2019). Sustainable development applies to the various methods and routes taken to attain sustainability, which is frequently viewed as a long-term objective to create a more sustainable world. (Afzal *et al.*, 2017). A flourishing society depends on a healthy environment to give its residents access to resources, food, clean water, and air. Sustainable development's three major pillars

The three main pillars of sustainable development – **environment, society, and economy** – which are intertwined, not separate, are shown in Figure 2.1. Sustainability is a way of looking at the world's future in which sociological, economic, and environmental concerns are all balanced in the quest for a higher standard of living.



**Figure 2.1: Sustainability dimension**

(Source: Leat *et al.*, 2011)

### ***2.2.1.1 Economic sustainability dimension***

Sustainability practices must be economically viable in the long term and serve as the catalyst to process productivity. To adopt any strategy towards sustainability, cost/benefit analysis is a major criterion because the ultimate goal of the industry is long-term financial performance. Darko *et al.* (2017) argued that the potential benefits of implementing sustainability are the reduction of cost from inception to demolition and the cost of taking corrective actions when ecological problems occur. The sustainability practices help the industry to meet the needs of the operating communities to increase customer and community goodwill, strengthen the survival of the organisation to reduce cost, increase productivity, and contribute to profitability of the organisation and sustainable development (Gyamfi *et al.*, 2017).

### ***2.2.1.2 Social sustainability dimension***

The social sustainability dimension is concerned mainly with the well-being of individuals and the community in which the industry operates. The Sociological well-being involves satisfaction, emotions, comfort, safety, and security (Rajabi *et al.*, 2022). The social responsibility of an organisation reflects concern for its employees' social needs, extension of resources to uplift the community and improve quality of life, maximise health and comfort, improve social civilisation and be just and fair, and obey the laws of the country (Windapo, 2014). Corfe (2013) explained that, in considering sustainability, attention should be paid to the significant elements that can influence the processes. Social sustainability goes beyond the process and mandate of the industry to provide infrastructure to provide social corporate responsibility to develop human capital, talent attraction and retention, and utilise locally-sourced material and skills in a professional manner to create jobs. The construction industry should understand the dimensions of sustainability concepts holistically and adopt them to attain more sustainable results.

### ***2.2.1.3 Environmental sustainability dimension***

During the past two decades there is an increasing awareness of the need to adopt SC to minimise the environmental impact of construction practices has been experienced around the globe (Ahmed & El-Sayegh, 2022). Mining of raw materials for construction projects contribute to the negative effects on environment.

The construction projects contribute to severely adverse impacts on the environment as a result of the extraction of natural resources. Yao (2013: 4) suggested that there is a need to take a second look at how we develop as a group to mitigate the effects of global climate change, extreme weather events, effects of a rise in sea levels on the ecosystem, and urban pollution and environmental degradation which affect the economy, safety and well-being of individuals. The essential functions of the natural environment for the welfare and survival of the human species on the earth, such as carbon cycle, hydrological cycle, and ozone layer cannot be compromised (Darko *et al.*, 2017). Corfe (2013) insisted that preserving the natural resources that provide essential functions for the well-being of society are the driver of sustainable growth. The industry should focus on the natural environment, the renewable resources, effort to minimise waste, using alternative energy sources, creating low carbon pollution, and develop new and environmentally-friendly technology to protect our irreplaceable and non-substitutable natural capital.

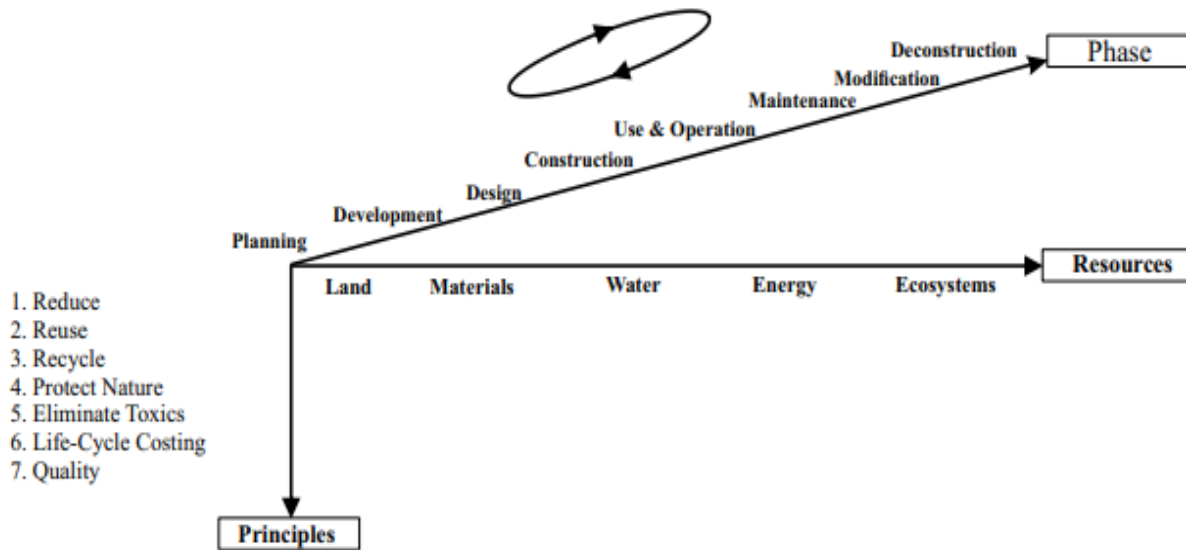
### **2.3 CONCEPT OF SUSTAINABLE CONSTRUCTION**

The original purpose of the SC idea was to outline the role of the construction sector in achieving sustainability (Yu *et al.*, 2018). Goel *et al.* (2019b), highlighted the past and current situation of the construction sector and argued for the implementation of SC. The creation and responsible administration of a healthy building sector based on ecological principles and resource-efficient was the initial definition of SC proposed by Kibert in Tampa in 1994 (Kibert, 2016; Yu *et al.*, 2018). SC constitutes a novel field that calls for additional research to be developed further and focused on sustainability issues (Goel *et al.* 2019a). SC seeks to reduce energy use and emissions that are hazardous to human health and the environment. Mustafa and Bakis (2015) concluded that SC is the implementation of sustainability concepts to the construction process from planning, mining natural materials to make construction materials, constructing, employing low embodied energy materials, saving energy and water, to deconstruction and controlling waste. SC is a building process that reduces the damaging effects that construction projects have on human health and the environment. SC was described by Saleh (2015: 179) as the construction and ethical maintenance of a healthy built environment based on ecological and resource-efficient principles. SC is a comprehensive process that aims to construct settlements that uphold economic equality and human dignity by restoring and sustaining harmony between the built and natural ecosystems. In its simplest form, SC is the implementation of sustainability concepts to the entire construction

process, from inception to deconstruction and controlling waste (Mustafa & Bakis, 2015). True sustainability is supported by achieving a balance between the three fundamental pillars of the SC idea, namely: social well-being, environmental preservation, and economic prosperity. Consequently, in order to create balance and constant synergy among the three elements of sustainability, businesses should pursue a comprehensive approach to projects delivery.

### **2.3.1 Sustainable construction practices**

Many nations have turned their attention to SC practices as part of the worldwide movement against global warming as a result of the detrimental effects that building operations have on the planet. The built environment is expected to contribute to equitable growth through the use of SC practices (Ogunbiyi *et al.*, 2013). The three bottom-line concerns regarding social equality, environmental quality, and a healthy economy are addressed by SC practices, which are also focused on delivering infrastructure that adds value for the consumer and improves societal well-being. In addition to maximizing the effective use of limited resources, it offers and supports the desired natural and social environment. The GCI adopts unsustainable design and construction practices which are focused mainly on cost, time and quality, and contributes largely to high energy usage, constant degradation, air and water pollution, and loss of habitats (Djokoto *et al.*, 2014: 135; Ahiabu, *et al.*, 2023:307). However, SC practices help to minimise the depletion of resources, minimisation of environmental degradation, and the creation of healthy built environments to support the ecology. According to Ayarkwa *et al.* (2017), the GCI's stakeholders are aware of how destructive traditional construction methods are in comparison to advantages of SC. The relevant stakeholders, such as clients, construction professionals, government agencies, sponsors, and other relevant regulatory authorities, have shown an increasing interest in SC practices (Ogungbile and Oke, 2019). The building sector is gradually integrating sustainability in the construction activities of new projects and the maintenance of existing structures constructed due to the many advantages associated with SC, such as decreased health and safety effects on individuals and communities, lower legal cost associated with eliminating waste, and reduced delays in construction (Ahn *et al.*, 2013). Therefore, the adoption of suitable SC principles enables the achievement of SC as indicated in Figure 2.2. To achieve SC, all stakeholders must be committed and change their behaviour, adopt new product ideas and practices, integrate environmental systems with normal work process, and involve all project participants.



**Figure 2.2: Sustainable construction principles**

(Source: Kibert, 2005, as cited by Moradibistouni et al., 2018)

## 2.4 DRIVERS OF SUSTAINABLE CONSTRUCTION

Drivers of SC are different factors that promote, maintain, and increase the adoption and use of necessary sustainability tools (Ayarkwa *et al.*, 2017). The successful SC implementation would depend on a thriving local building industry and its capacity to innovate in a manner that would meet the needs of sustainable growth (Bash & Häkkinen 2015). According to Adjarko *et al.* (2016), SC is driven by minimising resource consumption, improving the quality of air, avoiding health challenges, using re-cycled resources, maximising re-use and reducing wastage in the GCI. Ayarkwa *et al.* (2017) emphasised that the important drivers to increase the implementation of SC in Ghana are legislation, building codes and by-laws.

In contrast to barriers, drivers of SC (Table 2.1) according to Ayarkwa *et al.* (2017) are a variety of factors that initiate, maintain, and increase the adoption and use of necessary practices for sustainability. Some drivers advocate for the adoption of SC principles as pull forces, which include economic gains, ability to retain quality employees and a favourable company image, whereas push elements include financial incentives and responses to regulatory requirements (Darko *et al.*, 2017; Shabrin & Kashem, 2017). Ayarkwa *et al.* (2017) posited that moderators that

could initiate, promote, and sustain SC include changes to laws, bylaws, and construction codes. Ayarkwa et al. (2017) claim that the availability of integrated technology, and policies like tax breaks or subsidies for eco-friendly goods can promote and improve SC in GCI.

**Table 2.1: Drivers of sustainable construction**

Drivers	Research Approach	Sample	Reference
<ul style="list-style-type: none"> <li>• Influence of stakeholders.</li> <li>• Demand and requirements of client.</li> <li>• Cost effectiveness.</li> <li>• Laws and regulations.</li> <li>• Awareness and expertise of senior management.</li> <li>• Competitive edge.</li> <li>• Winning additional contracts to stay in business.</li> <li>• Clear and consistent guidelines for measuring sustainability.</li> <li>• Brand image and reputation of a company to recruit and keep qualified people.</li> <li>• Financial motivation/incentives</li> <li>• Accessibility of life-cycle cost analysis.</li> <li>• Investment.</li> <li>• A moral commitment to safeguard the environment.</li> </ul>	Quantitative	Architects in Ghana	Ayarkwa <i>et al.</i> (2017)
<ul style="list-style-type: none"> <li>• Risks, costs and market value.</li> <li>• Policies.</li> <li>• Demand and the responsibility of clients.</li> <li>• Procurement and Tendering procedures.</li> <li>• Networking and co-operation.</li> <li>• Production stages and job scheduling.</li> <li>• Available integrated methods.</li> <li>• Innovation.</li> <li>• Awareness and common terminology.</li> </ul>	Quantitative	Construction professionals in Finland	Bash & Häkkinen (2015)
<ul style="list-style-type: none"> <li>• Financial gains.</li> <li>• Stakeholders interest</li> <li>• Sustainability of the environmental.</li> <li>• Requisite corporate/social responsibility.</li> </ul>	Qualitative	South African construction professionals	Windapo (2014)

Drivers	Research Approach	Sample	Reference
<ul style="list-style-type: none"> <li>• Building bye laws.</li> <li>• Financial gains.</li> <li>• Client knowledge.</li> <li>• Client request.</li> <li>• Planning policy.</li> <li>• Levies /Taxes.</li> <li>• Measurement/labelling.</li> <li>• Investment.</li> </ul>		Construction professionals in the UK	Pitt <i>et al.</i> , (2013)
<ul style="list-style-type: none"> <li>• The application of more stringent rules.</li> <li>• Knowledge of the effects on society, the environment, and the economy.</li> <li>• The development of a long-term supplier-customer relationship.</li> <li>• Adopting a system for environmental management.</li> <li>• Implementation of 14,000 ISO types of certification.</li> <li>• Leadership from the top.</li> </ul>	Quantitative	Construction professionals in India	Arif <i>et al.</i> , (2013)

(Source: Ahiabu *et al.*, 2022)

## 2.5 BARRIERS TO SUSTAINABLE CONSTRUCTION

Barriers (Table 2.2) are defined as characteristics and situations that can restrict progress towards implementing SC principles or prevent certain actions from being undertaken (Ayarkwa *et al.*, 2017). Consequently, barriers hurt chances of achieving SC. Ayarkwa *et al.* (2017), posited that awareness, knowledge, and attitude are considered internal constraints whereas technological accessibility, green technology, and financial resources are considered external barriers. The biggest obstacle to SC implementation in Ghana is said to be lack of financial motivations.

**Table 2.2: Barriers to sustainable construction**

<b>Barriers</b>	<b>Research Approach</b>	<b>Sample</b>	<b>Reference</b>
<ul style="list-style-type: none"> <li>• Absent of building bye laws and regulations.</li> <li>• Unavailability of financial motivations.</li> <li>• Inadequate investment.</li> <li>• Exorbitant initial cost</li> <li>• Lack of client demand.</li> <li>• Exorbitant prices for environmental technologies and services.</li> <li>• Insufficient research.</li> <li>• Limited public awareness.</li> <li>• Competitive pressure.</li> <li>• Unavailability of database and information.</li> <li>• Deficit of green products.</li> <li>• Shortage of professional experience and knowledge.</li> <li>• Unavailability of green technology.</li> <li>• Tendering and contract requirements.</li> <li>• High level of perceived risks.</li> </ul>	Quantitative	Architects in Ghana	Ayarkwa <i>et al.</i> (2017)
<ul style="list-style-type: none"> <li>• Financial concerns and repercussions.</li> <li>• Limited understanding about sustainability techniques.</li> <li>• Attitude of professionals.</li> <li>• Absence of a sustainability rating tool.</li> <li>• Complete control of the design by the client.</li> <li>• The price tag of for renewable energy sources.</li> </ul>	Quantitative	Finland	Bash & Häkkinen (2015)
<ul style="list-style-type: none"> <li>• Absence of construction laws and codes.</li> <li>• Insufficient incentives.</li> <li>• High cost of investment.</li> <li>• The hazards of investment.</li> <li>• Higher total price.</li> <li>• Low public awareness.</li> <li>• Dearth of demand.</li> <li>• Insufficient promotion strategy.</li> <li>• Unavailability of experts.</li> <li>• Failure to cooperate.</li> <li>• Absent of databases.</li> <li>• Aversion to change.</li> <li>• Lack of experience and training.</li> <li>• Absence of technology.</li> <li>• Unavailability of governmental assistance.</li> <li>• Absence of tools for measuring.</li> </ul>	Quantitative	Construction professionals in Ghana	Djokoto <i>et al.</i> (2014)

Barriers	Research Approach	Sample	Reference
<ul style="list-style-type: none"> <li>• Absence of construction laws and codes.</li> <li>• Insufficient incentives.</li> <li>• Greater cost of investment.</li> <li>• The hazards of investing.</li> <li>• Unavailability of construction and design team.</li> <li>• Higher total price.</li> <li>• Lack of experience and training.</li> <li>• Absence of technology.</li> <li>• Failure to cooperate.</li> </ul>	Mixed method	Contractors and consultants in the UK	Opoku & Ahmed (2014)
<ul style="list-style-type: none"> <li>• More stringent contract criteria for capital costs.</li> <li>• Substantial and varied business operations.</li> <li>• The idea that sustainability is more expensive.</li> <li>• Managing conflicting and incompatible goals with other corporate objectives.</li> <li>• Low sustainability priorities.</li> </ul>	Quantitative	Architects in Ghana	Bangdome-Dery & Kootin-Sanwu (2013)

(Source: Ahiabu *et al.*, 2022)

## 2.6 BENEFITS OF SUSTAINABLE CONSTRUCTION

Sustainability in the built environment is rapidly gaining worldwide attention, although many emerging economies like Ghana are yet to accomplish much progress in this area (Kongela, 2021). The significance of the building sector for progress in every economy around the globe cannot be over-estimated. However, the increasing demand for infrastructure results in high demand for water, energy and natural resources, which over-burdens the ecosystem and causes pollution of air and water bodies (Darko *et al.*, 2018). It has become clear that SC leads to more significant benefits and profitable rewards than conventional construction methods (Oguntona *et al.*, 2019). The benefits of SC are enormous and consist of the three main aspects of sustainability – environmental, economic and social benefits (Ibrahim *et al.*, 2018) as indicated in Table 2.3. The potential benefits to be accrued include protection of resources and ecosystem, enhancing standard of living for each person, and alleviating poverty (Oluwunmi *et al.*, 2019).

**Table 2.3: Benefits of SC identified from the literature**

<b>Code</b>	<b>Factors</b>	<b>References</b>
<b>Environmental benefits</b>		
BSC1	Safeguard land, water, air, and ecosystems	Oluwunmi <i>et al.</i> , 2019; Hill and Bowen, 1997; Lai <i>et al.</i> , 2017
BSC2	Protect natural resources	Darko <i>et al.</i> , 2013; Ojo-Fafore <i>et al.</i> , 2018; Adjarko <i>et al.</i> , 2016; Simpeh and Smallwood, 2018
BSC3	Preserve genetic diversity and animal species	Darko <i>et al.</i> , 2013; Hussin <i>et al.</i> 2013
BSC4	Conserve the biosphere	Oluwunmi <i>et al.</i> , 2019; Hussin <i>et al.</i> 2013
BSC5	Utilise renewable natural materials	Adjarko <i>et al.</i> , 2016; Darko <i>et al.</i> , 2013
BSC6	Reduce waste generation and disposal	Oguntona <i>et al.</i> 2019, Darko <i>et al.</i> , 2013
BSC7	Decrease CO <sub>2</sub> emission and pollution	Oguntona <i>et al.</i> , 2019
BSC8	Sustain life support system and ecological processes	Opoku <i>et al.</i> , 2019
BSC9	Adopt vigorous re-cycling	Hussin <i>et al.</i> , 2013; Simpeh and Smallwood, 2018
BSC10	Conserve the natural environment	Opoku, <i>et al.</i> , 2019; Adjarko <i>et al.</i> , 2016
BSC11	Avoid global warming	Darko <i>et al.</i> , 2017;
<b>Social benefits</b>		
BSC12	Enhance quality of life for all	Oluwunmi <i>et al.</i> , 2019, Ojo-Fafore <i>et al.</i> , 2018
BSC13	Alleviate poverty	Oguntona <i>et al.</i> , 2019
BSC14	Satisfy the needs of human	Darko <i>et al.</i> , 2017
BSC15	Consider local information when developing	Oluwunmi <i>et al.</i> , 2019; Lai <i>et al.</i> , 2017
BSC16	Optimise social benefits	Darko <i>et al.</i> , 2017; Mensah <i>et al.</i> , 2015; Adjarko <i>et al.</i> , 2016; Simpeh and Smallwood, 2018
BSC17	Improve health, comfort and well-being	Ojo-Fafore <i>et al.</i> , 2018; Hussin <i>et al.</i> , 2013, Darko <i>et al.</i> , 2017; Simpeh and Smallwood, 2018
BSC18	Have concern for inter-generational equity	Ahn <i>et al.</i> , 2013
BSC19	Minimise cultural disruption	Whang and Kim, 2015
BSC20	Provide educational services	Du Plessis, 2007
BSC21	Promote unism among, society, humanity and nature	Lai <i>et al.</i> , 2017
BSC22	Understand the importance of cultural and social capital	Ahn <i>et al.</i> , 2013
BSC23	Understand multi-disciplinary societies	Ahn <i>et al.</i> , 2013
<b>Economic benefits</b>		
BSC24	Improve economic development	Whang & Kim, 2015; Ahn <i>et al.</i> , 2013
BSC25	Reduce the cost of energy consumption	Darko <i>et al.</i> , 2017; Ayarkwa <i>et al.</i> , 2017

BSC26	Raise real revenue	Whang and Kim, 2015
BSC27	Improve productivity	Oluwunmi <i>et al.</i> , 2019
BSC28	Reduce cost of infrastructure	Ojo-Fafare <i>et al.</i> , 2018; Ahn <i>et al.</i> , 2013
BSC29	Reduce cost of environmental impact	Ojo-Fafare <i>et al.</i> , 2018; Adjarko <i>et al.</i> , 2016
BSC30	Reduce cost of water consumption	Oguntona <i>et al.</i> , 2019, Ojo-Fafare <i>et al.</i> , 2018
BSC31	Lower health costs	Oguntona <i>et al.</i> , 2019, Kats, 2013
BSC32	Prevent absenteeism in organisations	Oguntona <i>et al.</i> , 2019
BSC33	Improve return on investments (ROI)	Shabrim and Kashem, 2017; Darko <i>et al.</i> , 2017; Oguntona <i>et al.</i> , 2019; Kats, 2013

(Source: Ahiabu *et al.*, 2023)

### 2.6.1 Environmental benefits

The benefits to be derived from using a technology will engender its adoption. The importance of SC and the environmental benefits it can provide for mankind cannot be over-emphasised and have been well discussed in the literature (Oguntona *et al.*, 2019; Ojo-Fafare, 2018). The adoption of sustainability in construction practices has been confirmed in previous studies to have direct benefits related to the environment (Shabrin & Kashem, 2017; Darko *et al.*, 2013; Nurick & Cattell, 2013). The environmental advantages of SC, include the preservation and conservation of natural resources as well as the protection of ecosystems and biodiversity (Darko *et al.*, 2013). The adoption of SC helps to improve energy efficiency and minimise CO<sub>2</sub> emissions. Also, SC enhances and protects ecosystems, improves quality of water and air, decreases material waste, preserves sustainable resources and is one of the surest ways by which Sustainable Development Goals (SDGs) relevant to the environment can be achieved by 2030 (Oluwunmi *et al.*, 2019). A new direction for the global community is represented by the 2030 Agenda for Sustainable Development. Opoku (2016) argued that the building sector has a responsibility to ensure the realisation of global effort towards achieving sustainability. When the construction industry integrates sustainability with environmental protection, economic growth, and social progress, it may significantly contribute to a sustainable future (Tupenaite *et al.*, 2017). Arora and Mishra (2019) claim that there has been little progress achieved in meeting the environmental-related SDGs 6, 7, 12, 13, 14, and 15. To help accomplish the pertinent SDGs, it is important for stakeholders to pursue SC practices aggressively. Therefore, it is crucial to consider the advantages of implementing the sustainability techniques used in GCI.

### 2.6.2 Economic benefits

Similar to environmental benefits, economic benefits are important for the adoption of SC practices. There are financial benefits derived from the reduced consumption of energy and water, and improved health and productivity (Oluwunmi *et al.*, 2019; Ojo-Fafore *et al.*, 2018; Whang & Kim, 2015). Shabrin and Kashem (2017) reported that the economic benefits for adopting SC practices include: a better payback period; an increase in revenue; and a quick return on investment (Oguntona *et al.*, 2019; Ojo – Fafore *et al.*, 2018). Darko *et al.* (2013) argued that the economic advantages of SC include: enhanced productivity; reduced cost of operation; and optimised economic performance over a building's lifetime.

### **2.6.3 Social benefits**

The desire to demonstrate commitment to social responsibility can drive the uptake of SC practices. According to Darko *et al.*, (2013), SC practices enhance health and comfort for occupants, and aesthetically pleasing. Shabrin and Kashem (2017) indicated that SC is a new venture that provides the local populace with additional opportunity for employment creation and offers many job opportunities. Consequently, SC practices will benefit mankind by improving quality of life and alleviating poverty (Ahiabu *et al.*, 2023). This means that the benefits of SC practices include various savings and financial gains during construction phases to create opportunities resulting from social benefits (Khoshbakht *et al.* 2017). The House of Lords (2016) affirmed that construction contribute to prosperity, quality of life, well-being and happiness of communities depending on how the construction project is carried out. Even though construction practices can have negative effect on the environment, they have the potential to drive the realisation of the SDGs when SC practices are adopted.

### **2.6.4 Gap in sustainable construction literature**

The literature review on SC survey reveals that there is a wealth of information on the advanced countries, but Ghana and other emerging nations have few information. (Darko *et al.* 2017). This results in the SC benefits for education in Ghana being limited. The professionals in Accra, Ghana's capital city, are the only ones included in the study by Darko *et al.* (2017). Ghana's construction industry is quite active, with a wide range of professionals spread across the entire country, especially in the major cities. Therefore, it is inadequate to limit SC opinions to only those of Accra-based professionals. The purpose of this study was to close this knowledge gap by

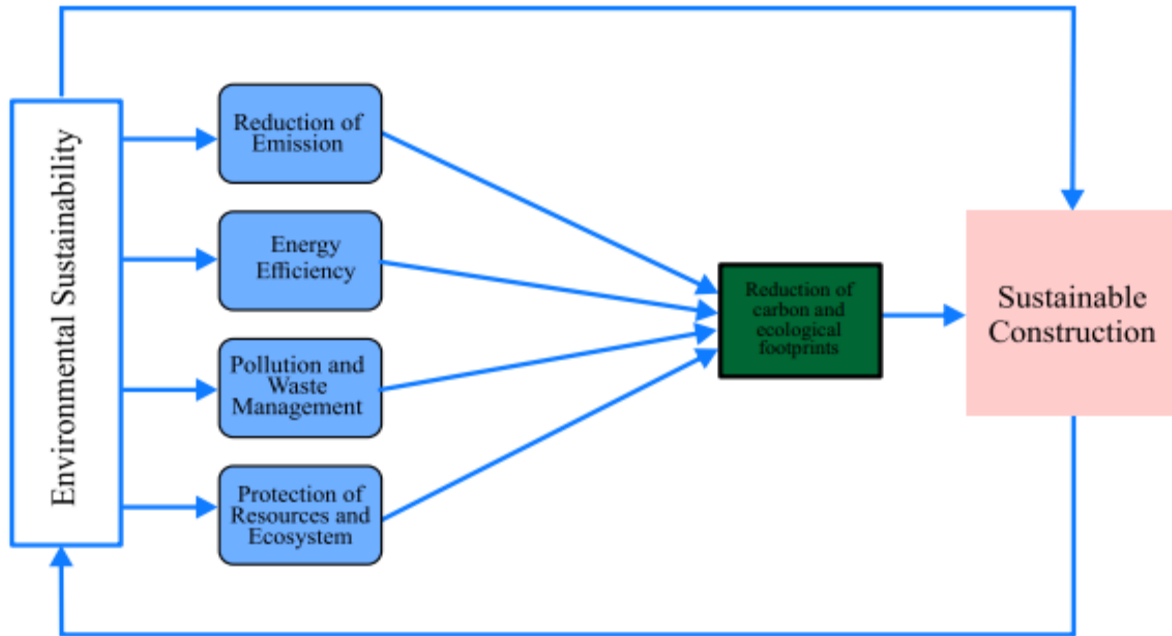
identifying the crucial advantages of adopting SC in addition to their effects on SC from a wide range of professionals in the GCI.

Understanding personal perceptions, total devotion to the principles, a thirst for study, and thorough involvement are all necessary for developing an awareness of SC practices. SC awareness in developed countries is relatively high with the availability of relevant regulations. For example, the Environmental Protection Agency (EPA) is one of several organizations working to apply the concepts of sustainable development in the USA. This organization makes sure that rules and regulations are followed and properly applied. The agency successfully monitors the problems with air pollution, waste, and dangerous substances in the building industry. (Issa & Al Jabbar, 2015, cited by Asuman, 2017).

The concept of sustainability is still in its infancy stage in developing nations. Many nations are still attempting to understand the idea and its possible advantages for the sector. For instance, the sustainability of the building industry is lacking in Nigeria. Similar results have also been found in recent research conducted in other African nations (Dania *et al.*, 2013). Sichali and Banda (2017) assert that Zambia has a relatively low degree of awareness and demand for information and interests. Similar evaluations were also carried out in the built environment of Ghana by Darko *et al.* (2018). As a result, many developing nations still have a limited understanding of SC, which calls for increased sensitisation and a clear roadmap to achieve the goals for environmental sustainability.

## **2.7 CONCEPTUAL PERSPECTIVE OF THE STUDY**

The consensus guided by the literature, indicate the need for a roadmap to be developed scientifically and verified empirically for SC to take root in Ghana as a developing country. Therefore, this study aimed to offer decisive support for the reduction of CF and EF of construction projects, which led to a conceptual framework depicting the research problem of the study, as indicated in Figure 2.3.



**Figure 2.3: Conceptual framework for the study**

(Source: Researcher's construction)

### 2.7.1 Environmental sustainability of construction activities

Although, there are numerous benefits of environmental sustainability, the activities of most construction companies do not reflect its principles. The activities of construction works are stretching the earth's carrying capacity to the limit and threatening the possibility of regenerating the carrying capacity. It can be argued that one of the most resource-intensive industries is the building sector. According to Sandanayake (2022), construction of buildings affects the environment and accounts for one-quarter of the wood harvest, one-sixth of the world's fresh water consumption, and two-fifths of the energy and material usage. It is important for construction activities to achieve sustainability. The principles of environmental sustainability are defined as measures that are designed to meet the resilience, resources, and interdependence of human society to meet its needs without compromising biological diversity or going beyond the capacity of the ecosystem that supports the continue regeneration of the services required to meet those needs. (Adjarko, *et al.*, 2016). According to Adjarko *et al.* (2016), the identified environmental SC practices in Ghana include pollution prevention, minimisation of resources consumption, re-use of materials to reduce and maximise resources.

### **2.7.2 Reduction of emissions**

Construction and operations in the built environment contribute to carbon emission (Adabre & Chan, 2020). According to Hong *et al.* (2015: 249-259), 88% to 96% of all carbon emissions were caused by GHG emissions from the production of materials and the fuel utilized in building machinery. 315 million tons of direct CO<sub>2</sub> emissions are produced by the global construction industry, which accounts for 5.5% of all CO<sub>2</sub> emissions (Huang *et al.*, 2018). The built environment in Ghana is facing many challenges, including increasing environmental pollution from solid waste disposal (Darko *et al.*, 2017). Ayarkwa *et al.*, (2017) posited that most of the construction waste generated in Ghana has resulted in illegal dumping at landfill sites leading to environmental pollution which has caused many risks to human health and the environment. Huang *et al.* (2018) identified that carbon emissions from the construction industry can be reduced by using energy-efficient construction equipment, renewable energy, and low embodied-carbon building materials. Reducing greenhouse gas (GHG) emission, pollution and carbon monoxide level in construction activities will contribute to the achievement of SC if the construction companies embrace a new approach to construction methods, new business strategies, and technologies.

### **2.7.3 Energy efficiency**

Construction that uses energy-efficient design techniques to reduce its energy consumption in order to attain low energy consumption is referred to as energy-efficient construction (Asman *et al.*, 2019). According to Wang *et al.* (2020), energy performance is defined as the quality of a structure with regard to energy consumption, and energy efficiency is defined as "using less energy without compromising the performance of the building". Mersal (2017) opined that energy efficient building design and construction use passive design principles to minimise the need for energy.

Building construction and maintenance account for about 40% of worldwide energy use (Edeoja & Edeoja, 2015:112; Rahim, *et al.*, 2014: 84), 40% to 50% of the GHG produced, and a quarter of the world's total carbon emissions (Huang *et al.*, 2017: 1008; Kim & Rigdon, 2016:1). Ghana's residential sector's energy usage has been rising substantially in recent years, by 140% from 2000 to 2020 (Energy Commission, 2021). According to the survey, the industrial and residential sectors consumed 33.3% and 47% of the total amount of electricity in 2020, respectively.

Once more, residential buildings in Ghana utilize 54% of the country's electricity (Asumadu-Sarkodie & Owusu, 2016). The global construction industry's carbon dioxide emissions in 2009 were 5.7 billion tons (Huang *et al.*, 2018). This is as a result of the growth of new communities and residential compounds, in addition to the use of household appliances like air conditioners during warm weather (Asumadu-Sarkodie & Owusu, 2016). The approach to construction delivery needs to evolve in order to achieve sustainability, while still respecting economic considerations and taking into account how the rising population and construction projects are negatively affecting the energy demand. The adoption of energy efficient construction will reduce operation cost and prevent global warming. The effective implementation of energy efficiency design and construction would help government, real estate companies and other stakeholders to achieve economic, social and environmental sustainability in construction projects.

### ***2.7.3.1 Energy-efficient equipment utilisation***

The call for energy efficiency is increasingly assuming a global dimension due to high energy demand, GHG emission, and global warming. However, there are limited studies about energy utilisation on construction sites, as most studies have been focused on energy in building design and operations (Asumadu-Sarkodie & Owusu, 2016; Edeoja & Edeoja, 2015; Jaini *et al.*, 2013). Consequently, significant amount of energy is used for transportation, levelling, concrete mixing and compacting (Bastos, Batterman *et al.*, 2014). The most common types of energy use for construction equipment are diesel, petrol, gas, and electricity. Globally, construction equipment alone consumes 688 million gallons of gasoline and 5,968 million gallons of diesel as diesel is considered to be safe and efficient and offers greater power density for construction equipment, but it has a high CO<sub>2</sub> emission level (Huang *et al.*, 2018). The huge amount of energy consumed during construction is as a result of transportation, demolition, excavation, and hoisting. The use of natural gas in construction burns more cleanly, has lower sulphur, nitrogen and carbon emissions and leaves no ash particles. Bansal Sigh *et al.* (2014) indicated that \$15 billion worth of energy is consumed annually in the construction industry, where building construction, operation and maintenance accounted for approximately 30%-40%. The efficient use of construction equipment will lead to reduced usage of fuel, reduction in energy cost, reduced emission level and protection of the environment, minimised energy consumption, improved productivity and increased value (Huang *et al.*, 2018; Bastos, Batterman *et al.*, 2014). Energy can be used efficiently

on construction sites when construction method statements are well known, sites have an efficient layout, the right equipment is used for the right job, training of personnel to be conscious of energy conservation, and effective maintenance of the equipment.

#### **2.7.4 Pollution**

Numerous negative environmental effects of the construction industry include pollution (air, noise, and water), carbon emissions, and waste generation (Fatima Afzal *et al.*, 2017). Construction-related pollution has a significant impact on global warming. Construction-related dust is a substantial source of air pollution, which harms the physical health of construction workers and results in serious environmental contamination (Zuo *et al.*, 2017). The Institute for Health Metrics and Evaluation in its 2016 Global Burden of Disease Study research revealed that air pollution causes more deaths than water-related contamination and chemical exposure (HPAP Ghana, 2019). SC is a sure way to improve and safeguard the ecosystems, increase the quality of water and air, reduce waste streams to the air and land, and maintain the natural resources.

#### **2.7.5 Waste management**

In an attempt to meet the increasing demand for shelter, the construction industry has contributed to the creation of larger amounts of waste than the environment can absorb (Atombo *et al.*, 2015). Up to 65% of the waste products disposed into landfills are produced by the industry (AlSanad, 2015). Construction waste affects productivity, loss of material and completion time of projects, leading to 30%-35% loss of production amount (Ahiabu *et al.*, 2021). Consequently, the surge in production of construction waste, most of which ends up in landfills, contributes to the global waste production and climate change, as well as public health challenges. Dzokoto *et al.* (2014) confirmed that construction using unsustainable methods and processes is a sizeable contributor to environmental degradation.

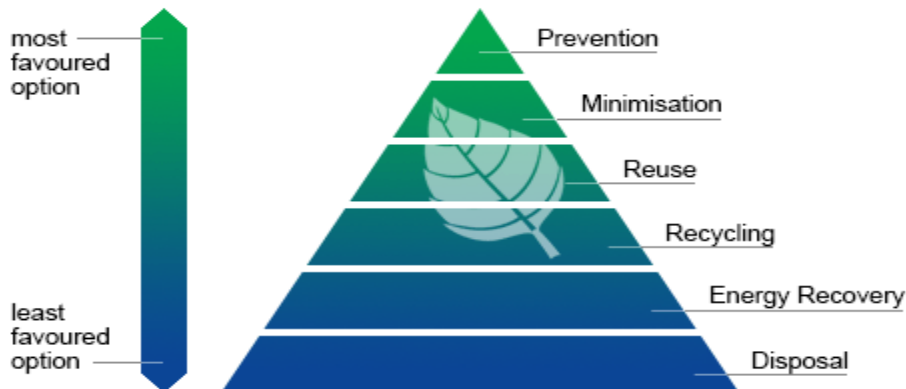
The concept of managing construction waste encompasses: removing waste where possible; re-using materials which might otherwise become waste; and reducing waste where feasible, to achieve sustainability. Osmani and Villoria-Sáez (2019), indicated that waste management is the procedure for treating waste once it has been generated and includes site design, transportation, material handling, segregation, storage, on-site operation, re-use and recycling, and final disposal.

Responsible management of construction waste would promote the attainment of sustainability in GCI.

Atombo *et al.* (2015) suggested that enforcement of a waste management plan, with a binding clause within the tender document of a construction project, is key in achieving sustainable waste management in Ghana. Construction waste directly affect material loss, productivity, and completion time of a project, causing loss of a huge amount of money (Mohammed *et al.*, 2020). Construction waste can be hazardous and, therefore, requires an effective and well-defined policy and technology to manage. According to Hamid *et al.* (2016), the hierarchy of waste management is recognised as the finest option in construction waste management as it benefits the economy of the country and produces less impact on the ecosystem. The highest priority is prevention and minimisations of waste followed by the 3Rs (re-use, recycle and recovery).

According to Mohammed *et al.* (2020) re-use, recycle and recovery of waste are important strategies to manage construction waste. Mohammed *et al.* (2020) posited that re-using waste means using it in its entirety again for the same purpose to reduce costs in purchasing less material and maximising space, to reduce accidents on site through use of correct materials and to use less storage. Re-cycling is the act of separating, gathering, processing, marketing, and finally utilizing a material that would have otherwise been discarded. Recovery means removal of material or components from the waste stream that preserve its original re-usable nature in the same way it was created. The least priority in the waste hierarchy is disposal to landfill sites and incineration. Waste disposal is the last choice and the lowest criterion in approaches to the hierarchy of sustainable waste management. Re-use or recycling of a building component should be encouraged to limit the threat of waste disposal on the environment (Yeheyis *et al.*, 2013). Most developing countries, such as Ghana, have already had problems with a lack of landfill space (Ahiabu *et al.*, 2021). Effective management of demolition and construction waste is important to protect the environment, conserve natural resources and promote good health for persons and communities (Mohammed *et al.*, 2020). The waste management hierarchy based on priority action is shown in Figure 2.4. The integrated and comprehensive waste reduction mechanisms, frameworks, and technologies are broadly recognised in the sustainable management of construction waste (Yeheyis *et al.*, 2013). Construction projects generated various kinds and amounts of waste during the construction process. SC waste management can be achieved through a life-cycle-based, integrated

framework. The integrated, life-cycle-based management of construction, refurbishment, and demolition waste uses the 3Rs (re-use, reduce, and recycle) in the various phases of the construction life-cycle to achieve sustainability. The recycling and re-use approaches preserve the ecology, save energy, reduce pollution, divert waste from landfills and prevent environmental impacts (Yeheyis et al., 2013).



**Figure 2.4: Sustainable waste management hierarchy**

(Source: Mohammed et al., 2020)

## 2.7.6 Protection of resources and ecosystem

The construction process involves extensive construction activities, which result in climate change. The increased construction activities and urbanisation destroys wild-life habitat, natural resources and will affect more than 70% of ecosystem by 2032 (UNEP, 2002). The built environment in Ghana is facing many challenges, including decreasing natural resources. Sources of natural material are fast diminishing because of increased demand and fewer available alternatives. The sustainability approach can help to conserve natural resources and the ecology (Yeheyis *et al.*, 2013). The following are technologies for conservation of resources.

### 2.7.6.1 Material efficiency

Effective usage of natural materials and underground space development is recommended by Roufechaei *et al.* (2014, cited by Darko *et al.*, 2018) for sustainable construction. When applied, this technology reduces the usage of scarce resources and materials. It was emphasized that using

these techniques is primarily intended to save money and minimise land wastage (Huo *et al.*, 2017). The temperature of the building envelope has the biggest impact on the thermal environment inside a building. In light of this, Chen *et al.* (2015) proposed that materials with thermal insulative qualities, reflective surfaces, and a capacity for heat storage be used in order to improve passive thermal performance of buildings, which will eventually improve interior climate. Additionally, Bernados *et al.* (2014) pointed out the cost savings achieved in underground building systems, especially for the use of dug material for filling, and less than 40% energy demand.

#### **2.7.6.2 Water efficiency**

According to Darko *et al.* (2018), water-efficient techniques in buildings are still vital. This lowers the building's operational utility rate. A few of the techniques investigated are permeable pavement systems, low-flow sanitary ware and faucets, harvesting of rainwater, irrigation, and water-efficient devices (Ahmad *et al.*, 2016; Sheth, 2017). In addition, Das *et al.* (2015) advocated systems for recycling and reusing grey water and harvesting of rainwater. According to Vitalis *et al.* (2013), this is the first step towards attaining efficiency of water. The most crucial system recommended for green-rating of buildings in terms of water efficiency is regarded to be rainwater harvesting techniques (Sheth, 2017). The system is made to use roof run-offs that are collected in tanks for later usage (GhaffarianHoseini *et al.*, 2015). This system of water storage is excellent for flushing, irrigation, and mechanical cooling and heating.

According to Darko *et al.* (2018) the technology for grey-water, which is waste-water produced from activities like bathing and washing, has been recommended and studied by many researchers (Ahmad *et al.*, 2016). The grey-water usage has the ability to reduce the need for potable water, minimise energy demand, and decrease the associated CF. El-Hassan and Kianmehr (2016), explained that the idea behind this system is to tap into pavement run-offs. This will lead to water retention, improve drift resistance, decrease the demand for storm-water collection systems, and refill the water table and aquifers continually (Sheth, 2017).

#### **2.7.7 Carbon and ecological footprints**

The time has come for the construction sector to embrace the decline of CF and EF in construction activity to remediate climate change. The bio-capacity, carbon footprint (CF) and ecological footprint (EF) determine how sustainable or unsustainable a development is in preventing

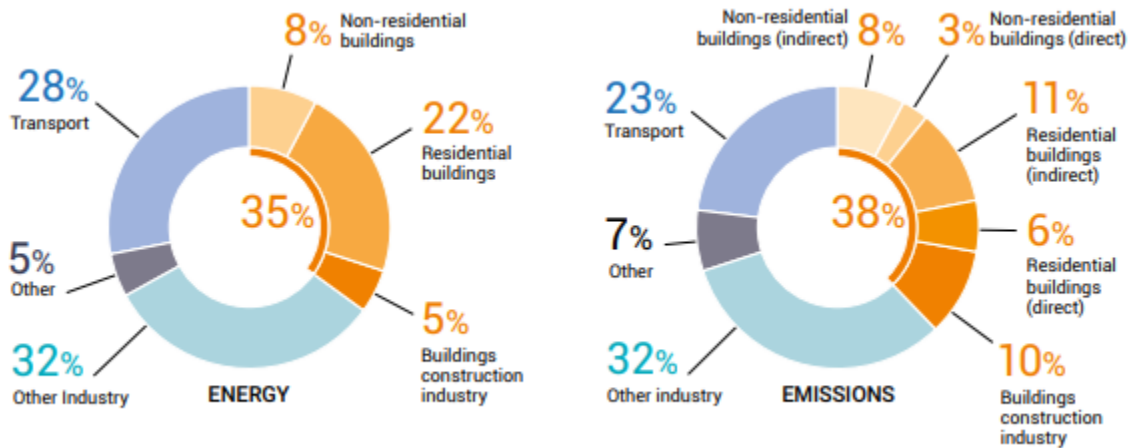
resource-intensive and resource-dependent infrastructure where CF makes up 60% of EF (Global Footprint Network, 2019). It is important to protect the biological regenerative productive area that can provide goods and services for persons and communities, space for construction of roads and buildings, and absorb carbon dioxide.

### ***2.7.7.1 Carbon footprint***

According to Huang *et al.* (2017:1007), the carbon emissions from the manufacture of building materials and the energy used in buildings account for 45% and 40% of the building CF, respectively. These emissions are directly impacted by the burning of fossil fuels and indirectly by the usage of electricity. The greenhouse gases are those released both before and after the consumption of commodities and services intended for ultimate consumption. According to Huang *et al.* (2017: 1007), within the next 100 years, global warming is predicted to continue, if not worsen, and to have a greater negative impact on both socio-economic and natural systems. In Ghana, most of the carbon emissions are from fossil fuel consumption; deforestation; gas flaring as a result of oil exploration; and land usage. Hence, the focus of current research to reduce carbon emission to prevent global warming and avoid catastrophes (Emuze *et al.*, 2016: 156).

By 2030, according to the IEA's estimation from 2020, carbon emissions from buildings would need to drop by 50%, while emissions from the indirect building industry would need to drop by 60%.

The IEA (2020) estimated that carbon emissions from buildings should drop by 50% and emissions from the indirect building industry should decline through a reduction of 60% in generation of emissions by 2030 to ensure that net-zero building carbon emission is achieved by 2050. Tackling carbon emission is a local issue that will depend on an individual country's emission status and vulnerability to climate change (Emuze *et al.*, 2016: 157; Edeoja & Edeoja, 2015: 112). Therefore, Ghana, as a developing country, must strive to decrease CF and EF of its construction activity.

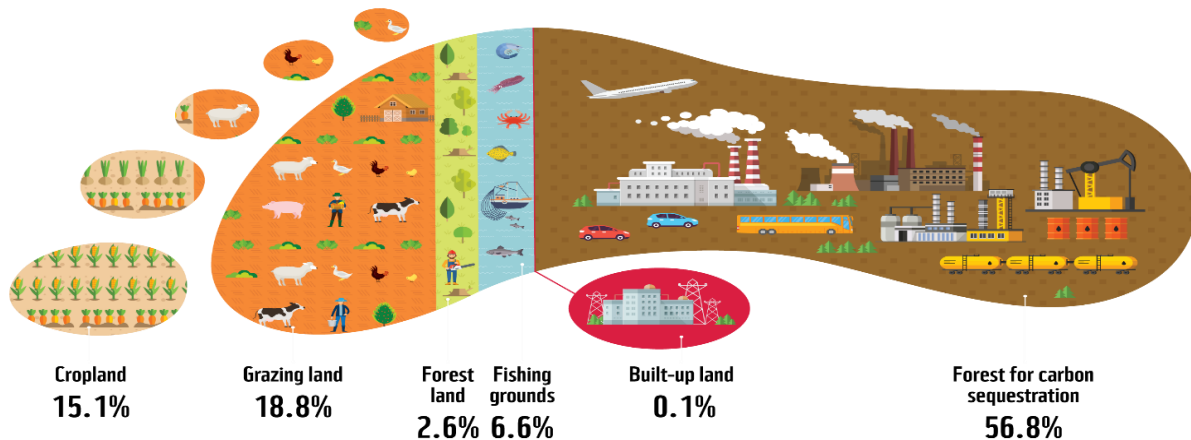


**Figure 2.5: Global share of building construction energy and emission**

(Source: IEA, 2020)

### 2.7.7.2 Ecological footprint

Sustainability is a major concern when a new building construction project is to be undertaken, as it affects its surrounding environment. The impact of a new construction project on the environment is determined by the EF (Solis-Guzman & Marrero, 2015). The EF incorporates all issues of the environment and targets sustainability objectives (Emuze *et al.*, 2016: 156). The EF indicates the value of the water and land areas that are available to replenish the materials used for construction. It is important to encourage the professionals to adopt sustainable construction practices in the GCI (Djokoto *et al.*, 2014: 141) to inspire construction companies to undergo a modernisation process involving more eco-friendly production and consumption to preserve the ecosystem. The behavioural change of professionals, clients, contractors, and designers would rescue the CF and EF (Emuze, 2015, cited by Emuze *et al.*, 2016: 158).



**Figure 2.6: Ecological footprint**

(Source: Bahr, 2022)

### ***2.7.7.3 Carbon and ecological footprints in construction activity***

The result of population growth and rapid urbanisation contributes to the consumption of many natural resources that leads to climate change (Ayarkwa *et al.*, 2022). The world is experiencing depletion of resources, global warming, energy scarcity, and ecological toxicity, among other unfriendly challenges to the environment, which are partly attributed to construction activities. Huang *et al.* (2017: 1007) concluded that carbon emissions contribute to global warming which is expected to continue and add significantly to CF.

The production and transportation of building materials, use of energy by construction equipment, energy consumption for resource processing, and treatment of construction waste are the four main emission sources on construction (Hong *et al.*, 2015: 249-259). The construction sector is generating high levels of material waste, amounting to approximately 10% of material cost (Hussin *et al.*, 2013: 15). About 40% of the world's resources and energy are used in the construction of new buildings and maintenance of existing structures, which accounted for 40% to 50% of the global carbon emissions (Edeoja & Edeoja, 2015: 112; Rahim *et al.*, 2014: 84; Huang *et al.*, 2017: 1008; Kim & Rigdon, 2016:1). According to Hong *et al.* (2015: 249-259), 88% to 96% of all greenhouse gas emissions come from the fuel used in building machinery and production of materials. Yao (2013: 20) concluded that "... seeking to create healthy urban environments remains

mandatory if humanity is to survive and prosper on Earth while we approach a period of uncertainty with depletion of resources and energy security issues."

This suggests that in order to achieve SC, firms must be proactive and adopt new method of construction practices by using resources more effectively to safeguard materials, water, energy, and manage construction waste. The construction industry can provide the required boost for economic growth in Ghana (Osei, 2013: 56) if given the right legislation, rules and regulations for sustainability practices (Mustafa & Bakis, 2015: 2257). The successful adoption of SC will help the worldwide campaign to combat the effects of climate change by lowering carbon and ecological footprints to ensure sustainability. The result of these studies demonstrates the importance of preventing additional environmental harm and offers the chance for ongoing development and the achievement of ecosystem balance for sustainable development. Therefore, construction companies in Ghana should evaluate the modalities and sustainability practices employed to lessen the CF and EF on the environment.

**Table 2.4: Carbon footprint vs ecological footprint**

S/N	Carbon footprint	Ecological footprint
1	Measurement of CO <sub>2</sub> produced by activities	Measurement of the used renewable and non-renewable resources
2	Includes only carbon emission numbers	Includes both carbon emission and environmental impact
3	Can be used for carbon credit marketplace	Used to gauge global consumption
4	Directly impacts climate change	Directly impacts continuing life on earth

(Source: Adapted and modified from Mello, 2022)

## 2.8 OVERVIEW OF LITERATURE AND THE GAP IN KNOWLEDGE

The backdrop of SC adoption, including its drivers, challenges, and promotion methods, is outlined in the approach established by Darko *et al.* (2018). Three steps are suggested in the approach to overcome the obstacles and encourage adoption as follows: 1) Identify significant drivers, 2) Ascertain main barriers to adoption, and 3) Implement the major promotion techniques. However, the initiatives do not account for stakeholders' levels of awareness and expertise or provide a roadmap for a strategy to lessen the ecological and carbon impact for SC. Therefore, the study was

to close this gap and create a roadmap for lowering the environmental and carbon footprints of the building industry.

The proposed paradigm according to Ampratwum *et al.* (2019) was built on Rogers (2003) five-stage process of innovation-decision. There are six steps in the framework: Exposure, knowledge, persuasion, decision, implementation, evaluation, and assessment, placed a strong emphasis on professional bodies to adopt sustainability. However, the GCI is a multi-stakeholder organization made up of professional groups that include consultants, contractors, clients and developers. As such, the study of Ampratwum *et al.* (2019) does not include a roadmap for SC to guide all stakeholders regarding the implementation of SC but is focused mainly on organisational units of professional bodies. Also, in a study to investigate the implementation of SC process, Aktas and Ozorhon (2015) highlighted drivers, barriers, enablers, benefits and resources of construction, as related to adopting the SC process.

The framework by Ampratwum *et al.* (2019), Aktas & Ozorhon (2015), and Darko *et al.* (2018) led to deeper investigation to understand the main issues affecting the implementation of SC in Ghana. In these studies, it was concluded that the implementation of SC is multi-dimensional and involves complex issues. A review of these studies indicated that there is no strategic plan that stakeholders in the GCI can follow to implement SC. Therefore, a SC roadmap was developed in this study to lessen the impact of building activity in GCI.

## **2.9 CHAPTER SUMMARY**

This chapter thoroughly explored literature, established the conceptual understanding of SC, and identified the historical roots of sustainable development throughout the world. The chapter further demonstrated that SC offers the construction sector a number of advantages. It also evaluated earlier efforts on drivers, advantages, and understanding as well as knowledge generation of SC. The SC technologies, which must be thoroughly understood by all parties in order for the policies to be adopted are also discussed this chapter. Additionally, it identified the gaps in the construction body of knowledge for each of the parts that this study aims to fill. Finally, the chapter reviewed the study's conceptual framework.

## CHAPTER THREE: RESEARCH METHODOLOGY

### 3.1 INTRODUCTION

The chapter discussed the steps undertaken to realise the goals of the study. The qualitative and quantitative paradigm, the methodology, and research design adopted are presented. The focus of the chapter is on the selection of methodological framework and participants, to achieve the research aim. A mixed method study design to gather both quantitative and qualitative data was used. The mixed method approach comprised a Delphi study and questionnaire survey based on both practical and philosophical reasons. How data were collected, analysed and interpreted is also explained.

### 3.2 THE STUDY CONTEXT: GHANAIAN CONSTRUCTION INDUSTRY

posited that

The CI in Ghana is modelled on the built environment in the UK and contributes to socio-economic development (Ahiabu *et al.*, 2022). The sector is in charge of infrastructural development projects, which cover crucial phases of feasibility, design, building, operation, decommissioning, demolition, and disposal. The construction projects in the industry are supervised by ministries of Roads and Highways, and Water Resources Works and Housing, which are Central Management Agencies of the Government of Ghana accountable for construction sector of the economy.

The Public Works Department (PWD), the Engineering Council (EC), the Hydrological Services Department (HSD), the Architects and Engineering Services Limited (AESL), the Department of Rural Housing (DRH), the Rent Control Department (RCD), the Public Servants Housing Loan Scheme Board (PSHLSB), the State Housing Company (SHC), the Architect Registration Council (ARC), and Tema Development Company Limited (TDC) are the organizations and departments in charge of the built environment. This study was conducted with stakeholders in the GCI which were categorised by Akinradewo *et al.* (2019) as: consumers and users, regulators, supply-side operators, and demand-side operators. There is very little collaboration between the stakeholders in the GCI (Ofori-Kurangu *et al.* 2016). The dissemination and application of SC concepts, criteria, and tools by all the stakeholders of the sector are important to realise sustainability (Valdés *et al.*, 2018).

### **3.2.1 Clients in GCI**

This study was conducted with clients who are the financiers and originators of the building projects. Clients are major stakeholders that can influence construction practices in Ghana (Akinradewo *et al.*, 2019). Four main types of clients identified in Ghana are government, real estate developers, investors and owner occupiers, which can also be broadly categorised into two – public- and private-sector clients, with other intermediaries. The public-sector clients are interested mostly in the social desirability of a project and not the cost or profit of the construction. The private client, being the second major type of clients, includes both national and multi-national companies, corporate entities, local property developers and owner occupiers. The local property developers who operate under the umbrella of the Ghana Real Estate Developers Association (GREDA) are investor clients who engage in speculative construction of buildings for lease or sale. Businesses and financial organizations opt to expand into new markets by reinvesting their excess cash and profit into structures for their own use, sale, rental, or lease. Owner occupiers in the private sector, who want to construct their own houses for habitation, make up the majority of clients in this category. Therefore, clients can contribute actively to the adoption of SC in Ghana.

### **3.2.2 Consultants in GCI**

Similar to clients, consulting services provided by the GCI can be divided into private and public firms. The majority of public sector road and construction projects are handled by organizations directly under the MRH and MWRWH, including the Department of Highways, Department of Feeder Roads, Department of Urban Roads, and Public Works Department. There are governmental organizations that provide architectural advice and supervision across all disciplines to the public and commercial sectors. Examples include Architectural and Engineering Services Limited (AESL), and the Building and Road Research Institute (BRRI). In addition to these, there are a number of private consultancy firms that are run by individuals or groups of experts in the fields of engineering, architecture, or quantity surveying. Within the GCI, it is rare to come across a single certified firm that provides all the services delivered by established procedures. Therefore, it is a regular occurrence for specialists from several firms to band together and submit a bid for a project that calls for a variety of experience. The professional organizations for every field within the industry, namely, GIA, GhIS, and GhIE respectively, control the professions within the sector. Interestingly, the GCI is still rife with unethical practices including planning challenges, cost

overruns, lack of sustainability standards, and project management issues (Asamoah & Decardi-Nelson, 2014).

### **3.2.3 Contractors in GCI**

The local businesses, make up the majority of the contractors in the GCI, which rule the industry, while foreign businesses handle the bigger projects. Several Chinese companies as well as Sonitra, Michelletti, Consar Ltd., Barbissoti, and Skanska are among the multinational construction groups that work within the GCI. The local contractors in Ghana are often run and organized by families, with the director typically being the owner and occasionally collaborating with his immediate or nuclear family.

Contractors are divided into eight categories according to the work they execute: Roads, airports, and related structures are listed under A; culverts, bridges, and other structures are listed under B; labor-based roadwork, maintenance, and rehabilitation of construction projects, are listed under C; general building construction work is listed under D; general civil engineering work is listed under K; and steel bridges and structures are listed under S. Based on the highest financial threshold of tasks that a contractor can perform, each category is further divided into four financial classes (1-4). Contractors with Class 4 classification can execute work up to \$75,000, Class 3 up to \$200,000, Class 2 up to \$500,000, and Class 1 up to any amount.

However, this research focus on contractors within categories D and K. In terms of staff, resources, and finances, contractors in the D1K1 category and a small number in the D2K2 category are more organized. They also have offices that are well-established and can hire experienced experts, including engineers and quantity surveyors, to manage their projects. On the other hand, Class 3 and Class 4 contractors, often known as small-scale building contractors (SSBC), account for around 90% of all registered contractors in Ghana (Asamoah & Decardi-Nelson, 2014). Therefore, contractors in Ghana are major stakeholders considered for this study to ensure the implementation of SC practices in GCI.

### **3.2.4 State of SC in GCI**

The adoption of SC practices still remains in its infancy and using SC techniques is uncommon in GCI. Ghana has not yet reaped the benefits of SC (Ayarkwa *et al.*, 2017). Lack of demand, unavailability of framework, lack of financial incentives, lack of legislation, lack of government

commitment, and lack of rules and regulations to encourage SC are the key obstacles to the implementation of the concept (Djokoto *et al.*, 2014). The construction sector is a significant contributor to global climate change and other environmental threats. The GCI still adopts the tradition method of construction and contributes to pollution, which is detrimental to the environment and human health. The construction sector accounts for about 40%–50% of the world's greenhouse gas emissions (GHG), which are expected to rise by more than 50% by the year 2050 in developing nations like Ghana (Huang *et al.*, 2017). Despite the challenges faced by the industry to implement sustainability, the stakeholders are aware of the benefits of sustainable construction (Darko *et al.*, 2017). The client demand and requirements for SC can drive sustainability in GCI. If appropriate methods are not created to address SC, global warming might continue to be a worldwide problem for years to come. To lessen the effects of these dangers, the building industry must take appropriate measures. The research on the CF and EF in the construction activity is especially important for combating climate change.

### **3.3 APPLICATION OF RESEARCH ONION FRAMEWORK**

According to Gray (2014), a problem can be explored in an organized manner through research to find the best answer. The approach to this study dictated which research method and tools were appropriate to adopt. The research paradigm philosophy is a basic belief system or framework that the researcher adopts to determine the research structure of the project under investigation. The framework defines the philosophical orientation of the researcher and provides beliefs and principles, which guide the study. The philosophy of the research paradigm is distinguished by four types of research elements: ontology, epistemology, axiology, and methodology.

Epistemology derived its aetiology in Greek, where the word *episteme* means knowledge (Kivunja & Kuyini, 2017) and is described as the understanding of knowledge (Tracy, 2013: 61). Theories of knowledge are adopted for a study that proffer answers to questions relating to the nature of knowledge, its acquisition and limitation. The researcher draws from four sources of knowledge to proffer answers to research questions, namely: authoritative knowledge, intuitive knowledge, logical knowledge, and empirical knowledge.

The philosophical understanding of the existence or reality of nature, of becoming or being, and whatever the researcher believes, affects what he/she knows is ontology (Kivunja & Kuyini, 2017).

The Ontology concern the understanding of what stands, whilst epistemology involves understanding what it means to know (Gray, 2014: 19). General assumptions are made in a study to understand the real nature of society (Žukauskas *et al.*, 2018: 124)

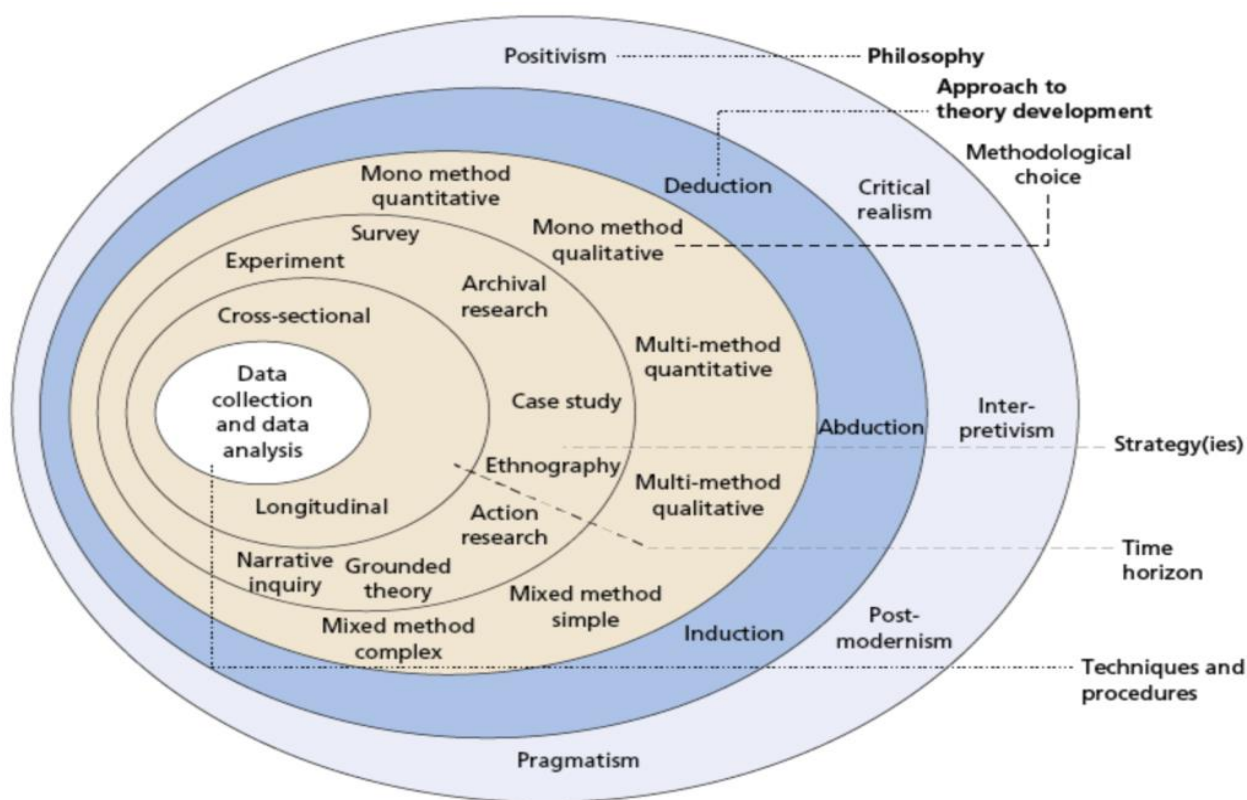
The methodology is a process framework available to solve the study problem and takes into consideration the general principle that guides the entire research process (Gray, 2014). The researcher selected the research methodology that best fit the research context and demonstrated a justifiable reason for choosing a particular philosophy, strategy and approach within the research context to realise the goals. This study was carried out in the built environment. The activities in the built environment interact between natural and social sciences that required a holistic approach to the study together with a rigorous process to obtain elements for achieving environmental sustainability in the construction process. This made the Delphi research method an appropriate selection for this study.

The axiology is concerned with the choice that the researcher makes and to what extent the researcher wishes his/her view to influence positively the values and beliefs of the research (Saunders *et al.*, 2019: 133). The research process and values, such as aesthetics and ethics, guided the researcher to recognise and understand the roles that his values and opinions played in the gathering of research information.

The researcher relied solely on the “research onion” diagram, espoused by Saunders *et al.* (2019: 130), as a paradigm of research philosophy which is distinguished by three types of assumptions that resemble the layers of an onion, as shown in Figure 3.1. The types of study philosophy include interpretivism, positivism, post-modernism, critical realism, and pragmatism. Three approaches indicated for the development of theory are deduction, abduction, and induction. The choice of methodology includes mono-method qualitative, mono-method quantitative, multi-method quantitative, multi-method qualitative, mixed method simple, and mixed method complex. The research strategies include survey, archival research, case study, ethnography, action research, grounded theory, and narrative inquiry. The time horizon involves cross-sectional or longitudinal. The techniques and procedures adopted for research include data collection and data analysis. Table 3.1 shows how the research onion, depicted in Figure 3.1, was applied in this study.

**Table 3.1: The structure of research layers**

No.	Research layer	Application
1.	Research philosophy	Pragmatism
2.	Approach to theory development	Inductive and deductive
3.	Methodological choice	Mixed methods
4.	Research strategy	Survey
5.	Research time horizon	Cross-sectional
6.	Research techniques and procedures	Delphi survey (qualitative approach) and general survey (quantitative approach)



**Figure 3.1: The research onion**

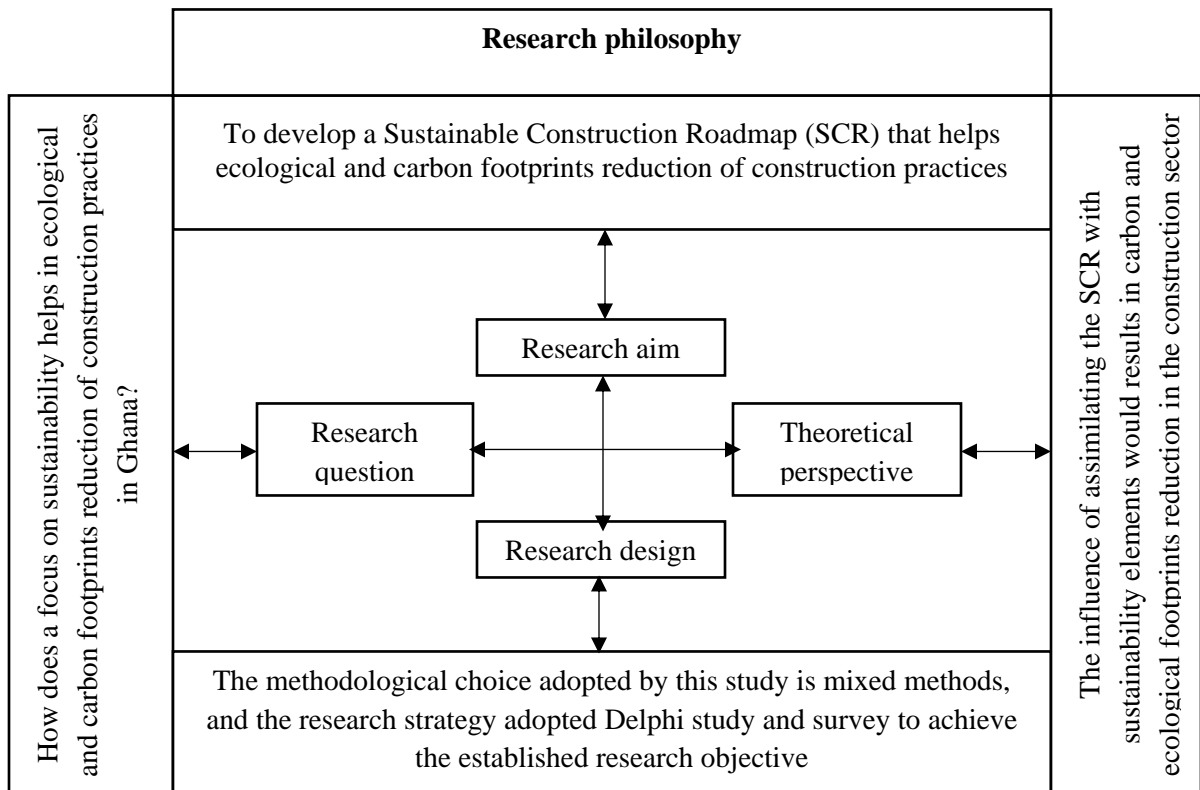
(Source: Adapted from Saunders *et al.*, 2019, 130)

### 3.4 RESEARCH PHILOSOPHY

According to Saunders *et al.*, (2019: 30), research philosophy is defined as a system of beliefs and assumptions about the development of knowledge. It refers to the development and nature of

knowledge, and exactly what the researcher is doing when engaged in research. This knowledge base guides the researcher's values, assumptions, and techniques in navigating worldviews for quality output. The goal of the study was to advance a SC roadmap that helps to lessen the CF and EF of construction practices in GCI.

This researcher adopted a pragmatic paradigm of research philosophy to achieve the research aim. According to Žukauskas *et al.*, (2018: 121), the pragmatic research philosophy is defined as a broad structure that encompasses beliefs, perceptions, and understanding of different practices and theories used to undertake scientific research. Morgan (2014: 1) posited that pragmatism is a philosophy that can be adopted for social research, regardless of whether that research uses qualitative, quantitative, or mixed method. “Pragmatism argues that the main determinant of the ontology, epistemology, and axiology adopted is the research question – one may be more appropriate than the other for answering particular questions” (Saunders *et al.*, 2019). The focus of pragmatists is mainly on “how” and “what” of a study problem by adopting a research method as a result of the criteria that the researcher believes will lead to the best answers to the research questions (Creswell, 2013: 77). The pragmatic research philosophy was adopted for this study based on the study problem statement that the perception of a lack of a roadmap hinders the decrease of the carbon and ecological footprints of construction activity in GCI. This led to the postulation of the research questions that were formulated to help the researcher to fulfil the research aim and objectives. The four main elements of the research philosophy according to Žukauskas *et al.* (2018: 130), selected for this research include: the goal, the theoretical perspective, research design and research questions, as indicated in Figure 3.2.



**Figure 3.2: Research philosophy**

(Source: Adapted from Žukauskas et al., 2018: 130)

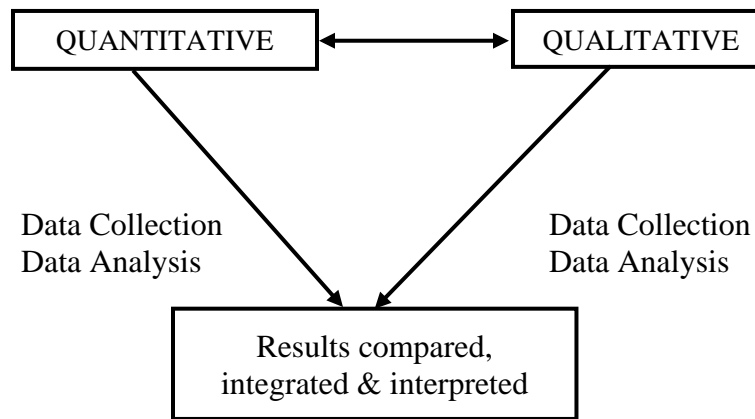
### 3.5 APPROACH TO THEORY DEVELOPMENT

The theory influences the approach of research to be selected by the researcher. The research approach selected was an inductive to help formulate the study questionnaire and collect data which helped to develop the theories. The main research question formulated for this study was: How does sustainability help in reduction the carbon and ecological footprint of GCI? The research objectives were formulated with the intention to answer the research questions. The inductive research approach used in this study was to make the researcher to appreciate the research problem and explain the results to achieve the research aim and objectives. The inductive research approach also helped the researcher to decide on the research design.

### 3.6 METHODOLOGICAL CHOICE

This study required a thoughtful methodological approach and, therefore, a simple mixed method was adopted to combine both the qualitative and quantitative data collected (Creswell & Clark,

2018: 3). The research strategy adopted involved a Delphi study and questionnaire survey. The mixed method approach was determined to be the best method to address the shortcomings of both qualitative and quantitative methods by harmonising the weakness of one method with the strengths of the other method in conducting both methods separately (Creswell, 2014) using sequential exploratory design, which begins with exploring the qualitative data, analysing the results and then the findings are adopted in the second stage to collect quantitative data (Creswell, 2014: 226). The researcher collected the qualitative data from three rounds of a Delphi process and the results were analysed to achieve consensus. The identified factors were used to formulate the research survey questions to collect quantitative data.

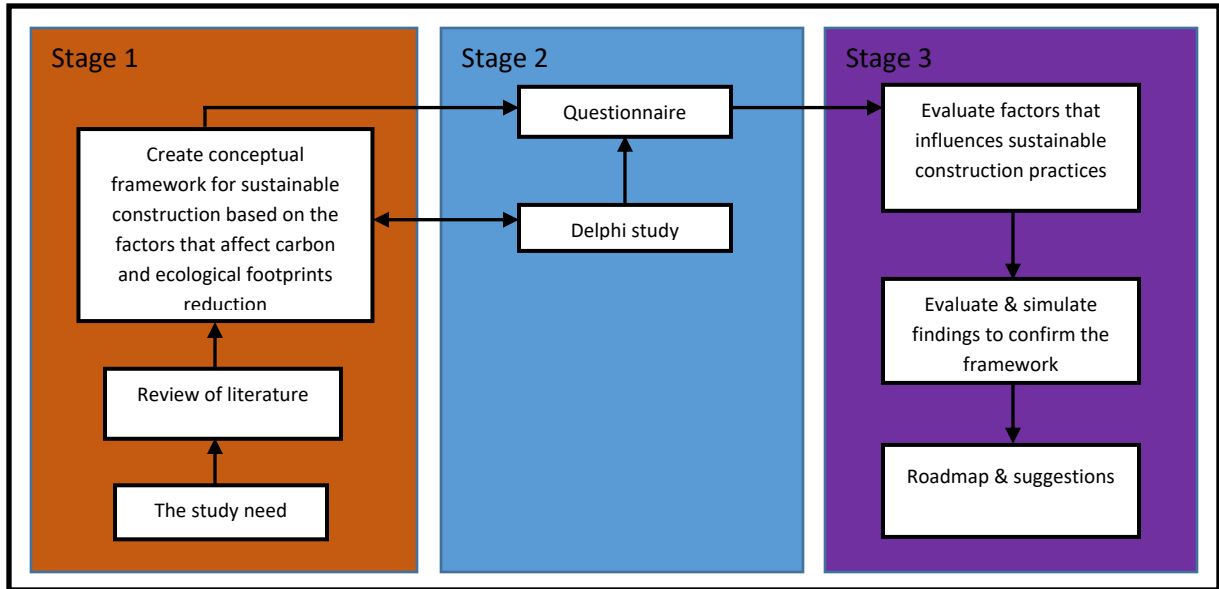


**Figure 3.3: Visual diagram of mixed method design**

(Source: Atif, *et al.*, 2013)

### 3.7 RESEARCH STRATEGY

Research strategy is defined as the approach to be used by the researcher to provide responses to the study questions (Saunders *et al.*, 2019). According to Robson and McCartan (2016), research strategy is the general, broad orientation adopted to seek responses to the study questions formulated. A foundation for comprehending the research is provided by the research plan. A survey was used to collect the quantitative data and a Delphi study to collect qualitative data. The research process was carried out in three stages. Stage One involved identifying the research problem and generating the research questions and goals. The main elements or indicators of sustainable construction and their measuring scales were identified in the literature review, and a conceptual framework was proposed.



**Figure 3.4: The research stages**

(Source: Musonda, 2012: 91)

In Stage Two of the research process, three rounds of a Delphi method were adopted to validate the impact and importance of the elements in achieving sustainability in the construction practices of contractors, using a survey with open-ended questions to confirm the constituent parts of the conceptual framework. Stage Three involved a questionnaire survey that was piloted before the main survey was given to the construction industry professionals to test the conceptual framework in Stage Two, to achieve the ultimate purpose of the study to advance a roadmap that best fitted the construction industry to achieve sustainability.

### 3.7.1 Delphi study

A modified Delphi method (MDM) was adopted in the research to develop a sustainable construction roadmap for GCI. The MDM is a well-known and respected method for collecting information from participants without physically meeting, to look into policy, forecast future occurrences, or undertake in-depth analyses of certain concerns in order to achieve a defined objective (Niederberger & Spranger, 2020). MDM has been applied successfully in previous studies to forecast future occurrences and achieve consensus (Niederberger & Spranger, 2020; McBride, 2015). Using Delphi technique, researchers can gather information from qualified experts that is extremely dependable. To ascertain whether a suggested framework created by a faculty member for an undergraduate program in dairy manufacturing was in line with actual

industry needs, Joyner and Smith (2015) conducted a modified Delphi study. An MDM was adopted for this study because it provides rich data which leads to more creative outcomes, and obtains high-quality responses and opinions. The study involved different organisations and professions in the GCI and, therefore, required the more private approach the Delphi method offered. The experts in Delphi survey were geographically dispersed and did not meet physically. The experts were briefed on their roles, rules of conduct and description of the process. The selected elements were presented to the experts to consider their responses, and consensus was reached after three iterative rounds using the Delphi questionnaires. The opinions of the participants were anonymous, and all experts shared the goal of synthesizing their conclusions while a state of uncertainty was present. Avella (2016) outlined the approach of a modified Delphi as follows:

- i. The researcher compiles a preliminary list of responses based on an analysis of the pertinent literature, distributes it to the expert panel, and requests that they rank the list in accordance with predetermined standards. The researcher cannot limit or regulate the choices since the panel members may contribute to this first selection based on their personal experiences.
- ii. The researcher interviews a number of people, either from the study panel or outside of it, summarizes the findings, and then presents the panel with the initial list that was created and distributed. Members would be invited to contribute to the original list based on their personal experiences if the interviews were performed with people other than the panel.
- iii. The researcher offers the result of a study conducted among a group outside of the panel and encourage them to contribute to the initial list of potential solutions in light of their own knowledge.

McBride (2015) compiled the initial list of the study using interview to determine the most efficient leadership style. The panel members responded by scoring each item on a 5-point Likert scale, which was presented to the panel in Round 1 and was used to make changes to the curriculum. Through a series of iterative rounds using surveys, the experts' group came to an agreement. Consensus among experts can be explored using the consensus approach, which is a structured

facilitation tool (Avella, 2016). The opinions of the participants are anonymous and when there is doubt, all the experts share the same goal of synthesising their opinions.

The early applications of the Delphi method were in the fields of corporate planning and technological forecasting but in recent times established a wide-spread usage in academia, administration, banking, agriculture, automotive and criminal justice, from 1975 to 1994, but has not been widely used in construction research (Niederberger & Spranger, 2020). “Delphi” is derived from *Delphoi*, a Greek word which means “womb” or “hollow”, interpreted as Gaia, which is perceived to be Goddess of primordial Earth in the religion of Ancient Greek, who was believed to predict the future accurately. The aim of choosing a Delphi study is to gather as many high-quality comments and viewpoints from a given panel of experts as possible to reach consensus and improve decision-making. Delphi experts in this research are geographically dispersed and do not meet physically. The capacity to provide respondents with anonymity, a controlled feedback loop, and the suitability of a number of statistical analytic approaches to evaluate the data are important aspects inherent in adopting the Delphi technique (Avella, 2016).

**Table 3.2: Classical Delphi vs Modified Delphi**

Type of Delphi	Objective	Members	Management	Preferred rounds	1st round	Strength and weakness
<b>Conventional Delphi</b>	Solicit opinions for consensus	Selection of experts is based on the research objective	Normal postage	Not less than three rounds	Panellists provide responses to open qualitative questions in the 1 <sup>st</sup> round	<ul style="list-style-type: none"> <li>▪ More time is spent to collect responses</li> <li>▪ Expensive</li> <li>▪ Multiple repetition of the survey</li> <li>▪ The recovery rate of the survey is low</li> </ul>
<b>Modified Delphi</b>	Varied objectives to achieve consensus, design project, and predict future events	Selection of experts is based on the research objective	Any form including, online, postal, etc.	Less than 3 rounds may be used	A pre-selected responses are provided for the panellists to choose	<ul style="list-style-type: none"> <li>▪ Saves time</li> <li>▪ Lower cost</li> <li>▪ Less number of surveys</li> <li>▪ Experts can fully express their opinions, ensuring the completeness and consistency of the group opinion</li> </ul>

(Source: Modified from Hasson & Keeney, 2011)

### ***3.7.1.1 The Delphi Process***

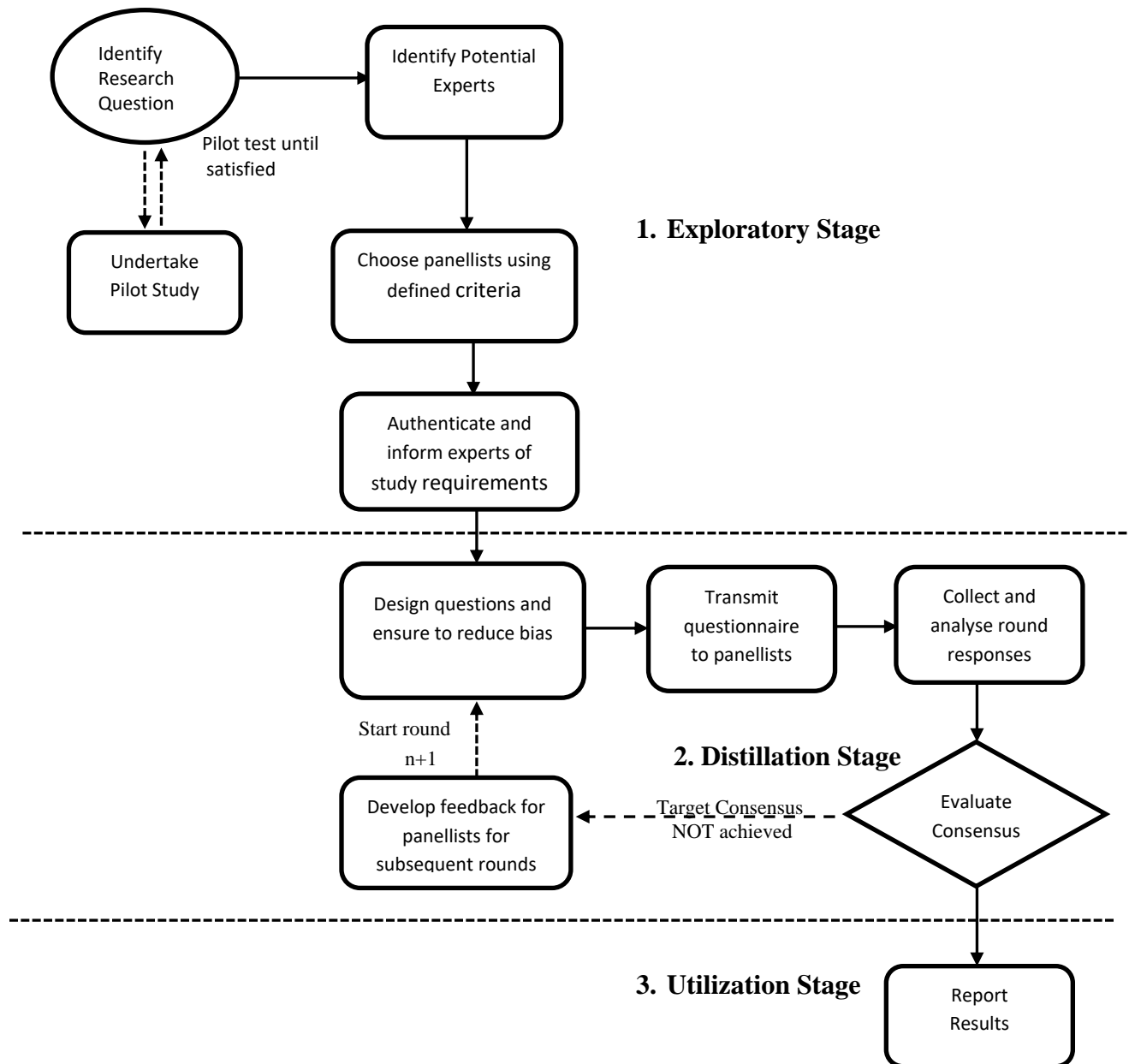
The Delphi process started with the identification of the element/leading indicator metrics from the literature to develop the Delphi questionnaire. The initial questionnaire was sent to the research supervisor and the statistician to ensure validity of the questionnaire before the Delphi procedure commenced. The supervisor suggested modification of the questions for easy understanding and responding, and content. The statistician considered the readability and scale to be used for rating. The survey was then piloted with 21 experts outside the main panel to ensure the robustness of the questions prior to the start of the main Delphi study. The final questionnaire was presented electronically to the 18 Delphi experts who accepted to participate in the study by email.

A three-round continuous iteration Delphi process was adopted for the study until consensus was deemed to have been reached. The Round 1 Delphi study used both a structured and open-ended questions. The questions gave the expert panel an opportunity to identify and elaborate on important issues to increase the richness of the data collected, as a modified Delphi process was adopted. According to Avella (2016), if the needed information exist, open-ended questions are used in a Delphi study. In Round one, all 18 experts who were sent the questionnaire responded, representing a 100% response rate. The panellists ranked the elements/indicator metrics with their expertise and experience in sustainable construction. The experts were urged to add any additional element/indicator metrics that would improve sustainable construction, which some experts did. Some of the experts also raised concerns that some questions were not clear to them, which were addressed. The group median was calculated by the statistician using Excel and the questionnaire was refined and administered to the expert panel to compare their results for Round 2.

The Round 2 Delphi questionnaire was sent to the 18 experts by email and 17 experts responded, representing a 94% response rate. The expert that did not answer the questions provided no explanation for failing to participate in Round 2. The experts were encouraged to review their rating relative to the group median and provide written reasons for their rating that was 2 units above or below the group median of each element/indicator metric, as attached in Appendix B2. A slight increase in consensus was achieved compare with Round 1.

In Round 3, the final Delphi round, no element/indicator metric was dropped. This was to provide equal opportunity to rate each element/indicator metric in all three rounds because of attrition of

the experts. All 17 experts from Round 2 responded to the Round-3 Delphi survey, representing a 100% response rate. The experts were urged to review their rating relative to the group median and give written reasons if their response was one unit below or above the median of each element/indicator metric.



**Figure 3.5: Delphi process**

(Adapted from Hallowell & Gambatese, 2010)

### 3.7.1.2 Criteria for attaining consensus

The criteria adopted in this study to reach consensus on the factors to be retained were that the responses should attract a final median importance score of 9.00 and 10.00 with 70% or more of the respondents rating the factors between 90% and 100% on the impact scale. Also group stability of the respondents was achieved where more than 50% of the respondents reached a stable answer. Therefore, to ensure high stability, elements that had at least 70% agreement or more of respondents rating the factors 9.00 and 10.00 on the importance scale were deemed to have reached consensus. The cut-off value of the median score was set high to ensure that extremely important factors were established to improve the SC practices in GCI. The criteria adopted in this study to reach consensus on the elements/leading indicator metrics to be retained and tested for the conceptual framework were median 9 to 10 and 70% or more of respondents rating the elements/indicator metrics between 9 and 10 on the importance scale, as indicated in Table 3.3 below. It can be confirmed that when establishing sets of indicators for a project, the Delphi technique is an appropriate and acceptable mechanism to reach consensus.

**Table 3.3: Requirements to reach consensus**

<b>Requirements</b>	<b>% Response Importance scale</b>	<b>Importance Median</b>
<b>Consensus</b>	70% response and above	9.00 – 10.00 median value

### 3.7.2 General perception survey

The final survey questionnaire was administered from 16 December 2021 to March 2022 to the construction companies in Ghana. The questionnaire was developed from a rigorous process including a literature review, Delphi consensus process and a pilot survey in six stages. The description of the study and what the respondents were expected to do were indicated in the cover letter. Section A contained the demographic information including qualification, experience, classification of the company and SC activities of the company. Section B contained the SC practices, whilst Section C contained sustainable building design. Sections D and E referred to low impact building materials and reduction of carbon emission/pollution & energy efficiency, respectively. Section F, on the other hand, referred to solid waste management. The questions were based on the degree of agreement and disagreement, using a rating scale of 5-point Likert type.

The construction companies were selected using non-probability sampling, including a convenience sampling method as a result of the poor response rate and the long period it took to complete the pilot study. The convenience sampling technique is a process of selecting respondents available to the researcher in the most convenient way to collect a large amount of responses swiftly and cost effectively (Faryadi, 2019). The sampling process began with contacting the Building Contractors Association, Building Contractors Register, and the website of the Works and Housing Ministry of Ghana to identify potential respondents. The researcher confirmed the suitability and readiness of the participant to participate to take part in the survey by email and telephone calls. Respondents with the rank of foreman or site supervisor and above were selected to respond to the questionnaire. The researcher assumed that the respondents of these ranks were well aware of the activities of the company.

500 questionnaires were distributed by email and 300 using a drop-and-collect arrangement, totalling 800 questionnaires. There was constant follow-up of the respondents, using phone calls, short messages and email messages, to remind the participants to fill up and submit the surveys. A total of 405 valid responses were received.

### **3.8 RESEARCH TIME HORIZONS**

The research time horizon refers to how a researcher studies a particular phenomenon within a time constraint (Kim *et al.*, 2017: 621). A cross-sectional time horizon was used for this research. The qualitative data were collected using three rounds of a Delphi study from June 2020 to July 2021. This was followed by collection of quantitative data using a survey questions to develop a roadmap from 16 December 2021 to March 2022. The qualitative data to evaluate and test the roadmap were collected in July 2022.

### **3.9 DATA COLLECTION PROCESS**

The process of data gathering involves methods used to collect information about a situation, person, phenomenon, or problem. Data constitute a limited set of fact that must be organised, processed, sorted, and presented in a recognised study style (Silverman, 2015). An objective, representative, generalisable, qualitative and quantitative process was required for this research. For this study, both primary and secondary information sources were used. The primary information was collected using both quantitative and qualitative data techniques. A questionnaire

survey, structured interviews, intensive interviews, a Delphi survey or expert panel, and introspective reflection were thought to be the best techniques for this study. However, as a result of resource constraints, qualitative data were collected using three rounds of a Delphi study. A structured, self-administered questionnaire was adopted as the most appropriate method to collect quantitative, primary, research data from individuals in GCI.

The secondary data were collected from existing literature in books, reports, databases, conference papers and journal publications. Considering the type of research problem being addressed, it was required to exclude research methodologies that were not suitable for this research as practical as possible (Silverman, 2015). Therefore, the information based on the gap identified from the secondary data was used to formulate the research questions for the Delphi study.

### **3.9.1 Delphi study sampling**

The participants for the Delphi survey were selected using their combined experience. The elements of SC identified from the literature were matched, re-worded and used to compile the initial list presented to the experts in pilot test, external to the Delphi panel. The pilot study was conducted with 21 experts outside the main panel to review and validate the elements to ensure the robustness of the factors (Niederberger & Spranger, 2020). The pilot experts were recruited from industry (14% of quantity surveyors and project managers respectively, 24% of architects, and 19% of engineers), governmental institution (14% of environmental protection officer, and 5% of quality control officers), and academia (10% of university professors) using a purposive sampling technique based on five years' minimum experience in SC. This sampling method was adopted because the panellists were chosen based on their professional qualification, experience, knowledge, and readiness to participate in the survey (Ameyaw *et al.*, 2016). The pilot panellists were invited to suggest additions to the initial questions or indicate options, which were used to design the questionnaire for the Delphi panel of experts who were identified and selected from the relevant stakeholders in GCI, who were involved in SC practices, to participate in a three-round Delphi survey.

**Table 3.4: Pilot Delphi sample**

<b>Experts</b>	<b>Professional area</b>	<b>Number</b>	<b>Percentage (%)</b>
Industry	Quantity surveyor	3	14
	Project / Construction manager	3	14
	Architect	5	24
	Engineer	4	19
Government/ regulatory body	Environmental officer	3	14
	Quality control officer	1	5
Academia	University Professor	2	10
<b>Total</b>		<b>21</b>	<b>100%</b>

(Source: Field data, 2022)

The main Delphi panel was selected after the Delphi pilot study. The Delphi expert panel selection depended on the size of the panel and the qualifications of the experts, which were the two critical considerations for inviting the experts. The panel of experts was chosen using a purposive sampling approach since they were chosen for their expertise in SC and their readiness to take part in the study. The “purposeful sampling” involves selecting individuals specifically such that they meet a range of predetermined criteria. According to Faryadi (2019), purposive sampling is centred on personal preference and judgment where only participants who will provide the needed information are selected based on the researcher’s opinion and decision. 18 Delphi experts were recruited from academia (33% of university professors and research fellows), industry (6% from green building council, 11% from the construction firms, and 33% from the consulting firms), and governmental institution (11% from regulatory bodies, and 6% from works and housing ministry).

**Table 3.5: Delphi expert sample**

<b>Experts</b>	<b>Professional area</b>	<b>Number</b>	<b>Percentage (%)</b>
Academia	University professors and research fellows	6	33
Industry	Green Building Council	1	6
	Construction firm	2	11
	Consulting firm	6	33
Government	Regulatory bodies	2	11
	Ministry of Works and Housing	1	6
<b>Total</b>		<b>18</b>	<b>100%</b>

(Source: Field data, 2022)

### ***3.9.1.1 The Delphi panel size***

The maximum participants to be selected to form a panel size for Delphi technique research has not been fully ascertained (Habibi, 2014). However, the adequacy of the panel size for Delphi survey is determined by the validity of the findings and varies based on the scope of the problem and the available resources (Avella, 2016). McBride (2015) assembled an expert panel of 10 individuals to achieve a reasonable result (Avella, 2016). Joyner and Smith (2015) also conducted a modified Delphi study successfully with 21 experts in a dairy industry. Therefore, a purposive sampling technique was used to constitute a Delphi panel size of 18 highly qualified experts in sustainable construction from industry, academia and government institutions for this study based on their experiences.

### ***3.9.1.2 Qualification and selection of Delphi participants***

There are various sets of rules and criteria to determine a minimum requirement for selection as an expert in Delphi survey (Ogbeifun *et al.*, 2017). Delphi participants should meet at least three or four out of the eight requirements established to qualify as an expert (Avella, 2016). The selection of experts for both the pilot panel and Delphi panel was in accordance with the requirements set by Hallowell and Gambatese (2010), where 50% of the requirements qualify the participant to be selected as follows:

1. Minimum of five years of academic, professional or industrial experience;
2. Advanced degree from higher institution of learning (minimum of Master's Degree);
3. Author of a peer-reviewed journal article on sustainable construction;
4. Invited to a conference to present on sustainable construction;

5. Author of a reviewed book or book chapter in sustainable construction;
6. A member of a recognised higher institution of learning in the area of sustainable construction;
7. Member of a related professional body (GIE, GIA, GhIS etc.);
8. Member of green building council or facilitator of training workshops in sustainable construction.

It is important that experts for a Delphi panel are ready to participate in a study to meet the objectives of the research successfully. In all, 30 potential experts in SC from different parts of Ghana were selected by email. This was because the developed roadmap is specific to Ghana. However, the roadmap could be used in other developing countries in the sub-region to improve sustainable construction.

The invited panellists were informed about the study objectives, time commitment required, and general information about the study. In all, 18 experts voluntarily responded to the study. The experts comprised academics, policy makers, and industry practitioners. Due to Covid-19 pandemic, the experts agreed to participate using electronic media such as emails which have proven to be successful and efficient.

### ***3.9.1.3 The Delphi questionnaire***

The Delphi questionnaire started with a letter requesting the participation of experts in the study panel. The letter included an introductory questionnaire of structured questions to collect demographic data, including qualifications, experience and other information that was used to establish that the participants were experts in the field of SC.

During Delphi Round 1, a well-structured questionnaire was presented to the 18 identified panel members. All segment of the survey was well explained, such as the objectives of the research and guidelines for completing the questions. The panellists were requested to evaluate the significance of the identified elements of SC practices. All 18 selected experts responded in Round 1 ( $n = 18$ ).

During the Round 2 Delphi survey, the experts were given a summarised, controlled response from Round 1 in the form of median scores for the factors rated, including the individual ratings, and were requested to do two things: 1) to review their judgement/initial ratings in view of the

consolidated results and make changes if necessary; 2) to rate the additional elements that were recommended. In all, 17 panel members responded in Round 2 ( $n = 17$ ).

During the final Delphi Round 3, no factor was dropped. The experts were presented with their responses and were urged to review their answers relative to the group median and to give written reasons if their response changed a unit below or above the collective median for each factor. This was to provide an equal opportunity to rate each factor in all three rounds because of the attrition of the experts. All 17 experts from Round 2 responded to the Round 3 questions, representing a 100% response rate.

The panellists rated the elements using a five-point Likert Scale (5 = extremely important; 4 = very important; 3 = important; 2 = somewhat important; 1 = not important) and an importance scale (1 = 0 - 10%; 2 = 11 - 20%; 3 = 21 - 30%; 4 = 31 - 40%; 5 = 41 - 50%; 6 = 51 - 60%; 7 = 61 - 70%; 8 = 71 - 80%; 9 = 81 - 90%; 10 = 91 - 100%) in all the Delphi rounds. The questionnaires were emailed to the experts as a Microsoft Word file and were returned via email. The elements of SC presented to the experts were terminated at the third Round. The Delphi survey to the expert panel consisted of a list of elements/leading indicator metrics based on a methodical review of relevant literature from journal articles, professional reports, conference proceedings, governmental documents, and relevant SC books. The elements/indicator metrics were categorised into five main headings, namely:

1. Sustainable construction practices;
2. Sustainable building design;
3. Low impact materials;
4. Energy efficiency and reduction of emission/pollution;
5. Waste management.

The questions for the Delphi rounds are indicated in Appendix B. The purpose of the instrument was to establish the importance of the elements/leading metrics to improving SC practices in GCI.

### **3.9.2 The survey sampling**

The quantitative results gathered reinforced the qualitative results collected using Delphi study. A self-administered survey questionnaire using closed-ended questions were used to collect the quantitative results as shown in Appendix E. The contractors registered with MWRWH who were

actively working on construction sites were selected using purposive sampling approach. Purposive sampling is based on the personal preference, opinion, decision, and judgment of the researcher to select suitable participants (Faryadi, 2019). In all, 800 questionnaires were administered and 405 responses were received, representing a 50.63% response rate.

The questionnaire survey was in a written form, self-administered, and sent through the traditional mail system and by email to raise the the level of response. The survey was written clearly as well as self-explanatory to ensure that the respondents fully completed the questionnaire mailed to them. The email survey technology greatly facilitates communication and collaboration between people of similar interest and allows information to be sent directly to one or more people at the same time. A questionnaire survey is less expensive to administer and covers a wide geographical location. It helps the researcher to collect sensitive data which the respondent might be unwilling to provide during a face-to-face survey and allows respondents time to answer questions without the pressure of the researcher waiting for answers.

**Table 3.6: Survey sample**

<b>Profile</b>	<b>Count</b>	<b>Percentage (%)</b>
Architect	28	6.9
Engineer	31	7.7
Managing Director	12	3.0
Owner	15	3.7
Project Manager	106	26.2
Quantity Surveyor	72	17.8
Site Foreman/supervisor	135	33.3
Others	6	1.5
<b>Total</b>	<b>405</b>	<b>100%</b>

(Source: Field data, 2022)

### **3.9.2.1 Survey questionnaire**

A pilot questionnaire survey was adopted for the study and administered to construction companies after the Delphi consensus process. The questionnaire for the study was evaluated thoroughly before final administration. The questions were formulated or adapted and developed to the full

after repeated testing. The questionnaire was tried and tested to ensure its suitability for the intended purpose of the research. Pilot testing is to evaluate the questions, using a minimal replica of the actual survey to be undertaken (Mohaddesi & Hartevelde, 2020). Considerable effort would be wasted on questions producing unquantifiable responses and uninterrupted results if studies are not piloted adequately.

The objective of the pilot study was to ensure the suitability of the survey questionnaire to determine whether the questions were understood correctly and the range of responses. It also provided an indication of the response rate and probable cost and time of the study. The testing of the pilot questionnaire helped to detect uncertainties of administering the final questionnaire. Therefore, a pilot study was conducted from October to November 2021 to increase understanding and correct any hitches. The pilot questionnaire was sent to the promoter of this study and the statistician from South Africa, who scrutinised the questions for clarity and suggested some changes. The promoter suggested the correction of grammatical errors and reduction of the lengthy elements/indicator metrics. The statistician, on the other hand, suggested that the wording of some questions and elements/indicator metrics be improved.

A total of 50 respondents, who were working on building construction projects, were selected at random from construction companies. As a result of time and financial resource constraints it was impossible to test the pilot questionnaire on a large number of respondents (Mohaddesi & Hartevelde, 2020). The respondents were selected from D4K4 to D1K1 contractors who were similar to those in the main study. The questionnaires were sent to each construction company by email and hand delivery to invite upper management employees or personnel knowledgeable in sustainable construction in the company to participate in the study. The fact that this was a pilot survey, the respondents were urged to share any challenge encountered in completing the survey. Emails and telephone calls were used to follow up and remind the respondents to submit the completed questionnaire.

The survey was divided into six segments, including a cover letter explaining the study and actions required by the respondents to complete the survey, as indicated in Appendix D1. The Section A contained the respondent's background information and the companies for which they worked. Section B referred to the sustainable construction practices, whilst Section C referred to sustainable building design. Sections D and E referred to low-impact building materials and reduction of

carbon emission/pollution and energy efficiency, respectively. Section F, on the other hand, referred to solid waste management. The questions were based on the degree of agreement and disagreement using a 5-point Likert scale.

The pilot-tested questionnaire results had implications for the main research questionnaire, including response rate, inadequate response options and duplicate questions. The survey was anonymous, which reduced the tendency for biased responses. The respondents did not make any comments that indicated that they found it difficult to understand and interpret the questions.

**Table 3.7: Pilot survey sample**

<b>Demographic profile</b>	<b>Category</b>	<b>Frequency</b>	<b>Percentage</b>
Academic qualification	HND/Diploma	10	31.2
	BSc Degree	14	43.8
	Master's Degree	8	25.0
<b>Total number of participants</b>		<b>32</b>	<b>100.00</b>
Years of experience	0-5 years	2	6.2
	6-10 years	8	25.0
	11-15 years	6	18.8
	16-20 years	12	37.5
	Above 20 years	4	12.5
<b>Total number of participants</b>		<b>32</b>	<b>100.00</b>
Position in the company	Architect	2	6.3
	Engineer	4	12.5
	Owner/Managing Director	8	25.0
	Project manager	6	18.8
	Quantity surveyor	4	12.6
	Site foreman	8	25.0
	<b>Total number of participants</b>		<b>32</b>

(Source: Field data, 2022)

In all, the pilot survey received 32 responses out of 50 questionnaires which constituted a response rate of 64%. A response rate of approximately 60% was expected in the final survey, as studies with construction firms have recorded low response rates (Emuze & Smallwood, 2014). To ensure that a robust analysis is conducted, using structural equation modelling, it was anticipated that the study would receive 400 completed questionnaires. The pilot study guided the calculation of the sample size as follows:

Number of respondents after pilot survey	= 32 responses
Number of questionnaires sent out for pilot survey	= 50 questionnaires
Number of responses anticipated from the final questionnaire	= 400 responses

$$32 = 50$$

$$400 = X$$

$$X = 50 * 400 / 32$$

**X = 625 questionnaires to be distributed to the respondents**

An additional 175 questionnaires were added to improve the probability of the responses. Consequently, the construction companies were given 800 surveys by email and drop-and-collect method to improve the response rate. From the results of the pilot survey, additional cost would be incurred to receive the expected 400 responses and the duration for data collection might take a longer period of three to six months.

### **3.10 DATA ANALYSIS**

There are numerous ways for researchers to analyse a study data collected. The understanding of the appropriate study design to be adopted to analyse data for a study is key. According to Yin (2014: 142), researchers must adopt a general analytical strategy to analyse data collected for a study. For this study, a professional statistician from South Africa was engaged as an expert to analyse the data collected. The conceptual framework was examined using a PLS-SEM approach, which comprises confirmatory composite analysis, structural model results, importance performance map analysis (IPMA) and the Statistical Package for the Social Science (SPSS).

### 3.10.1 Structural Equation Modelling (SEM)

The research model or framework (i.e., the conceptual framework) and its related hypotheses were assessed using structural equation modelling (SEM). As a statistical methodology, SEM serves to dissect data in instances where several interconnected equations are contemporaneously approximated with the intention of probing the linkages among a cluster of variables (Ringle et al., 2020). Utilizing a plethora of model types, SEM seeks to delineate the intricate relationships among tangible variables, uniformly driven by the objective of offering a numerical validation of a theoretical model posited by an investigator. Two key methodologies within SEM, widely accessible to investigators, are Covariance-based SEM (CB-SEM) and variance-based Partial Least Squares (PLS-SEM) (Hair & Alamer, 2022; Hair Jr. et al., 2017). Predominantly, CB-SEM is employed for substantiating pre-existing theoretical constructs (that is, for explanatory purposes). In contrast, PLS-SEM is fundamentally a prediction-centric method within SEM, rendering it suitable for deployment in both exploratory as well as confirmatory research scenarios (Ringle et al., 2020).

Particularly in the context of this research, the predictive and exploratory orientation demanded the usage of the PLS-SEM method (implemented via SmartPLS 4). As Hair et al. (2019) suggested, the superior statistical power of PLS-SEM makes it particularly apt for research work dealing with nascent or evolving theories, as is the case in this study. Moreover, given the predictive intent of this research, the PLS-SEM technique was deemed most appropriate. Essentially, the deployment of PLS-SEM is highly compatible with the research objectives at hand (Lim, 2018). Hence, the PLS-SEM method, due to its predictive prowess, was deemed apt for achieving the study's objectives. Thus, PLS-SEM enhances the explained variance of all dependent variables and bolsters the focus on prediction (Henseler et al., 2009).

The PLS-SEM analysis involved assessing both the measurement model (which encompasses the reliability and validity of latent variables) and the structural model (Hair et al., 2019; Hair Jr., 2021). This commenced with evaluating the reliability and convergent validity of the measures, followed by a discriminant validity assessment employing the Fornell-Larcker criterion and Heterotrait-Monotrait (HTMT) ratio (Fornell & Larcker, 1981; Hair et al., 2019; Henseler et al., 2015). Subsequently, an examination of the structural model was conducted, complemented by the IPMA analysis. IPMA analysis, a forward-looking procedure in PLS-SEM, is employed to gain an

in-depth understanding of the predictors in the examined model. Such an evaluation is integral to effective prioritization of management efforts (Ramayah et al., 2018; Ringle & Sarstedt, 2016; Valaei & Jiroudi, 2016).

### **3.10.2 Quantitative data analysis**

The results gathered from the research were calculated with the PLS-SEM comprising confirmatory composite analysis, structural model results, and importance performance map analysis (IPMA). The quantitative data were collected using closed-ended questions which were self-administered to construction companies to evaluate the conceptual framework that was developed. The quantitative results calculated were used to test the Mean and Standard Deviations of the respondents' ratings of the elements by using analytical or descriptive statistical procedures to gain meaningful insight into the responses.

### **3.10.3 Qualitative data analysis**

The qualitative research is the process of reducing information to gain new insight by revealing its characteristic elements (Gray, 2014). The process of analysing the qualitative data collected, using the Delphi study approach, involved categorisation, tabulation, testing, and assembling the data for the analysis and explaining the results. The Statistical Package for the Social Science (SPSS) was used to calculate the qualitative data. The Standard Deviation and Median were determined for this study. The Median was adopted in the Delphi survey to assign numerical values to the perceived situations and respondents' ratings of the importance of the variables.

### **3.10.4 Data triangulation**

The triangulation method is adopted as a mixed method research approach for collection of quantitative and qualitative information to respond to research questions (Creswell & Clark 2018: 3). The triangulation will help the data collected from multiple sources to converge and support a particular theory or hypothesis. The Delphi survey method was adopted for sustainable construction experts, and a questionnaire survey for construction professionals to answer overarching research questions. The Delphi survey method is a constructivist approach to knowledge and falls between a qualitative and quantitative approach. The selection of elements and indicator metrics to develop a sustainability roadmap called for value judgements from construction experts.

There has been scarce research on the important indicator metrics and perceived impact of construction activity on sustainability using the Delphi technique.

This gap identified in the literature resulted in the selection of Delphi techniques as being suitable methods to validate and refine the leading indicator metrics of the conceptualised sustainable construction framework. Furthermore, a questionnaire survey that was quantitative was selected to understand how construction companies are contributing to sustainability to validate the sustainability conceptual framework and develop the best roadmap for sustainable construction.

### **3.10.5 Limitation**

- There might be sampling biases and corresponding limitations, as non-probability or convenience sampling was used to select the participants.
- Many participants might have avoided selecting the extreme measures, strongly disagree or strongly agree on the Likert Scale, and preferred to choose middle measures such as agree and disagree.
- There might be missing data as a result of respondents' withdrawal or failure to complete the whole questionnaire.
- The study was focused on a questionnaire survey and Delphi techniques to collect data without conducting interviews and case studies to gain in-depth appreciation of the issues.

### **3.11 INTEGRATION OF THE RESEARCH OBJECTIVES**

The development of a conceptual framework to address the research problem that the lack of a roadmap hinders the reduction of the carbon and ecological footprint of construction activity in GCI. The six study objectives included:

- Research Objective 1: To identify why sustainability cannot be ignored by GCI.
- Research Objective 2: To determine how design should respond to sustainability requirements in GCI.
- Research Objective 3: To determine how construction materials should respond to sustainability requirements in GCI.
- Research Objective 4: To explore the effects of energy efficiency on the construction process in GCI.

- Research Objective 5: To evaluate the modalities employed to reduce construction site solid waste in GCI.
- Research Objective 6: To develop a SC roadmap that would reduce the carbon and ecological footprints of activities in GCI.

The research findings from the first to the fifth research objectives were used to develop a sustainable construction roadmap. The research objectives were achieved by adopting the research strategy of a Delphi study, and a survey, as shown in Table 3.8

**Table 3.8: Research process adopted to achieve the research objectives**

Strategy	Methods	Research objectives					
		1	2	3	4	5	6
Delphi study	Expert survey	X	X	X	X	X	
Survey	Self-administered questionnaire (Hypotheses)	X	X	X	X	X	
	Self-administered questionnaire (Roadmap)						X

### 3.12 RELIABILITY AND VALIDITY OF RESEARCH DATA

The research reliability and validity are key issues to be considered in the conduct of any research. According to Creswell (2014: 201), research validity and reliability are concerned with the research design, the measuring instruments and overall research findings. The quality of research demonstrated is the basis on which researchers should judge assimilated research knowledge (Yin, 2014: 45).

#### 3.12.1 Validity

The qualification, experience, current designation, publication in conferences and journals, chapters or books written, and facilitation of training in sustainable construction were examined to select the panellists of the Delphi survey to ensure confidence in the data collected. The precision with which the conclusions precisely match the data has been defined as the measure of study validity (Noble & Smith, 2015: 34) Therefore, the content validity was achieved by the pilot study, and the face validity established by the Delphi study for the developed instrument (Hair *et al.*, 2019). The data were controlled by the statistician as an expert and the Promoter of the research to obtain accurate feedback in the successive rounds to increase validity. The respondents were

informed accordingly in the case of missing data, and the importance scale was used for consensus building to help to achieve the internal consistency of the elements.

### 3.12.2 Reliability

The efficacy of the data obtained, and the analysis or interpretation, to be predictable, uniform, trustworthy, and repeatable, is defined as the research reliability (Ringle *et al.*, 2020). The research instrument is deemed to be reliable when results are reproducible using a similar approach, accurately represent the study's entire population, and remain consistent over time (Henseler *et al.*, 2015). The reliability scale is the correlation between two scores on a scale from 0 to 1.00, with the most used consistency measure being Cronbach's alpha. In exploratory research, 0.60 lenient cut-off is frequently used. Hair *et al.*, (2019) agreed upon a lower limit of 0.7 for alpha. Therefore, empirical reliability tests were conducted for this study and a cut-off alpha of 0.70 was adopted and measures below 0.70 were eliminated. The Cronbach's alpha was used to achieve a consistency reliability test as indicated in Table 3.9.

**Table 3.9: Cronbach's alpha**

<b>Construct</b>	<b>Cronbach's alpha</b>
Sustainable construction activities	0.745
Barriers to sustainable practices on construction sites	0.901
Drivers of sustainable construction	0.909
Challenges of sustainable construction	0.744
Environmental sustainability criteria	0.871
Importance/benefits of sustainable construction – environmental	0.932
Importance/benefits of sustainable construction – social	0.920
Importance/benefits of sustainable construction – economics	0.916
Environmental sustainable design component	0.898
Design requirements	0.813
Low-impact material selection criteria	0.888
Low-impact material incorporation measures	0.848
Protection of resources for ecological sustainability	0.892
Water efficiency measures	0.895

<b>Construct</b>	<b>Cronbach's alpha</b>
Emission reduction (reduction of CO <sub>2</sub> emission/pollution)	0.813
Energy efficiency component	0.912
Energy efficiency measures	0.915
Energy-efficient equipment utilisation	0.928
Dimension of waste management	0.872
Waste minimisation measures	0.951

### **3.13 ETHICAL CONSIDERATIONS**

Th research ethics refers to carrying out a research in a way that transcends simply selecting the best research methodology and instead involves undertaking study in a way that is ethically sound (Metzler (2014: 49). Research ethics promote the research quality and guard against impropriety and protect the participants and their organisations (Creswell, 2014: 92). Ethics are sets of moral principles or norms that are used to guide moral choices of behaviour and relationships with others. Ethical consideration in this research is concerned with principles of integrity, sincerity, privacy and conforming to acceptable engineering standards for the purpose of professional conduct. Principles, such as informed consent, openness, the right to privacy, honesty and confidentiality, were adhered to during this study when collecting both qualitative and quantitative data. The researcher provided a consent letter to the participants when collecting the qualitative data and explained the consent to the interviewees and assured them that all the information provided would be treated as being highly confidential and would not reveal their identity. During the collection of quantitative data using survey, the cover page of the questionnaire included the consent letter that outlined the survey's objectives, protection of the participants' identity, and the confidentiality of the information provided.

### **3.14 CHAPTER SUMMARY**

In this chapter, the research methodology that was used for the study was thoroughly described. To accomplish the research goals, a mixed method strategy was used, integrating the quantitative and qualitative data through a Delphi survey. The following chapter contains the data gathered from the Delphi survey.

## **CHAPTER FOUR: DELPHI SURVEY RESULTS**

### **4.1 INTRODUCTION**

The Delphi survey was conducted to obtain experts' views on the factors that influence and impact SC practices in GCI. Three rounds of the survey were conducted for experts to achieve agreement on the issues that were presented to. This chapter summarizes the outcomes of the three rounds and provides an analysis of the data gathered. The chapter ends with a summary of the results based on the goals of the Delphi research.

### **4.2 PRESENTATION OF DELPHI RESULTS**

A modified Delphi design was adopted using experts in sustainable construction to gather knowledgeable opinions on the topic, by distributing a number of questionnaires. The relevant stakeholders in the GCI, who were involved in sustainability of infrastructure, were identified and selected to participate in the Delphi survey to confirm the proposed factors. Additionally, the panelists were urged to contribute to the list in light of their personal experiences, which precluded the researcher from controlling or limiting the alternatives.

The results of the data analysis from the Delphi study is presented in the sequence of the secondary research questions as follows:

1. Why is sustainability a focus area that cannot be ignored by GCI?
2. How should design respond to sustainability requirements in GCI?
3. How should construction materials respond to sustainability requirements in GCI?
4. How is utilisation of energy efficiency influencing the construction process in GCI?
5. What modalities are employed to manage the reduction of solid waste on construction sites in GCI?
6. What SC roadmap would reduce the carbon and ecological footprints of activities in GCI?

The above questions helped to achieve the objectives based on an approach to eliminate non-coherent dialogue about carbon and ecological footprints reduction of construction practices to achieve overall SC in Ghana. The successful achievement of the objectives led to the identification of crucial elements and concepts that are of significant importance to construction practices to

attain sustainability, and to develop a holistic roadmap for carbon and ecological footprints reduction of construction activity in Ghana.

### 4.3 FOCUS ON SUSTAINABILITY (OBJECTIVE 1)

In response to the first, secondary research question: Why is sustainability a focus area that cannot be ignored by GCI?, the experts highlighted the benefits of adopting SC practices in GCI. The experts reached consensus on 33 identified benefits of implementing sustainability practices after three rounds of iterations.

#### 4.3.1 Delphi Round 1

**Table 4.1: First round of Delphi survey – benefits of adopting sustainability in GCI**

Code	Benefits	Median	SD	Rank
BSC1	Protect land, water, air, and ecosystems	10	0.825	15
BSC2	Protect natural materials	10	0.478	4
BSC3	Preserve genetic diversity and animal species	9	0.877	16
BSC4	Conserve the biosphere	10	0.663	11
BSC5	Utilise renewable natural resources	9	0.772	13
BSC6	Reduce waste generation or disposal	9	0.978	20
BSC7	Decrease CO <sub>2</sub> emission and pollution	10	0.667	12
BSC8	Sustain life support system and ecological processes	9	0.883	17
BSC9	Adopt vigorous re-cycling	9	0.983	21
BSC10	Conserve the natural environment	9	0.476	3
BSC11	Avoid global warming	10	0.487	6
BSC12	Enhance quality of life for all	9	0.589	10
BSC13	Alleviate poverty	9	0.997	23
BSC14	Satisfy the needs of human	9	0.782	14
BSC15	Consider local information when developing	8	1.122	28
BSC16	Optimise social benefits	9	1.076	25
BSC17	Improve health, comfort and well-being	9	0.473	1
BSC18	Have concern for inter-generational equity	7	1.181	30
BSC19	Minimise cultural disturbances	8	1.114	27
BSC20	Provide educational services	8	1.239	33
BSC21	Promote unism among society, humanity and nature	9	0.475	2
BSC22	Understand the advantages of cultural and social capital	8	1.207	31
BSC23	Understand multi-disciplinary societies	8	1.177	29
BSC24	Improve economic development	9	0.483	5
BSC25	Reduce cost of energy consumption	9	0.579	8
BSC26	Raise real revenue	9	0.952	19

BSC27	Improve productivity	9	0.497	7
BSC28	Reduce cost of infrastructure	9	1.097	26
BSC29	Reduce cost of environmental impact	9	0.585	9
BSC30	Reduce cost of water consumption	9	1.897	18
BSC31	Lower health costs	9	0.985	22
BSC32	Decrease absenteeism in organisations	8	1.223	32
BSC33	Improve return on investments (ROI)	9	1.068	24

(Source: Field data, 2022)

The findings from Round 1 showed that, out of the 33 benefits presented to the experts, 26 factors were believed to influence adoption of SC practices. However, 7 factors were less significance in the implementation of SC practices. These factors were BSC15, BSC18, BSC19, BSC20, BSC22, BSC23, and BSC32. Their median values ranged from 7.00 to 8.00. The standard deviation value for the 33 ranked factors of benefits in Round 1, ranged from SD = 1.239 for BSC 20 (provide educational service) to SD = 0.473 for BSC17 (improving health, comfort, and well-being). The results for Round 1 are presented in Table 4.2

### 4.3.2 Delphi Round 2

**Table 4.2: Second round of Delphi survey – benefits of adopting sustainability in GCI**

Code	Benefits	Median	SD	Rank
BSC1	Protect land, water, air, and ecosystems	10	0.825	15
BSC2	Protect natural materials	10	0.477	4
BSC3	Preserve genetic diversity and animal species	9	0.877	16
BSC4	Conserve the biosphere	10	0.663	11
BSC5	Utilise renewable natural resources	9	0.772	13
BSC6	Reduce waste generation or disposal	9	0.978	20
BSC7	Decrease CO <sub>2</sub> emission and pollution	10	0.667	12
BSC8	Sustain life support system and ecological processes	9	0.883	17
BSC9	Adopt vigorous re-cycling	9	0.983	21
BSC10	Conserve the natural environment	9	0.475	3
BSC11	Avoid global warming	10	0.487	6
BSC12	Enhance quality of life for all	9	0.589	10
BSC13	Alleviate poverty	9	0.997	23
BSC14	Satisfy the needs of human	9	0.782	14
BSC15	Consider local information when developing	8	1.122	28
BSC16	Optimise social benefits	9	1.076	25
BSC17	Improve health, comfort and well-being	9	0.471	1
BSC18	Have concern for inter-generational equity	7	1.181	30

Code	Benefits	Median	SD	Rank
BSC19	Minimise cultural disturbances	8	1.114	27
BSC20	Provide educational services	8	1.239	33
BSC21	Promote unism among society, humanity and nature	9	0.475	2
BSC22	Understand the advantges of cultural and social capital	8	1.207	31
BSC23	Understand multi-disciplinary societies	8	1.177	29
BSC24	Improve economic development	9	0.482	5
BSC25	Reduce cost of energy consumption	9	0.579	8
BSC26	Raise real revenue	9	0.952	19
BSC27	Improve productivity	9	0.497	7
BSC28	Reduce cost of infrastructure	9	1.097	26
BSC29	Reduce cost of environmental impact	9	0.585	9
BSC30	Reduce cost of water consumption	9	1.897	18
BSC31	Lower health costs	9	0.985	22
BSC32	Decrease absenteeism in organisations	7	1.224	32
BSC33	Improve return on investments (ROI)	9	1.068	24

(Source: Field data, 2022)

The number of panellists who participated in Round 2 reduced by 1. In the second round of the Delphi survey, the degree of expert agreement grew. The respondents improved their prior evaluation of the 33 factors, as evidenced by the ranking of some of the factors. The ranking of some factors was improved during the second round, while the ranking of decreasing absenteeism in an organisation was reduced from a median value of 8.00 to 7.00. The remaining factors retained their ranking. There was no significant change in the rating of the factors. Agreement was still not achieved on 7 of the factors. These factors were BSC15, BSC18, BSC19, BSC20, BSC22, BSC23, and BSC32. However, there were slight changes in the SD for 5 factors, 4 downwards and 1 upwards. The downwards factors were BSC2 (0.477), BSC10 (0.475), BSC17 (0.471), and BSC24 (0.482). BSC32 (1.224) had an upwards rating. The results for Round 2 are presented in Table 4.3.

### 4.3.3 Delphi Round 3

**Table 4.3: Third round of Delphi survey – benefits of adopting sustainability in GCI**

Code	Benefits	Median	SD	Rank
BSC1	Protect land, water, air, and ecosystems	10	0.825	15
BSC2	Protect natural materials	10	0.476	4
BSC3	Preserve genetic diversity and animal species	9	0.877	16
BSC4	Conserve the biosphere	10	0.663	11
BSC5	Utilise renewable natural resources	9	0.772	13

<b>Code</b>	<b>Benefits</b>	<b>Median</b>	<b>SD</b>	<b>Rank</b>
BSC6	Reduce waste generation or disposal	9	0.978	20
BSC7	Decrease CO <sub>2</sub> emission and pollution	10	0.667	12
BSC8	Sustain life support system and ecological processes	9	0.883	17
BSC9	Adopt vigorous re-cycling	9	0.983	21
BSC10	Conserve the natural environment	9	0.474	3
BSC11	Avoid global warming	10	0.487	6
BSC12	Enhance quality of life for all	9	0.589	10
BSC13	Alleviate poverty	9	0.997	23
BSC14	Satisfy the needs of human	9	0.782	14
BSC15	Consider local information when developing	8	1.122	28
BSC16	Optimise social benefits	9	1.076	25
BSC17	Improve health, comfort and well-being	9	0.470	1
BSC18	Have concern for inter-generational equity	7	1.181	30
BSC19	Minimise cultural disturbances	8	1.114	27
BSC20	Provide educational services	8	1.239	33
BSC21	Promote unism among society, humanity and nature	9	0.473	2
BSC22	Understand the advantges of cultural and social capital	8	1.207	31
BSC23	Understand multi-disciplinary societies	8	1.177	29
BSC24	Improve economic development	9	0.482	5
BSC25	Reduce cost of energy consumption	9	0.579	8
BSC26	Raise real revenue	9	0.952	19
BSC27	Improve productivity	9	0.497	7
BSC28	Reduce cost of infrastructure	9	1.097	26
BSC29	Reduce cost of environmental impact	9	0.585	9
BSC30	Reduce cost of water consumption	9	1.897	18
BSC31	Lower health costs	9	0.985	22
BSC32	Decrease absenteeism in organisations	7	1.224	32
BSC33	Improve return on investments (ROI)	9	1.068	24

(Source: field data, 2022)

The results from Round 3 revealed that the 17 panellists who participated in Round 2, participated in Round 3, as indicated in Table 4.1. One of the major goals of a Delphi survey is to achieve agreement among the expert panel at the end of the rounds of the survey. At the end of Round 3, the process was terminated with no significant change in the rating of the factors. The data were analysed using the median score value of the 33 identified factors and the standard deviation after the Round 3 of the Delphi study. The median rating of 7 factors remained unchanged [BSC15

(8.00), BSC18 (7.00), BSC19 (8.00), BSC20 (8.00), BSC22 (8.00), BSC23 (8.00), and BSC32 (7.00)]. No consensus was attained on 7 factors in the third round as opposed to 26 factors that were rated extremely important. A strong agreement was reached among the expert panel. Out of the 33 factors, consensus on 26 factors was attained with a median value of 9.00 to 10.00, indicating a rating of extremely important.

#### 4.3.4 Summary of benefits of adopting SC practices in Ghana

The benefits to be derived from using a technology will engender its adoption. Based on the results, 26 factors on which consensus was reached were categorised as important benefits that require the consideration and attention of construction stakeholders in order to fully implement sustainable building practices. These factors were grouped under the three main pillars of sustainability: economic benefits, environmental benefits, and social benefits, as shown in Figure 4.1.

**Table 4.4: Summary of the significant benefits in descending order of significance**

Code	Benefits	Rank
BSC17	Improve health, comfort and well-being	1
BSC21	Promote unism among society, humanity and nature	2
BSC10	Conserve the natural environment	3
BSC2	Protect natural materials	4
BSC24	Improve economic development	5
BSC11	Avoid global warming	6
BSC27	Improve productivity	7
BSC25	Reduce cost of energy consumption	8
BSC29	Reduce cost of environmental impact	9
BSC12	Enhance quality of life for all	10
BSC4	Conserve the biosphere	11
BSC7	Decrease CO <sub>2</sub> emission and pollution	12
BSC5	Utilise renewable natural resources	13
BSC14	Satisfy the needs of human	14
BSC1	Protect land, water, air, and ecosystems	15
BSC3	Preserve genetic diversity and animal species	16
BSC8	Sustain life support systems and ecological processes	17
BSC30	Reduce cost of water consumption	18
BSC26	Raise real revenue	19
BSC6	Reduce waste generation and disposal	20
BSC9	Adopt vigorous recycling	21
BSC31	Lower health costs	22

Code	Benefits	Rank
BSC13	Alleviate poverty	23
BSC33	Improve return on investment	24
BSC16	Optimise social benefits	25
BSC28	Reduce cost of infrastructure	26

(Source: Field data, 2022)

#### 4.3.5 Discussion on importance of sustainable construction

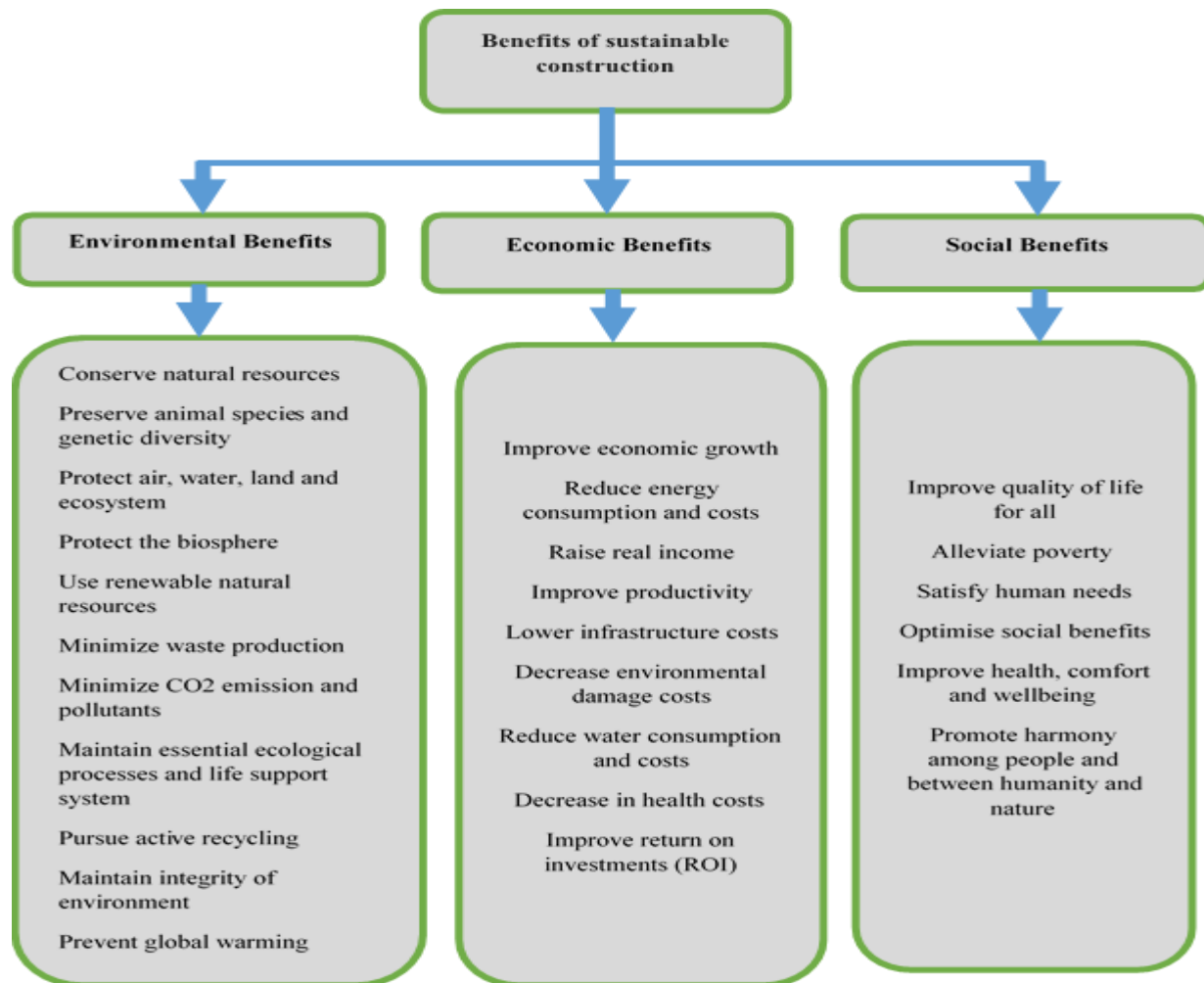
The importance of SC and the environmental benefits it can provide for mankind cannot be over-emphasised and have been discussed comprehensively in the literature (Oguntona *et al.*, 2019; Ojo-Fafore, 2018). The adoption of sustainability in construction practices was confirmed by the study to have direct benefits related to the environment. Out of the 26 factors confirmed by the experts, 11 benefits were linked to the environment. At the end of Round 3, the significant benefits, scoring high values and ranked 3<sup>rd</sup>, 4<sup>th</sup>, 6<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup>, belong to environmental benefits. The top 5 environmental benefits included: BSC10 (conserve the environment), BSC2 (protect natural materials), BSC11 (avoid global warming), BSC4 (conserve the biosphere), and BSC7 (decrease CO<sub>2</sub> emission and pollution). These findings were consistent with previous studies in which environmental benefits were recognised (Shabrin & Kashem, 2017; Darko *et al.*, 2013; Nurick & Cattell, 2013). Darko *et al.* (2013) posited that the environmental benefits that can be derived from SC include conservation of natural resources, and protection of ecosystems and biodiversity.

SC is one of the surest ways by which SDGs relevant to the environment can be achieved by 2030. The agenda 2030 for sustainable development represents a new direction for the world and Opoku (2016) argued that the construction sector has a significant responsibility towards the global effort in the realisation of the sustainable development goals by 2030. Thus, it was not surprising that the results of this study confirmed more environmental benefits for adopting SC. Through environmental preservation, economic expansion, and social advancement, the building sector can make a significant contribution to sustainable development (Tupenaite *et al.*, 2017). According to Arora & Mishra (2019), the improvement made towards achieving the environment-related goals (SDGs 6, 7, 12, 13, 14, and 15) has been minimal. It is important for stakeholders to pursue SC practices aggressively to enable the attainment of the relevant SDGs. Therefore, the benefits of adopting the sustainability practices of construction projects in the GCI were examined in this study.

Similarly, economic benefits are important for the adoption of SC practices. There are financial benefits derived from the reduced usage of energy and water, and improved productivity and well being. Shabrin and Kashem (2017) reported that SC has several economic benefits, ranging from the indirect to the direct. The major direct economic benefits include: a better repayment period because of less usage of water, energy, and health cost; an increase in revenue; and a quick return on investment. The findings of this study showed 9 economic benefits of SC practices, including: BSC24 (improve economic development), BSC27 (improve productivity), BSC25 (reduce cost of energy consumption), BSC29 (reduce cost of environmental impact), BSC30 (reduce cost of water consumption), BSC26 (raise real revenue), BSC31 (lower health costs), BSC33 (improve return on investments), and BSC28 (reduce cost of infrastructure). These factors were discussed in other studies in the literature as being important economic benefits for adopting SC practices (Oguntona *et al.*, 2019; Ojo – Fafare, *et al.*, 2018). Also, Darko *et al.* (2013) observed that the main economic benefits of SC include: decrease operating costs; enhanced productivity, and increased economic performance over the lifetime of a building; but BSC20 (provide educational services through the adoption of SC practices) was found not to be an important benefit in Ghana.

The desire to demonstrate commitment to social responsibility can drive the adoption of SC practices. According to Darko *et al.* (2013) SC practices enhance health and comfort for inhabitants and have various social benefits, being aesthetically pleasing. Shabrin and Kashem (2017) postulated that the social components of SC offer more possibilities in terms of creation of job for the local population. Shabrin and Kashem (2017) indicated that SC is a new venture and offers many jobs and alleviates poverty. Consequently, it was found in this study that SC practices will benefit mankind by leading to improved quality of life (BSC12) and poverty alleviation (BSC13). This means that the benefits of SC practices include various savings and financial gains during construction phases to create opportunities resulting from social benefits (Khoshbakht *et al.* 2017). The experts reached consensus on BSC16 (optimise social benefit) as one of the important benefits for adopting of SC practices. Thus, BSC17 (improve health, comfort and well-being) and BSC21 (promotion of harmony among society, humanity and nature) are the 1<sup>st</sup> and 2<sup>nd</sup> most important benefits that SC practices offer respectively. In this regard, the House of Lords (2016) affirmed that construction has a lasting effect on quality of life, health, prosperity, happiness, and well-being of inhabitants and communities depending on how a construction project is carried out. Even though construction practices may affect the environment negatively,

they have the potential to act as drivers for the realisation of the SDGs when SC practices are adopted.



**Figure 4.1: Benefits of sustainable construction**

#### **4.4 DESIGNING FOR SUSTAINABILITY (OBJECTIVE 2)**

In response to the second, secondary research question: How design should respond to sustainability requirements in GCI?, the experts highlighted the actions that architectural and engineering firms were taking to respond to the call for sustainability requirements through the design of building projects in Ghana. The experts reached consensus on 10 identified variables including sustainable design components and sustainable design requirements after three rounds of iterations.

#### 4.4.1 Delphi Round 1

**Table 4.5: First round of Delphi survey – sustainable design in GCI**

Code	Sustainable design	Median	SD	Rank
<b>Sustainable design components</b>				
ESDC1	Reduction of energy consumption	9	1.490	2
ESDC2	Reduction of raw materials consumption	10	1.369	1
ESDC3	Reduction of dangerous materials consumption	9	1.621	5
ESDC4	Reduction of water consumption	9	1.502	3
ESDC5	Recycling of waste and return	9	1.770	6
ESDC6	Land conservation	9	1.543	4
<b>Sustainable design requirements</b>				
ESDR1	Resources conservation	9	1.225	1
ESDR2	Humane adaptation	9	1.334	3
ESDR3	Life-cycle design	9	1.251	2
ESDR4	Cost efficiency	9	1.546	4

(Source: Field data, 2022)

The Round 1 results indicated that, out of the 6 sustainable design components and 4 sustainable design requirements presented to the experts, all factors were believed to influence the adoption of SC practices extremely. These factors scored a median value of 9 and 10, respectively. The standard deviation value for the factors of sustainable design components in the Round 1 ranged from SD = 1.369 for ESDCC2 (reduction of raw materials consumption) to SD = 1.770 for ESDC5 (recycling of waste and return). The standard deviation value for the factors of sustainable design requirements in the Round 1 ranged from SD = 1.225 for ESDR1 (resources conservation) to SD = 1.546 for ESDR4 (cost efficiency). The results for the Round 1 Delphi study are presented in Table 4.6.

#### 4.4.2 Delphi Round 2

**Table 4.6: Second round of Delphi survey – sustainable design in GCI**

Code	Sustainable design	Median	SD	Rank
<b>Sustainable design components</b>				
ESDC1	Reduction of energy consumption	9	1.404	3
ESDC2	Reduction of raw materials consumption	9	1.409	4
ESDC3	Reduction of dangerous materials consumption	9	1.409	4
ESDC4	Reduction of water consumption	10	1.074	1
ESDC5	Recycling of waste and return	9	1.237	2

Code	Sustainable design	Median	SD	Rank
<b>Sustainable design components</b>				
ESDC6	Land conservation	9	1.736	6
<b>Sustainable design requirements</b>				
ESDR1	Resources conservation	9	1.111	2
ESDR2	Humane adaption	9	0.993	1
ESDR3	Life-cycle design	9	1.118	3
ESDR4	Cost efficiency	9	1.498	4

(Source: Field data, 2022)

In Round 2, the results showed that, out of the 6 sustainable design components and 4 sustainable design requirements presented to the experts, all factors were believed to influence the adoption of SC practices extremely, just as in Round 1. These factors scored a median value of 9 and 10, respectively, similar to Round 1. However, the standard deviation value for the factors improved slightly. The SD value for the factors of sustainable design components in Round 2 of the Delphi survey ranged from SD = 1.074 for ESDCC4 (reduction of water consumption), to SD = 1.736 for ESDC6 (land conservation). The standard deviation value for the factors of sustainable design requirements in Round 2 ranged from SD = 0.993 for ESDR2 (Humane adaption) to SD = 1.498 for ESDR4 (cost efficiency). The findings of the Delphi study for Round 2 are presented in Table 4.7.

#### 4.4.3 Delphi Round 3

**Table 4.7: Third round of Delphi survey – sustainable design in GCI**

Code	Sustainable design	Median	SD	Rank
<b>Sustainable design components</b>				
ESDC1	Reduction of energy consumption	9	1.136	3
ESDC2	Reduction of raw materials consumption	9	0.786	1
ESDC3	Reduction of dangerous materials consumption	9	1.221	4
ESDC4	Reduction of water consumption	10	1.079	2
ESDC5	Recycling of waste and return	9	1.286	5
ESDC6	Land conservation	9	1.940	6
<b>Sustainable design requirements</b>				
ESDR1	Resources conservation	9	1.250	3
ESDR2	Humane adaptation	9	1.136	2
ESDR3	Life-cycle design	9	0.982	1
ESDR4	Cost efficiency	9	1.250	3

(Source: Field data, 2022)

The results from Round 3 revealed that all the factors presented (sustainable design components and sustainable design requirements) influence the adoption of SC practices extremely in Ghana. These factors scored a median value of 9 and 10 respectively. The standard deviation value for the factors of sustainable design components in Round 3 of the Delphi survey ranged from SD = 0.786 for ESDCC2 (reduction of raw materials consumption) to SD = 1.940 for ESDC6 (land conservation). The standard deviation value for the factors of sustainable design requirements in Round 3 of the Delphi survey ranged from SD = 0.982 for ESDR3 (life-cycle design) to SD = 1.250 for ESDR2 (Humane adaptation and ESDR4 (cost efficiency), respectively. The results of the Delphi study for Round 3 are presented in Table 4.8

#### 4.4.4 Summary of sustainable design in GCI

The integration of sustainable design into construction activities will support the drive for SC to reduce carbon and ecological footprints in Ghana. The factors on which consensus was reached were significant and extremely important to warrant the consideration and attention of stakeholders to guarantee complete implementation. It is important that the design requirements should focus more on life-cycle design, humane adaption, cost efficiency, and resource conservation to contribute to the achievement of SC. The design component should focus on reduction of raw materials consumption, decrease in energy consumption, and reduction in water usage, respectively, being the highest-ranked factors. Table 4.9 shows the summary of sustainable design requirements in descending order of importance.

**Table 4.8: Summary of sustainable design requirements in descending order of importance**

Code	Sustainable design	Median	SD	Rank
	<b>Sustainable design component</b>			
ESDC2	Reduction of raw materials consumption	9	0.786	1
ESDC4	Reduction of water consumption	10	1.079	2
ESDC1	Reduction of energy consumption	9	1.136	3
ESDC3	Reduction of dangerous materials consumption	9	1.221	4
ESDC5	Recycling of waste and return	9	1.286	5
ESDC6	Land conservation	9	1.940	6
	<b>Sustainable design requirements</b>			
ESDR3	Life-cycle design	9	0.982	1
ESDR2	Humane adaptation	9	1.136	2
ESDR4	Cost efficiency	9	1.250	3
ESDR1	Resources conservation	9	1.250	4

#### **4.4.5 Discussion on designing for sustainability**

The sustainable design approaches adopted by architectural and engineering firms for building projects contribute greatly to SC. The concept of sustainable design has arisen to protect the ecosystem and scarce natural materials for the current and generations to come. Sustainable design is a crucial prerequisite for SC due to the growing demands for resource efficiency and its effects on the ecosystem (Meex *et al.*, 2018). At the end of Round 3, the panel reached agreement on the four factors of sustainable design requirements and ranked them according to importance as ESDR3 (life-cycle design), ESDR2 (humane adaptation), ESDR4 (cost efficiency), and ESDR1 (resources conservation). Architects and designers should develop strategies to adopt sustainable design to ensure that there is water efficiency, energy conservation, material use and conservation of land. The findings of this research showed that reduction in raw materials consumption, reduction of water consumption, and decrease in energy usage are the top three sustainable design components that should be considered by the architectural and engineering firms in Ghana during their design process to reduce the carbon and ecological footprint of construction activity and contribute to sustainability of construction projects. Together with the Ghana Green Building Council (GHGBC), Leadership and Excellence in Green Design (LEGD) has created a rating system for evaluating a building's environmental attributes during the planning phase (LEGD, 2015). The sustainable design concept is focused on life-cycle design, economy of resources, and humane design. This is also similar to the sustainable design principles identified by Asman *et al.* (2019) as cost efficiency, resources conservation, and design for humane adaptation. Therefore, architectural and engineering firms can contribute significantly to sustainability requirements through the use of sustainable design of building projects to contribute to the achievement of SC to help reduce carbon and ecological footprints of construction activity in Ghana.

#### **4.5 CONSTRUCTION MATERIALS AND SUSTAINABILITY (OBJECTIVE 3)**

In response to the third, secondary research question: How should construction materials respond to sustainability requirements in GCI, the experts indicated how low-impact materials are integrated into the construction projects by contractors in Ghana. The experts reached consensus on 16 identified factors, including low impact material selection criteria and incorporation measures after three rounds of iterations.

#### 4.5.1 Delphi Round 1

**Table 4.9: First round of Delphi survey – incorporation of low-impact materials in GCI**

Code	Sustainable design	Median	SD	Rank
<b>Low-impact material selection criteria</b>				
MSC1	Aesthetic quality of the material	9	1.983	8
MSC2	Durability of the material	9	1.312	1
MSC3	Ecological impact of the material	9	1.625	6
MSC4	Embodied energy of the material	9	1.490	3
MSC5	Performance of the material	9	1.546	4
MSC6	Re-usable/renewable potential of the material	9	1.572	5
MSC7	Social impact of the material	9	1.372	2
MSC8	Cost of the material	9	1.944	7
<b>Low-impact material incorporation measures</b>				
MIM1	Materials use are renewable, recyclable or re-usable	9	2.181	3
MIM2	Materials with organic origin	9	2.446	5
MIM3	Permeable materials to allow dissipation of storm water into the ground	9	2.531	7
MIM4	Conserve water by using compost and mulch for landscaping	8	2.528	6
MIM5	Include water-efficient trees, rain gardens and green roofs	9	2.562	8
MIM6	Adopt durable materials that can easily be maintained	9	2.078	2
MIM7	Materials of minimum adverse impact on the environment	9	2.373	4
MIM8	Usage of locally available materials	9	1.345	1

(Source: Field survey, 2022)

The findings from Round 1 showed that all 8 factors of low-impact material selection criteria presented to the experts were ranked as extremely important and were believed to influence the adoption of SC practices in Ghana. These factors scored a median value of 9. The standard deviation value for the factors of low-impact material selection criteria in Round 1 ranged from SD = 1.312 for MSC2 (durability of material) to SD = 1.983 for MSC1 (aesthetic quality of the material). Also, out of the 8 factors of low-impact material incorporation measures presented to the experts, 7 were ranked as extremely important and 1 was ranked as very important. These factors scored a median value of 8 and 9, respectively. The standard deviation value for the low-impact material incorporation measures in Round 1 ranged from SD = 1.345 for MIM8 (usage of

locally available materials) to  $SD = 2.562$  for MIM5 (use of green roofs, rain gardens, and water-efficient trees) as shown in Table 4.10.

#### 4.5.2 Delphi Round 2

**Table 4.10: Second round of Delphi survey – incorporation of low-impact materials in GCI**

Code	Sustainable design	Median	SD	Rank
<b>Low-impact material selection criteria</b>				
MSC1	Aesthetic quality of the material	9	1.845	8
MSC2	Durability of the material	9	0.993	1
MSC3	Ecological impact of the material	9	1.498	5
MSC4	Embodied energy of the material	8	1.419	4
MSC5	Performance of the material	9	1.663	6
MSC6	Re-usable/renewable potential of the material	9	0.993	1
MSC7	Social impact of the material	8	1.328	3
MSC8	Cost of the material	9	1.805	7
<b>Low-impact material incorporation measures</b>				
MIM1	Materials use are renewable, recyclable or re-usable	9	1.985	2
MIM2	Materials with organic origin	9	2.288	5
MIM3	Permeable materials to allow dissipation of storm water into the ground	9	2.536	8
MIM4	Conserve water by using compost and mulch for landscaping	8	2.443	6
MIM5	Include water-efficient trees, rain gardens and green roofs	9	2.512	7
MIM6	Adopt durable materials that can easily be maintained	9	2.002	3
MIM7	Materials of minimum adverse impact on the environment	9	2.085	4
MIM8	Usage of locally available materials	9	1.323	1

(Source: Field data, 2022)

In Round 2, the results of the 8 factors of low-impact material selection criteria presented to the experts were ranked, with 2 being very important and 6 extremely important. The experts believed that the factors are significant and influence the adoption of SC practices in Ghana. These factors scored a median value of 8 and 9, respectively. The standard deviation value for the factors of low-impact material selection criteria in Round 2 ranged from  $SD = 0.993$  for MSC6 (re-usable/renewable potential of the material) to  $SD = 1.845$  for MSC1 (aesthetic quality of the

material). Also, out of the 8 factors of low-impact material incorporation measures presented to the experts, 7 were ranked as extremely important and 1 was ranked very important, as in Round 1. These factors scored a median value of 8 and 9, respectively. The standard deviation value for the low impact material incorporation measures in Round 2 of the Delphi survey ranged from SD = 1.323 for MIM8 (use of local materials such as thatch, wood, bamboo, laterite, etc.) to SD = 2.536 for MIM3 (use of permeable materials for landscaping to allow dissipation of storm water into the ground) as shown in Table 4.11.

### 4.5.3 Delphi Round 3

**Table 4.11: Third round of Delphi survey – incorporation of low-impact materials in GCI**

Code	Sustainable design	Median	SD	Rank
<b>Low-impact material selection criteria</b>				
MSC1	Aesthetic quality of the material	9	1.612	6
MSC2	Durability of the material	9	1.027	2
MSC3	Ecological impact of the material	9	1.508	5
MSC4	Embodied energy of the material	9	1.502	4
MSC5	Performance of the material	9	1.814	7
MSC6	Re-usable/renewable potential of the material	9	1.000	1
MSC7	Social impact of the material	9	1.293	3
MSC8	Cost of the material	9	1.814	7
<b>Low-impact material incorporation measures</b>				
MIM1	Materials used are recyclable, renewable, or re-usable	9	1.000	1
MIM2	Materials with organic origin	9	1.578	7
MIM3	Permeable materials to allow dissipation of storm water into the ground	9	1.601	8
MIM4	Conserve water by using compost and mulch for landscaping	9	1.537	5
MIM5	Include water-efficient trees, rain gardens and green roofs	8	1.549	6
MIM6	Adopt durable materials that can easily be maintained	9	1.206	2
MIM7	Materials of minimum adverse impact on the environment	9	1.272	3
MIM8	Usage of locally available materials	9	1.433	4

(Source: Field data, 2022)

In Round 3, the experts reached consensus on all the 8 factors of low-impact material selection criteria presented to the panel and ranked them as extremely important in influencing the implementation of SC in GCI. All the factors scored a median value of 9. The standard deviation

value for the factors of low-impact material selection criteria in Round 3 ranged from  $SD = 1.000$  for MSC6 (re-usable/renewable potential of the material) to  $SD = 1.814$  for MSC5 and MSC8 (performance of the material and cost of the material, respectively). Also, out of the 8 factors of low-impact material incorporation measures presented to the experts, 7 were ranked as extremely important and 1 was ranked as very important, as in Round 1. These factors scored a median value of 8 and 9, respectively. The standard deviation value for the low-impact material incorporation measures in Round 3 of the Delphi survey ranged from  $SD = 1.323$  for MIM8 (usage of locally available materials) to  $SD = 2.536$  for MIM3 (Permeable materials to allow dissipation of storm water into the ground) as shown in Table 4.12.

#### 4.5.4 Summary of low impact material incorporation in GCI

The low-impact materials selection criteria and incorporation measures into construction activities will support the drive for SC to decrease carbon and ecological footprints of construction activity in GCI. The factors on which consensus was reached were significant and necessitate the consideration of stakeholders to fully implement sustainable building practices. It is important that the architects, engineers and contractors should focus on the usage of low-impact building materials for building activities in GCI. The highest ranked, low-impact materials selection criteria include re-usable/renewable potential of the material, durability of the material, social impact of the material, embodied energy of the material, and ecological impact of the material. Table 4.13 shows the summary of low-impact material selection in sustainable design requirements in descending order of significance.

**Table 4.12: Summary of low-impact materials incorporation in descending order of significance**

Code	Sustainable design	Rank
	<b>Low-impact material selection criteria</b>	
MSC6	Re-usable/renewable potential of the material	1
MSC2	Durability of the material	2
MSC7	Social impact of the material	3
MSC4	Embodied energy of the material	4
MSC3	Ecological impact of the material	5
MSC1	Aesthetic quality of the material	6
MSC5	Performance of the material	7
MSC8	Cost of the material	8

Code	Sustainable design	Rank
	<b>Low-impact material selection criteria</b>	
	<b>Low-impact material incorporation measures</b>	
MIM1	Materials used are renewable, recyclable or re-usable	1
MIM6	Adopt durable materials that can easily be maintained	2
MIM7	Materials of minimum adverse impact on the environment	3
MIM8	Usage of locally available materials	4
MIM5	Include water-efficient trees, rain gardens, and green roofs	5
MIM4	Conserve water by using compost and mulch for landscaping	6
MIM2	Use of materials with organic origin/natural materials	7
MIM3	Permeable materials to allow dissipation of storm water into the ground	8

(Source: Field data, 2022)

#### 4.5.5 Discussion of incorporation of low-impact materials in the construction process

Minimising the environmental impact associated with construction projects is receiving growing interest. The low-impact materials have reduced damage to the ecology on which humans depend for survival (Chen *et al.*, 2015). The low-impact materials contribute significantly to the decrease of ecological and carbon footprints for sustainability. The top, low-impact material selection criteria established in this study include: MSC6 (re-usable/renewable potential of the material), MSC2 (durability of the material), MSC7 (social impact of the material), MSC4 (embodied energy of the material), and MSC3 (ecological impact of the material). Also, the main low-impact material incorporation measures established in this study include: MIM1 (materials used are renewable, recyclable or re-usable); MIM6 (adopt durable materials that can easily be maintained); MIM7 (materials of minimum adverse impact on the environment); and MIM 8 (usage of locally available materials). The incorporation of low-impact materials will make radical improvement in embodied energy reduction, recycling/re-use of building materials.

#### 4.6 ENERGY EFFICIENCY UTILISATION (OBJECTIVE 4)

To address the fourth, secondary research question: What are the effects of energy efficiency on the construction process in GCI, the experts suggested 6 factors during Round 1 that can influence the use of low energy machinery in the GCI, as indicated in Table 4.14.

#### 4.6.1. Delphi Round 1

During Round 1, the experts suggested 6 elements that influence the usage of energy-efficient equipment in construction activities as shown in Table 4.14. These factors were indicated in Round 2 for the consideration of the experts.

**Table 4.13: First round of Delphi survey –influence of energy efficient equipment utilisation on construction projects as suggested by the expert panel**

Code	Factor
EEEU1	Reduce fuel usage
EEEU2	Reduce emission levels and protect the environment
EEEU3	Minimise energy consumption
EEEU4	Upgrade/replace equipment with energy-saving devices
EEEU5	Improve productivity and increase value
EEEU6	Reduction in energy cost

(Source: Field data, 2022)

#### 4.6.2 Delphi Round 2

All 6 factors that influence the use of energy-efficient equipment presented to the experts in Round 2 were ranked as extremely important and were believed to influence the adoption of SC practices in Ghana. These factors scored a median value of 9 and 10, respectively. The standard deviation value for the elements that affect the usage of energy-efficient equipment in building activities in Round 2 of the Delphi survey ranged from SD = 0.507 for EEEU2 and EEEU3 (reduce emission level and protect the environment, and minimise energy consumption) to SD = 0.985 for EEEU4 (upgrade/replace equipment with energy-saving devices), as indicated in Table 4.15.

**Table 4.14: Second round of Delphi survey – influence of energy efficient equipment utilisation in GCI**

Code	Factor	Median	SD	Rank
EEEU1	Reduce fuel usage	10	0.624	4
EEEU2	Reduce emission levels and protect the environment	9	0.507	1
EEEU3	Minimise energy consumption	9	0.507	1
EEEU4	Upgrade/replace equipment with energy-saving devices	9	0.985	6
EEEU5	Improve productivity and increase value	9	0.928	5
EEEU6	Reduction in energy cost	9	0.618	3

(Source: Field data, 2022)

### 4.6.3 Delphi Round 3

In Round 3, all the 6 factors that influence the use of energy-efficient equipment presented to the experts were ranked as extremely important and were believed to influence the adoption of SC practices in Ghana. These factors scored a median value of 9 and 10, respectively. The standard deviation value for the elements that affect the usage of energy-efficient equipment in building activities reduced slightly and ranged from SD = 0.505 for EEEU1 (reduce fuel usage) to SD = 0.944 for EEEU4 (upgrade/replace equipment with energy-saving devices) as indicated in Table 4.16.

**Table 4.15: Third round of Delphi survey – influence of energy efficient equipment utilisation in GCI**

Code	Factor	Median	SD	Rank
EEEU1	Reduce fuel usage	10	0.505	1
EEEU2	Reduce emission levels and protect the environment	9	0.522	3
EEEU3	Minimise energy consumption	9	0.522	3
EEEU4	Upgrade/replace equipment with energy-saving devices	9	0.944	6
EEEU5	Improve productivity and increase value	9	0.786	5
EEEU6	Reduction in energy cost	10	0.522	2

(Source: Field Data, 2022)

### 4.6.4 Summary of the usage of energy-efficient equipment on construction projects in GCI

The usage of energy-efficient equipment in building activities will support the drive for SC to decrease ecological and carbon footprints of construction activity in GCI. The factors on which consensus was reached were significant and extremely important for implementation of SC practices. It is important that the stakeholders focus on the use of energy-efficient equipment in construction activities in Ghana. The top-ranked influence of the use of energy-efficient equipment includes EEEU1 (reduction in fuel usage), EEEU2 (reduction in energy cost), EEEU3 (reduce emission level and protect the environment), EEEU4 (minimise energy consumption), EEEU 5 (improve productivity and increase value), and EEEU6 (upgrade/replace equipment with energy-saving devices). Table 4.17 indicates the summary of the influence of the usage of energy-efficient equipment on the construction process in descending order of significance.

**Table 4.16: Summary of influence of energy efficient equipment utilisation on construction projects in GCI**

<b>Code</b>	<b>Factor</b>	<b>Rank</b>
EEEU1	Reduce fuel usage	1
EEEU6	Reduction in energy cost	2
EEEU2	Reduce emission levels and protect the environment	3
EEEU3	Minimise energy consumption	3
EEEU5	Improve productivity and increase value	5
EEEU4	Upgrade/replace equipment with energy-saving devices	6

(Source: Field data, 2022)

#### **4.6.5 Discussion of the usage of energy-efficient equipment on construction projects in GCI**

At every step of a building project, from planning and construction to operation and demolition, buildings use energy and other resources. The on-site construction works of building projects consume approximately 40% of energy for construction activities (Edeoja & Edeoja, 2015: 112). Energy utilisation on construction sites is concerned with mechanical plants and equipment used for transportation, earthworks, concreting, lifting and levelling works. The panellists reached consensus on all 6 factors that influence the usage of energy-efficient equipment on construction projects at the end of Round 3. The results of this study, with the highest ranked factors being EEEU1 (reduce in fuel usage), EEEU2 (reduction in energy cost), EEEU3 (reduce emission level and protect the environment), EEEU4 (minimise energy consumption), EEEU5 (improve productivity and increase value), and EEEU6 (upgrade/replace equipment with energy-saving devices) was confirmed by the results of the literature review. The literature showed that 688 million gallons of gasoline and 5,968 million gallons of diesel were used by construction machinery and have high CO<sub>2</sub> emission levels (Huang *et al.*, 2018). A reduction in the huge amount of energy consumed in construction, as a result of transportation, demolition, excavation, and hoisting, will contribute to the decrease of CF and EF of construction activity. The efficient use of construction equipment will lead to reduced fuel usage, reduction in energy cost, reduced emission levels and protection of the environment, minimise energy consumption, improve productivity, and increase value. Energy can be used efficiently on construction sites when construction method statements are well known and require construction to be done in a sustainable manner to ensure sustainable development in Ghana.

## 4.7 SOLID WASTE MANAGEMENT (OBJECTIVE 5)

To address the fifth, secondary research question: What modalities are employed to manage the reduction of solid waste on construction sites in GCI, the experts in sustainable construction highlighted the modalities that contractors employ to reduce production and discharge of solid waste on construction sites in Ghana. The experts reached consensus on 26 identified factors that contractors employ to reduce production and discharge of solid waste on construction sites after three rounds of iterations.

### 4.7.1 Delphi Round 1

The experts' views on waste management measures in Round 1 are presented in Table 4.18. The findings from Round 1 showed that all 26 factors of waste management measures presented to the experts were ranked as extremely important and were believed to influence the adoption of SC practices in GCI. All these factors scored a median value of 9. The standard deviation value for the factors of waste management in the Round 1 ranged from SD = 1.147 for WMM2 (using technology that is more efficient) to SD = 2.128 for WMM3 (purchase just enough raw components).

**Table 4.17: First round of Delphi survey – modalities contractors employ to manage waste and reduce solid waste production on construction sites in GCI**

Code	Waste management measures	Median	SD	Rank
WMM1	Utilise resources before they expire	9	1.448	5
WMM2	Using equipment that are more efficient	9	1.147	1
WMM3	Purchase just enough raw components	9	2.128	26
WMM4	Adopt effective site management techniques	9	1.539	11
WMM5	Ensure effective co-ordination to avoid over-buying	9	1.801	21
WMM6	Minimise changes in design	9	1.835	22
WMM7	Training of construction workers and employees	9	1.625	15
WMM8	Appropriate storage of materials on site	9	1.938	25
WMM9	Employ skilled workers	9	1.730	19
WMM10	Ensure accurate materials specifications	9	1.345	3
WMM11	Ensure materials are provided in the amount and volumes stated	9	1.498	10
WMM12	Transform the attitudes of workers towards handling of materials	9	1.328	2
WMM13	Supervisors should be vigilant	9	1.455	7

WMM14	Know different kinds of materials available	9	1.730	19
WMM15	Accurate batching of materials	9	1.855	23
WMM16	Weekly task planning	9	1.654	16
WMM17	Efficient method contract administration	9	1.490	8
WMM18	Appropriate handling of concrete	9	1.572	12
WMM19	Followed standardised measurements	9	1.663	17
WMM20	A person should be responsible for waste control	9	1.611	13
WMM21	Scheduling delivery time promptly	9	1.498	10
WMM22	Practice just-in-time procedures	9	1.935	24
WMM23	Appropriate usage of equipment and tools on site	9	1.625	15
WMM24	Promote re-use of construction waste materials for projects	9	1.772	20
WMM25	Adopt low-waste technology measures	9	1.409	4
WMM26	Recycle some waste materials on site	9	1.455	7

(Source: Field data, 2022)

#### 4.7.2 Delphi Round 2

In Round 2, the results of the 26 factors of waste management measures presented to the experts were ranked as extremely important (Table 4.19). The experts believed that the factors are significant and influence the adoption of SC activities in GCI. All these factors scored a median value of 9. The standard deviation value for the factors of waste management in Round 2 reduced slightly from the Round 1 values and ranged from SD = 0.899 for WMM2 (using technology that is more efficient) to SD = 1.770 for WMM15 (accurate batching of materials).

**Table 4.18: Second round of Delphi survey – modalities contractors employ to manage waste and reduce solid waste production on construction sites in GCI**

Code	Waste management measures	Second Round		
		Median	SD	Rank
WMM1	Utilise resources before they expire	9	1.121	6
WMM2	Using equipment that are more efficient	9	0.899	1
WMM3	Purchase just enough raw components	9	1.404	16
WMM4	Adopt effective site management techniques	9	1.219	8
WMM5	Ensure effective co-ordination to avoid over-buying	9	1.412	17
WMM6	Minimise changes in design	9	1.118	5
WMM7	Training of construction workers and employees	9	1.359	14
WMM8	Appropriate storage of materials on site	9	0.993	2
WMM9	Employ skilled workers	9	1.275	11

WMM10	Ensure accurate materials specifications	9	1.131	7
WMM11	Ensure materials are provided in the amount and volumes stated	10	1.334	13
WMM12	Transform the attitudes of workers towards handling of materials	9	1.312	12
WMM13	Supervisors should be vigilant	9	1.417	18
WMM14	Know different kinds of materials available	9	1.502	20
WMM15	Accurate batching of materials	9	1.770	26
WMM16	Weekly task planning	9	1.572	22
WMM17	Efficient method contract administration	9	1.380	15
WMM18	Appropriate handling of concrete	9	1.543	21
WMM19	Followed standardised measurements	9	1.437	19
WMM20	A person should be responsible for waste control	9	1.602	24
WMM21	Scheduling delivery time promptly	9	1.237	9
WMM22	Practice just-in-time procedures	9	1.611	25
WMM23	Appropriate usage of equipment and tools on site	9	1.579	23
WMM24	Promote re-use of construction waste materials for projects	9	1.269	10
WMM25	Adopt low-waste technology measures	9	1.111	4
WMM26	Recycle some waste materials on site	9	1.088	3

(Source: Field data, 2022)

### 4.7.3 Delphi Round 3

The results of the 26 factors of waste management measures presented to the experts in Round 3 were ranked as extremely important (Table 4.20). The experts believed that the factors are significant and influence the implementation of SC practices in Ghana. The median value of some of the factors increased from 9 to 10. The standard deviation value for the factors of waste management in Round 3 reduced slightly from the Round 2 values and ranged from SD = 0.688 for WMM25 (adopt low-waste technology measures) to SD = 1.640 for WMM15 (accurate batching of materials).

**Table 4.19: Third round of Delphi survey – modalities contractors employ to manage waste and reduce solid waste production on construction sites in GCI**

Code	Waste management measures	Median	SD	Rank
WMM1	Utilise resources before they expire	9	1.079	16
WMM2	Using equipment that are more efficient	10	0.823	6
WMM3	Purchase just enough raw components	9	1.446	24
WMM4	Adopt effective site management techniques	10	1.009	11
WMM5	Ensure effective co-ordination to avoid over-buying	9	1.009	12
WMM6	Minimise changes in design	9	0.924	8
WMM7	Training of construction workers and employees	9	1.044	15
WMM8	Appropriate storage of materials on site	9	0.905	7
WMM9	Employ skilled workers	10	0.934	9
WMM10	Ensure accurate materials specifications	10	0.934	9
WMM11	Ensure materials are provided in the amount and volumes stated	10	1.206	18
WMM12	Transform the attitudes of workers towards handling of materials	9	1.250	19
WMM13	Supervisors should be vigilant	9	1.300	22
WMM14	Know different kinds of materials available	9	1.514	25
WMM15	Accurate batching of materials	10	1.640	26
WMM16	Weekly task planning	9	1.348	23
WMM17	Efficient method contract administration	9	1.272	20
WMM18	Appropriate handling of concrete	9	1.183	17
WMM19	Followed standardised measurements	10	1.027	13
WMM20	A person should be responsible for waste control	9	1.272	20
WMM21	Scheduling delivery time promptly	9	0.820	4
WMM22	Practice just-in-time procedures	10	0.820	3
WMM23	Appropriate usage of equipment and tools on site	9	0.820	4
WMM24	Promote re-use of construction waste materials for projects	9	1.027	14
WMM25	Adopt low-waste technology measures	10	0.688	1
WMM26	Recycle some waste materials on site	9	0.751	2

(Source: Field data, 2022)

#### 4.7.4 Summary of modalities employ to manage solid waste on construction sites

The Delphi expert survey reached consensus on all 26 factors of waste management measures employed by contractors to reduce solid waste production and discharge on construction sites in Ghana. The experts believed that the waste management measures will support the implementation of SC to reduce CF and EF of construction activity in GCI. The factors on which consensus was reached were significant and extremely important to warrant the adoption of SC practices. It is

important that the stakeholders focus on the modalities that contractors should undertake to decrease the production and discharge of solid waste on construction sites in GCI. The top-ranked modalities on which the contractors should focus to reduce solid waste production and discharge on construction sites include WMM25 (use of low waste technology), WMM26 (recycle of some waste materials on site), WMM22 (practice just-in-time procedures), WMM21 (scheduling delivery time promptly), WMM23 (appropriate usage of tools and equipment on site), WMM2 (using technology that is more efficient), and WMM8 (appropriate storage of materials on site). Table 4.21 shows the summary of modalities that contractors use to decrease the production and discharge of solid waste on construction sites.

**Table 4.20: Summary of modalities contractors employ to manage solid waste in GCI**

Code	Waste management measures	Rank
WMM25	Adopt low waste technology measures	1
WMM26	Recycle some waste materials on site	2
WMM22	Practice just-in-time procedures	3
WMM21	Scheduling delivery time promptly	4
WMM23	Appropriate usage of equipment and tools on site	4
WMM2	Using technology that is more efficient	6
WMM8	Appropriate storage of materials on site	7
WMM6	Minimise changes in design	8
WMM9	Employ skilled workers	9
WMM10	Ensure accurate materials specifications	9
WMM4	Adopt effective site management techniques	11
WMM5	Ensure effective co-ordination to avoid over-buying	12
WMM19	Follow standardised measurements	13
WMM24	Promote re-use of construction waste materials for projects	14
WMM7	Training of construction workers and employees	15
WMM1	Utilise resources before the expire	16
WMM18	Appropriate handling of concrete	17
WMM11	Ensure materials are provided in the amount and volumes stated	18
WMM12	Transform the attitudes of workers towards handling of materials	19
WMM17	Efficient method of contract administration	20
WMM20	A person should be responsible for waste control	20
WMM13	Supervisors should be vigilant	22
WMM16	Weekly task planning	23
WMM3	Purchase just enough raw components	24
WMM14	Know different kinds of materials available	25
WMM15	Accurate batching of materials	26

#### **4.7.5 Discussion of solid waste management on construction sites**

The concept of management of construction waste encompasses: minimising waste where feasible; eliminating waste where possible; and re-using materials which might otherwise become waste to achieve sustainability. Construction waste directly affects a project's productivity, material loss, and finishing time, costing the project a sizable sum of money (Mohammed *et al.*, 2020). Construction waste can be hazardous and, therefore, requires appropriate and well-defined policy and technology to manage it. Effective construction waste management would contribute to the attainment of SC. The results in this research indicated that the highest-ranked modalities on which contractors should focus to reduce solid waste production and discharge on construction sites include: WMM25 (use of low waste technology), WMM26 (recycle of some waste materials on site), WMM22 (practice just-in-time procedures), WMM21 (scheduling delivery time promptly), WMM23 (appropriate usage of tools and equipment on site), WMM2 (using technology that is more efficient), and WMM8 (appropriate storage of materials on site). This result is confirmed by Ayarkwa *et al.* (2017) that recycling of construction and demolition waste and low-waste technology support sustainable waste management but are among the measures that are least practised by contractors in Ghana because these actions are perceived as raising rather than lowering their manufacturing costs. However, utilizing materials before their expiration dates, buying just enough raw materials, and using more efficient building tools are all practices that reduce waste GCI. Therefore, contractors should adopt the highest-ranked modalities of this study to reduce solid waste production and discharge on construction sites in Ghana.

#### **4.8 CHAPTER SUMMARY**

In this chapter, the qualitative data collected from the Delphi were presented. The information collected were examined using SPSS to determine the consensus level of the experts in the three rounds of iterations. The median and standard deviation of the factors were determined and ranked in order of importance. The qualitative data from the Delphi study made it possible to achieve Research Objectives 1, 2, 3, 4, and 5 of the research. The quantitative data gathered from a survey questionnaire were used to strengthen the data. The information received from the survey research are presented in the next chapter.

## CHAPTER FIVE: QUESTIONNAIRE SURVEY RESULTS

### 5.1 INTRODUCTION

The statistical analyses, together with their interpretation, are presented in this chapter. The goal of this study was to advance a roadmap for carbon and ecological footprints reduction to achieve environmental sustainability in GCI. Consequently, the analysis and interpretation covered background information, influence of stakeholders on reduction of carbon and ecological footprints of construction activity, key sustainability issues, SC practices, drivers of SC, challenges of SC, and environmental sustainability criteria. Other issues covered are the benefits of sustainable construction, response of design of structures to sustainability requirement, extent to which construction materials respond to sustainability, effects of energy-efficiency on the construction process, and modalities employed to reduce solid waste production and discharge on construction sites. Lastly, the developed roadmap is examined using a PLS-SEM approach which includes confirmatory composite analysis (i.e. measurement model assessment), structural model results and importance-performance map analysis (IPMA) to develop the SC roadmap. This questionnaire survey results are based on the Delphi results presented in chapter four where the variables on which consensus are reached in the Delphi study are used for the questionnaire survey.

### 5.2 BACKGROUND INFORMATION

In this section, the background information of the analyses is reported. This covers the respondents' profiles and firms' profiles. Tables 5.1 and 5.2 show the findings. As presented in Table 5.1, 39.5% of the respondents were holders of first degrees, 34.8% were HND/diploma holders, 25.4% were Master's Degree holders and 0.2% had Doctorate Degrees. Regarding affiliation to professional bodies, 20.5% of the respondents were affiliated to the Ghana Institution of Surveyors, 13.1% were affiliated to the Ghana Institution of Engineers, and 7.9% were affiliated to the Ghana Institution of Architects. In addition, 2.7% of the respondents were affiliated to the Chartered Institute of Builders and 2% were affiliated to the Ghana Institution of Construction. However, it was apparent that the majority (53.8%) of the respondents were either affiliated to other professional bodies or not affiliated to any professional body.

**Table 5.1: Respondents' profile**

<b>Profile</b>	<b>Count</b>	<b>Percentage (%)</b>
<b>Highest academic qualification</b>		
HND/diploma	141	34.8
First degree	160	39.5
Master's Degree	103	25.4
Doctorate	1	0.2
<b>Professional body of affiliation</b>		
Chartered Institute of Builders	11	2.7
Ghana Institution of Architects	32	7.9
Ghana Institution of Consultants	8	2.0
Ghana Institution of Engineers	53	13.1
Ghana Institution of Surveyors	83	20.5
Others	218	53.8
<b>Position</b>		
Architect	28	6.9
Engineer	31	7.7
Managing Director	12	3.0
Owner	15	3.7
Project Manager	106	26.2
Quantity Surveyor	72	17.8
Site Foreman	135	33.3
Others	6	1.5
<b>Years of experience in the construction industry</b>		
0-5 Years	38	9.4
6-10 Years	99	24.4
11-15 Years	112	27.7
16-20 Years	93	23.0
Above 20 Years	63	15.6
<b>Years of experience in the particular construction company</b>		

<b>Profile</b>	<b>Count</b>	<b>Percentage (%)</b>
0-5 Years	178	44.0
6-10 Years	127	31.4
11-15 Years	88	21.7
16-20 Years	3	0.7
Above 20 Years	9	2.2

(Source: Field data, 2022)

In terms of position, 33.3% of the respondents were site foremen, 26.2% were project managers, 17.8% were quantity surveyors, 7.7% were engineers, 6.9% were architects, 3.7% and 3% were owners and managing directors, respectively. It was also evident that most respondents (27.7%) had been working in the building sector for 11 to 15 years, 6 to 10 years (24.4%), 16 to 20 years (23%), above 20 years (15.6%), and 0 to 5 years (9.4%). However, 44% of the respondents had 0 to 5 years' experience with their current construction firm, followed by 6 to 10 years (31.4%), 11 to 15 years (21.7%), above 20 years (2.2%) and the rest (0.7%) had 16 to 20 years' experience with their current construction firm.

**Table 5.2: Respondents' company profile**

<b>Characteristics</b>	<b>Count</b>	<b>Percentage (%)</b>
<b>Company category registered</b>		
Enterprise	95	23.5
Limited Liability	259	64.0
Partnership	51	12.6
<b>Company Classification</b>		
D1K1	250	61.7
D2K2	64	15.8
D3K3	87	21.5
D4K4	4	1.0
<b>Nature of business activity</b>		
General Contractor	356	87.9
Specialist Contractor	17	4.2

<b>Characteristics</b>	<b>Count</b>	<b>Percentage (%)</b>
Sub-Contractor	24	5.9
Others (Self-Contractor)	8	2.0
<b>Whether the companies adopt sustainable practices in their construction activities</b>		
No	6	1.5
Yes	399	98.5
<b>Awareness of the existence of a sustainable construction roadmap for Ghana that guides the construction activity of companies</b>		
No	183	45.2
Yes	222	54.8
<b>If yes, state</b>		
No response	319	78.8
Environmental Protection Agency	86	21.2

(Source: Field data, 2022)

Table 5.2 shows the profile of the firms. Three types of construction companies participated in the study, with most being limited liability firms (64%), 23.5% were enterprises and 12.6% were partnership firms. Furthermore, firms most (61.7%) fell within D1K1 company classification. The rest were D2K2 (15.8%), D3K3 (21.5%) and D4K4 (1%). Regarding the nature of business, 87.9% of the firms were involved in general construction, 4.2% in specialist construction, 5.9% were sub-contractors and 2% were involved in other forms of construction, including self-contractors.

The results also revealed that 98.5% of the firms adopted sustainable practices, such as green house or building practices, sustainable building practices, use of sustainable materials and water conservation in their construction activities. Moreover, not all the firms were aware of the availability of a SC roadmap for Ghana that guides the construction activities of companies. Specifically, 54.8% of the firms were aware, while 45.2% were not cognisant of the availability of a SC roadmap for Ghana that guides the construction activities of companies. Lastly, a follow-up question revealed that 21.2% of firms indicated the Environmental Protection Agency (EPA) as being the body in Ghana that provides a sustainable construction roadmap that guides the construction activities of companies.

### 5.3 PERCEPTION OF REDUCTION OF CARBON AND ECOLOGICAL FOOTPRINTS

In this section, the respondents’ perceptions of the influence of stakeholders to reduce CF and EF of building activity are examined. The findings are presented in Table 5.3. The findings in Table 5.3 indicated that the respondents recognised several stakeholders that influence the decrease of CF and EF of building projects. Among the stakeholders, media ( $M = 4.34$ ;  $SD = 0.655$ ), Environmental Protection Agency ( $M = 4.30$ ;  $SD = 0.790$ ) and contractors ( $M = 4.20$ ;  $SD = 0.756$ ) emerged as the top-three stakeholders influencing the decrease in CF and EF of building projects. These were followed by green building councils ( $M = 4.16$ ;  $SD = 0.729$ ), government ( $M = 4.13$ ;  $SD = 0.833$ ), academia ( $M = 4.10$ ;  $SD = 0.664$ ), clients or developers ( $M = 3.98$ ;  $SD = 0.831$ ) and consultants ( $M = 3.90$ ;  $SD = 0.850$ ).

**Table 5.3: Influence of stakeholders on reduction of CF and EF of building projects**

Stakeholder	Mean	Std Deviation
Media	4.34	0.655
Environmental Protection Agency	4.30	0.790
Contractor	4.20	0.756
Green Building Council	4.16	0.729
Government	4.13	0.833
Academia	4.10	0.664
Client/Developer	3.98	0.831
Consultant	3.90	0.850

(Source: Field data, 2022)

### 5.4 PERCEPTION OF KEY SUSTAINABILITY ISSUES

In this section, the key sustainability issues are analysed. The respondents evaluated ten issues that were identified in the literature study. The findings are presented in Table 5.4 and show the respondents’ perceptions of the 10 key sustainability issues. According to the results, waste ( $M = 4.34$ ;  $SD = 0.655$ ), pollution and nuisance ( $M = 4.30$ ;  $SD = 0.790$ ), energy use ( $M = 4.20$ ;  $SD = 0.756$ ), material use ( $M = 4.16$ ;  $SD = 0.729$ ) and land use ( $M = 4.13$ ;  $SD = 0.833$ ) were the top-five sustainability issues. Climate change ( $M = 4.10$ ;  $SD = 0.664$ ), bio-diversity ( $M = 4.01$ ;  $SD =$

0.867), water use ( $M = 4.01$ ;  $SD = 0.793$ ), drainage and flooding ( $M = 3.98$ ;  $SD = 0.931$ ), and health, safety and well-being ( $M = 3.90$ ;  $SD = 0.850$ ) seemed to be the five sustainability issues with lowest priority.

**Table 5.4: Key sustainability issues**

Key sustainability issues	Mean	Std Deviation
1. Waste	4.34	0.655
2. Pollution and nuisance	4.30	0.790
3. Energy use	4.20	0.756
4. Material use	4.16	0.729
5. Land use	4.13	0.833
6. Climate change	4.10	0.664
7. Bio-diversity	4.01	0.867
8. Water use	4.01	0.793
9. Drainage and flooding	3.98	0.831
10. Health, safety and well-being	3.90	0.850

(Source: Field data, 2022)

## 5.5 SUSTAINABLE CONSTRUCTION PRACTICES

Table 5.5 shows the 10 sustainable construction practices or activities that were examined. The findings in Table 5.5 indicated that the participants generally had positive perceptions (mean ranging from 3.67 to 4.04) of the sustainable construction practices or activities. Specifically, the top-five SC practices are minimisation of carbon emissions in construction ( $M = 4.04$ ;  $SD = 0.775$ ), use of forestry-authority-certified timber ( $M = 3.97$ ;  $SD = 0.757$ ), regenerating used natural vegetation ( $M = 3.91$ ;  $SD = 0.879$ ), recycling construction waste ( $M = 3.89$ ;  $SD = 0.725$ ), and minimization of dust during construction ( $M = 3.89$ ;  $SD = 0.725$ ). The other sustainable construction practices the construction firms engaged in are use of renewable construction material ( $M = 3.88$ ;  $SD = 0.797$ ), ensuring efficiency in water usage during construction ( $M = 3.79$ ;  $SD = 0.792$ ), doing selective construction waste disposal ( $M = 3.75$ ;  $SD = 0.763$ ), reducing distance of transportation of people ( $M = 3.67$ ;  $SD = 0.931$ ), and ensuring efficiency in energy usage for construction works ( $M = 3.67$ ;  $SD = 0.879$ ).

**Table 5.5: Sustainable construction practices**

<b>Practice</b>	<b>Mean</b>	<b>Std Deviation</b>
1. Minimise carbon emissions in construction	4.04	0.775
2. Use of forestry-authority-certified timber	3.97	0.757
3. Regenerate used natural vegetation	3.91	0.879
4. Recycle construction waste	3.89	0.725
5. Minimise dust during construction	3.89	0.725
6. Use renewable construction material	3.88	0.797
7. Ensure efficiency in water usage during construction	3.79	0.792
8. Do selective construction waste disposal	3.75	0.763
9. Reduce distance of transportation of people	3.67	0.931
10. Ensure efficiency in energy usage for construction works	3.67	0.879

(Source: Field data, 2022)

## 5.6 DRIVERS OF SUSTAINABLE CONSTRUCTION

Table 5.6 shows the perceptions related to the drivers of SC. The respondents evaluated nineteen (19) SC drivers that were identified from the literature study. The results in Table 5.6 suggested that most respondents had positive perceptions of all the drivers of sustainable construction. Availability of a measurement tool ( $M = 4.10$ ;  $SD = 0.901$ ), co-operation from technical experts ( $M = 4.10$ ;  $SD = 0.767$ ), sustainable building codes and regulations ( $M = 4.07$ ;  $SD = 0.687$ ), creation of public awareness ( $M = 4.04$ ;  $SD = 0.773$ ), and moral obligation to protect the environment ( $M = 4.00$ ;  $SD = 0.958$ ) were observed as being the major drivers of sustainable construction. However, the minor drivers were client demand and requirements ( $M = 3.77$ ;  $SD = 0.765$ ), availability of life-cycle cost analysis ( $M = 3.77$ ;  $SD = 0.931$ ), stakeholder influence ( $M = 3.76$ ;  $SD = 0.766$ ), legislation ( $M = 3.69$ ;  $SD = 0.704$ ), willingness to incorporate sustainable building practices ( $M = 3.66$ ;  $SD = 0.929$ ), and competitive advantage ( $M = 3.66$ ;  $SD = 0.880$ ).

**Table 5.6: Drivers of sustainable construction**

<b>Driver</b>	<b>Mean</b>	<b>Std Deviation</b>
1. Availability of a measurement tool	4.10	0.901
2. Co-operation from technical experts	4.10	0.767
3. Sustainable building codes and regulations	4.07	0.687
4. Creation of public awareness	4.04	0.773
5. Moral obligation to protect the environment	4.00	0.958
6. Availability of acceptable sustainable construction roadmap	3.97	0.754
7. Professional knowledge in sustainable construction	3.91	0.879
8. Sustainability practices in educational curricula	3.90	0.930
9. Cost efficiency	3.90	0.726
10. Sustainable design guidelines and construction standards	3.87	0.797
11. Government commitment and support	3.86	0.866
12. Economic incentives (tax rebates, high profit margin)	3.82	0.772
13. Top management commitment	3.79	0.784
14. Client demand and requirements	3.77	0.765
15. Availability of life-cycle cost analysis	3.77	0.831
16. Stakeholder influence	3.76	0.766
17. Legislation	3.69	0.704
18. Willingness to incorporate sustainable building practices	3.66	0.929
19. Competitive advantage	3.66	0.880

(Source: Field data, 2022)

## **5.7 CHALLENGES OF SUSTAINABLE CONSTRUCTION**

Table 5.7 contains a summary of the respondents' views of 12 challenges of SC that were identified from the literature review. The findings are shown in Table 5.7 and it is evident that most respondents agreed with the 12 challenges of SC. Comparatively, lack of public awareness ( $M = 4.22$ ;  $SD = 0.536$ ), lack of research ( $M = 4.20$ ;  $SD = 0.701$ ), high cost of environmental services ( $M = 4.07$ ;  $SD = 0.707$ ), lack of financial incentives ( $M = 3.98$ ;  $SD = 0.844$ ), and lack of building

codes and regulations ( $M = 3.91$ ;  $SD = 0.913$ ) were the five major challenges of SC. However, the five least challenging aspects were competitive pressure ( $M = 3.74$ ;  $SD = 0.899$ ), lack of professional knowledge and expertise ( $M = 3.70$ ;  $SD = 0.801$ ), lack of green products ( $M = 3.53$ ;  $SD = 1.098$ ), lack of green technology ( $M = 3.48$ ;  $SD = 1.035$ ), and lack of client demand ( $M = 3.24$ ;  $SD = 1.096$ ).

**Table 5.7: Challenges of sustainable construction**

Challenge	Mean	Std Deviation
1. Lack of public awareness	4.22	0.536
2. Lack of research	4.20	0.701
3. High cost of environmental services	4.07	0.707
4. Lack of financial incentives	3.98	0.844
5. Lack of building codes and regulations	3.91	0.913
6. Lack of investment	3.88	0.859
7. Initial investment cost	3.88	0.802
8. Competitive pressure	3.74	0.899
9. Lack of professional knowledge and expertise	3.70	0.801
10. Lack of green products	3.53	1.098
11. Lack of green technology	3.48	1.035
12. Lack of client demand	3.24	1.096

(Source: Field data, 2022)

## 5.8 ENVIRONMENTAL SUSTAINABILITY CRITERIA

Table 5.8 shows the opinions of the participants on a set of environmental sustainability criteria that were described in the literature. The table shows that most respondents agreed to the 15 environmental sustainability criteria. The results suggested that the top-five environmental sustainability criteria are re-use of existing built assets ( $M = 4.02$ ;  $SD = 0.734$ ), environmental impact (process and product) ( $M = 4.01$ ;  $SD = 0.826$ ), energy conservation ( $M = 3.95$ ;  $SD = 0.580$ ), waste minimisation and management ( $M = 3.94$ ;  $SD = 0.734$ ), and water conservation ( $M = 3.90$ ;  $SD = 0.674$ ). When compared with the other criteria, minimising pollution ( $M = 3.73$ ;  $SD = 0.961$ ), resource utilisation ( $M = 3.71$ ;  $SD = 0.760$ ), creating a non-toxic, healthy environment ( $M = 3.68$ ;

SD = 1.053), materials conservation – re-use and recycling (M = 3.58; SD = 0.916), and visual impact (M = 3.50; SD = 1.043) revealed the five least important environmental sustainability criteria.

**Table 5.8: Environmental sustainability criteria**

<b>Criteria</b>	<b>Mean</b>	<b>Std Deviation</b>
1. Re-use existing built assets	4.02	0.734
2. Environmental impact (process and product)	4.01	0.826
3. Energy conservation	3.95	0.580
4. Waste minimisation and management	3.94	0.734
5. Water conservation	3.90	0.674
6. Transport – including provision of public transport	3.88	0.725
7. Land conservation	3.87	0.538
8. Protect and enhance sensitive landscapes – cultural and historic sites	3.83	0.868
9. Preserve and enhance bio-diversity	3.79	0.900
10. Consideration of renewable energy	3.76	0.872
11. Minimise pollution	3.73	0.961
12. Resource utilisation	3.71	0.760
13. Create a non-toxic, healthy environment	3.68	1.053
14. Materials conservation – re-use and recycling	3.58	0.916
15. Visual impact	3.50	1.043

(Source: Field data, 2022)

## **5.9 BENEFITS OF SUSTAINABLE CONSTRUCTION**

The assessments of the benefits of SC by the respondents are shown in Table 5.9. Generally, the results in Table 5.9 suggested positive perceptions of the social, environmental, and economic importance of SC. The top-four environmental important aspects of SC were prevention of global warming (M = 4.19; SD = 0.585), maintenance of integrity of environment (M = 4.14; SD = 0.648), usage of renewable natural resources (M = 4.07; SD = 0.653), and minimisation of CO<sub>2</sub> emission and pollutants (M = 4.07; SD = 0.735). For the top-four social benefits, the respondents believed SC improves health, comfort and well-being (M = 4.33; SD = 0.587), promotes harmony among people and between humanity and nature (M = 4.26; SD = 0.569), improves quality of life for all

( $M = 4.13$ ;  $SD = 0.597$ ), and satisfies human needs ( $M = 4.04$ ;  $SD = 0.573$ ). Economically, the top-four benefits of SC were improving economic growth ( $M = 4.37$ ;  $SD = 0.601$ ), decreasing environmental damage costs ( $M = 4.17$ ;  $SD = 0.774$ ), reducing energy consumption and costs ( $M = 4.10$ ;  $SD = 0.544$ ), and improving productivity ( $M = 4.09$ ;  $SD = 0.896$ ). Collectively, it was evident that sustainable construction provides benefits that are of environmental, social and economic importance.

**Table 5.9: Benefits of sustainable construction**

<b>Benefit</b>	<b>Mean</b>	<b>Std Deviation</b>
<b>Environmental</b>		
1. Prevent global warming	4.19	0.585
2. Maintain integrity of environment	4.14	0.648
3. Use renewable natural resources	4.07	0.653
4. Minimise CO <sub>2</sub> emission and pollutants	4.07	0.735
5. Conserve natural resources (e.g. fossil fuel)	4.05	0.741
6. Preserve animal species and genetic diversity	4.04	0.653
7. Minimise waste production or disposal	4.01	0.805
8. Maintain essential ecological processes and life support systems	3.98	0.645
9. Protect air, water, land and ecosystems	3.97	0.915
10. Pursue active recycling	3.96	0.859
11. Protect the biosphere	3.93	0.906
<b>Social</b>		
1. Improve health, comfort and well-being	4.33	0.587
2. Promote harmony among people and between humanity and nature	4.26	0.569
3. Improve quality of life for all	4.13	0.597
4. Satisfy human needs	4.04	0.573
5. Optimise social benefits	3.97	0.631
6. Alleviate poverty	3.87	0.834
<b>Economic</b>		
1. Improve economic growth	4.37	0.601

<b>Benefit</b>	<b>Mean</b>	<b>Std Deviation</b>
2. Decrease environmental damage costs	4.17	0.774
3. Reduce energy consumption and costs	4.10	0.844
4. Improve productivity	4.09	0.896
5. Reduce water consumption and costs	4.03	0.680
6. Decrease health costs	4.02	0.817
7. Raise real income	4.01	0.780
8. Reduce infrastructure costs	3.97	0.670
9. Improve return on investments (ROI)	3.97	1.032

(Source: Field data, 2022)

### 5.10 PERCEPTIONS OF SUSTAINABILITY REQUIREMENTS BY DESIGNERS

How design contribute to the sustainability of construction activities is assessed in this section. The findings in Table 5.10 indicated that the construction firms contribute to the sustainability of construction activities through design of buildings by land conservation ( $M = 4.18$ ;  $SD = 0.745$ ), reduction of consumption of dangerous materials ( $M = 3.99$ ;  $SD = 0.698$ ), and recycling of waste and return ( $M = 3.95$ ;  $SD = 0.844$ ). Other environmentally sustainable design components were reduction of water consumption ( $M = 3.87$ ;  $SD = 0.842$ ), reduction of raw materials consumption ( $M = 3.81$ ;  $SD = 0.704$ ), and reduction of energy consumption ( $M = 3.79$ ;  $SD = 1.031$ ). Furthermore, the construction firms considered, in order, cost efficiency ( $M = 4.15$ ;  $SD = 0.904$ ), life-cycle design ( $M = 4.04$ ;  $SD = 0.983$ ), resources conservation ( $M = 3.97$ ;  $SD = 0.777$ ), and humane adaptation ( $M = 3.84$ ;  $SD = 1.093$ ) as being environmentally sustainable design requirements.

**Table 5.10: How design contribute to sustainability of construction activities**

<b>Factors</b>	<b>Mean</b>	<b>Std Deviation</b>
<b>Environmentally sustainable design component</b>		
1. Land conservation	4.18	0.745
2. Reduction of consumption of dangerous materials	3.99	0.698

<b>Factors</b>	<b>Mean</b>	<b>Std Deviation</b>
3. Recycling of waste and return	3.95	0.844
4. Reduction of water consumption	3.87	0.842
5. Reduction of raw materials consumption	3.81	0.704
6. Reduction of energy consumption	3.79	1.031
<b>Environmentally sustainable design requirements</b>		
1. Cost efficiency	4.15	0.904
2. Life-cycle design	4.04	0.983
3. Resources conservation	3.97	0.777
4. Humane adaptation	3.84	1.093

(Source: Field data, 2022)

### **5.11 PERCEPTIONS OF CONSTRUCTION MATERIALS TO SUSTAINABILITY**

Table 5.11 shows the respondents' assessment of selection criteria for material and measures of material incorporation in construction process. The participants agreed with the selection criteria for low-impact material. The results suggested further that the top-five environmental sustainability criteria are: embodied energy of the material ( $M = 4.38$ ;  $SD = 0.674$ ), reusable/renewable potential of the material ( $M = 4.38$ ;  $SD = 0.689$ ), performance of the material ( $M = 4.12$ ;  $SD = 0.625$ ), cost of the material ( $M = 4.06$ ;  $SD = 0.648$ ), and ecological impact of the material ( $M = 4.05$ ;  $SD = 0.741$ ).

Regarding the measures of low-impact material incorporation adopted by the construction firms, usage of materials that are durable and can easily be maintained ( $M = 4.32$ ;  $SD = 0.657$ ) emerged as the topmost measure. This was followed by materials of minimum adverse impact on the environment ( $M = 4.24$ ;  $SD = 0.772$ ), and materials used are renewable, recyclable, or re-usable ( $M = 4.24$ ;  $SD = 0.693$ ). The other measures, in order, were the adoption of permeable materials to permit storm water to get into the ground ( $M = 4.13$ ;  $SD = 0.746$ ), application of materials with organic origin ( $M = 4.01$ ;  $SD = 0.771$ ), and including water efficient trees, rain gardens, and green roofs, ( $M = 3.85$ ;  $SD = 0.859$ ). These results suggested a high extent of incorporation of low-impact building materials by contractors in their construction processes.

**Table 5.11: Selection criteria and incorporation of low-impact building materials**

<b>Statements</b>	<b>Mean</b>	<b>Std Deviation</b>
<b>Low-impact material selection criteria</b>		
1. Embodied energy of the material	4.38	0.674
2. Re-usable/renewable potential of the material	4.38	0.689
3. Performance of the material	4.12	0.625
4. Cost of the material	4.06	0.648
5. Ecological impact of the material	4.05	0.741
6. Durability of the material	3.88	0.744
7. Social impact of the material	3.82	0.570
8. Aesthetic quality of the material	3.79	0.788
<b>Low-impact material incorporation measures</b>		
1. Adopt durable materials that can easily be maintained	4.32	0.657
2. Materials of minimum adverse impact on the environment	4.24	0.772
3. Materials used are renewable, recyclable, or re-usable	4.24	0.693
4. Adoption of permeable materials to permit storm water to get into the ground	4.13	0.746
5. Apply materials with organic origin	4.01	0.771
6. Include water-efficient trees, rain gardens, and green roofs	3.85	0.859

(Source: Field data, 2022)

## 5.12 PERCEPTIONS OF ENERGY EFFICIENCY

The opinions of the respondents on the effects of energy-efficient equipment on the construction process are presented in this section. As shown in Table 5.12, use of energy-efficient equipment results in the upgrade/replacement of equipment with energy-saving devices ( $M = 4.21$ ;  $SD = 0.824$ ) and improved productivity and increased value ( $M = 4.20$ ;  $SD = 0.756$ ). In addition, the use of energy-efficient equipment was believed to minimise energy consumption ( $M = 4.17$ ;  $SD = 0.619$ ), and reduce fuel usage ( $M = 4.08$ ;  $SD = 0.668$ ). Other effects of the use of energy-efficient equipment were to reduce emission levels and protect the environment ( $M = 3.97$ ;  $SD = 0.760$ ) as well as the reduction in energy cost ( $M = 3.96$ ;  $SD = 0.914$ ).

**Table 5.12: Effects of energy-efficient equipment utilisation**

<b>Effect</b>	<b>Mean</b>	<b>Std Deviation</b>
1. Upgrade/replace equipment with energy-saving devices	4.21	0.824
2. Improve productivity and increase value	4.20	0.756
3. Minimise energy consumption	4.17	0.619
4. Reduce fuel usage	4.08	0.668
5. Reduce emission levels and protect the environment	3.97	0.760
6. Reduction in energy cost	3.96	0.914

(Source: Field data, 2022)

### **5.13 MANAGEMENT OF SOLID WASTE ON CONSTRUCTION SITES**

Table 5.13 shows the modalities employed by contractors to reduce solid waste production and discharge on construction sites. Table 5.13 shows that most respondents agreed with the waste management measures. The results suggested that the top-five waste management measures employed by the construction firms are: ensuring effective co-ordination to prevent over-buying ( $M = 4.26$ ;  $SD = 0.679$ ), appropriate storage of materials on site ( $M = 4.22$ ;  $SD = 0.714$ ), use of low-waste technology ( $M = 4.22$ ;  $SD = 0.730$ ), employing skilled workers ( $M = 4.16$ ;  $SD = 0.792$ ), and ensuring accurate specifications of materials to avoid incorrect ordering ( $M = 4.15$ ;  $SD = 0.726$ ). Compared with the other waste management measures, effective construction management practices ( $M = 4.01$ ;  $SD = 0.854$ ), minimising design changes ( $M = 4.00$ ;  $SD = 0.907$ ), recycling some waste materials on site ( $M = 3.99$ ;  $SD = 0.787$ ), adherence to standardised dimensions ( $M = 3.96$ ;  $SD = 0.837$ ), and early and prompt scheduling of deliveries ( $M = 3.85$ ;  $SD = 0.865$ ) were the five waste management measures least employed. This suggested that the construction firms employ a variety of modalities to reduce solid waste production and discharge on construction sites.

**Table 5.13: Waste management measures**

<b>Measure</b>	<b>Mean</b>	<b>Std Deviation</b>
1. Ensure effective co-ordination to prevent over-buying	4.26	0.679
2. Appropriate storage of materials on site	4.22	0.714
3. Use low-waste technology	4.22	0.730
4. Employ skilled workers	4.16	0.792
5. Ensure accurate materials specifications	4.15	0.726
6. Promote re-use of construction waste materials for projects	4.14	0.859
7. Purchase just enough raw components	4.13	0.589
8. Change the attitudes of workers towards handling of materials	4.13	0.770
9. Adopt effective site management techniques	4.12	0.691
10. A person should be responsible for waste control	4.12	0.753
11. Use of more efficient equipment	4.11	0.605
12. Know different kinds of materials available	4.10	0.743
13. Weekly programming of works	4.09	0.818
14. Appropriate mixing, transportation and placing of concrete	4.07	0.674
15. Practice just-in-time operations	4.07	0.849
16. Ensure that materials are provided in the amount and volumes stated	4.06	0.748
17. Training for construction workers and employees	4.05	0.791
18. Accurate batching of materials	4.05	0.853
19. Supervisors should be vigilant	4.04	0.859
20. Appropriate usage of equipment and tools on site	4.04	0.762
21. Use materials before expiry dates	4.02	0.698
22. Effective construction management practices	4.01	0.854
23. Minimise design changes	4.00	0.907
24. Recycle some waste materials on site	3.99	0.787
25. Adherence to standardised dimensions	3.96	0.837
26. Early and prompt scheduling of deliveries	3.85	0.865

(Source: Field data, 2022)

## **5.14 CHAPTER SUMMARY**

In this chapter, the findings of the survey were presented with the goal of creating a roadmap for SC in GCI to lower carbon and ecological footprints. Overall, 405 valid responses were received, representing a 50.63% response rate. Using means, standard deviations, frequencies, and percentages, the survey results were analysed. The chapter included a summary of the interviewees' backgrounds and personal characteristics. The outcomes and conclusions of the research and those of the literature review showed a strong correlation.

## CHAPTER SIX: ROADMAP DEVELOPMENT AND TESTING

### 6.1 INTRODUCTION

The development of a roadmap to reduce carbon and ecological footprints based on this study is described in this chapter. The summary of the findings gathered to validate the roadmap is included. The secondary and primary data were used to design the roadmap to reduce carbon and ecological footprints. The roadmap developed was evaluated through a survey given to construction professionals who were specialists in SC and belonged to a relevant professional body in the built environment in order to meet the sixth Research Objective of this study.

### 6.2 BASIS OF THE ROADMAP DEVELOPMENT

A conceptual framework is arranged in a logical structure to explain the main concepts and how the variables relate to each other (Grant & Osanloo, 2014). According to Berman (2013), a conceptual framework offers a model for interactions among variables that might or might not reflect a particular theoretical perspective. A conceptual framework directs and unifies actual research (Yamauchi *et al.*, 2017). The framework aids the researcher in identifying and defining the concepts contained in the research issue as well as outlining the approach that will be taken to solving it. According to Ravitch and Riggan (2017), the construction of conceptual framework starts with the research interest and a knowledge gap or the research problem of the study. The framework created for this research had the following primary goals:

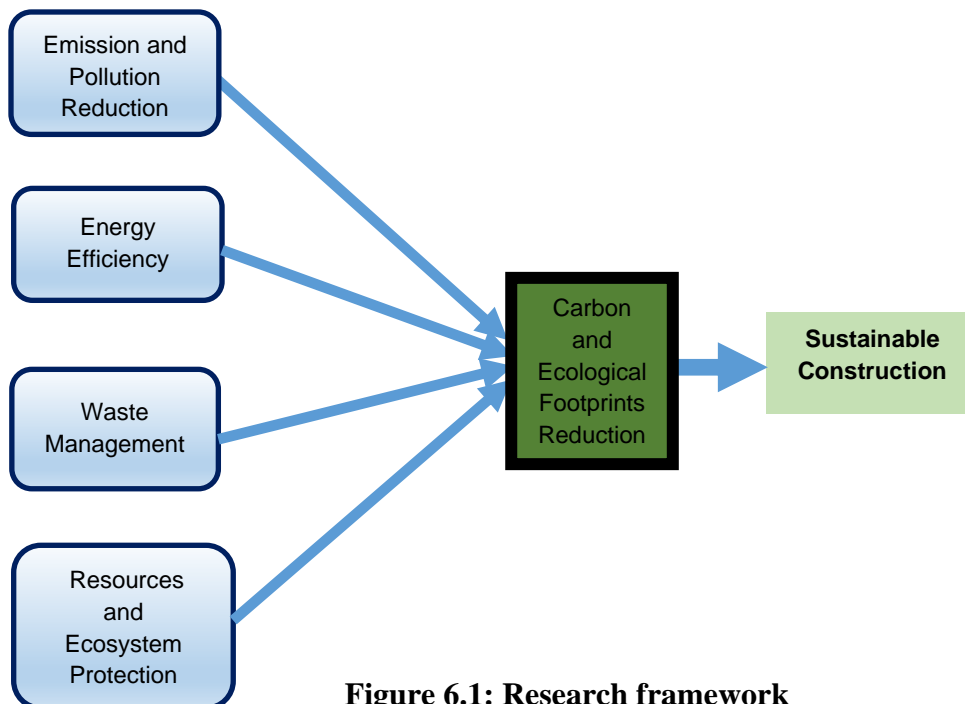
1. To recognise the problems of the study by outlining the factors causing carbon and ecological footprints in construction activities;
2. To highlight the key elements of reducing carbon and ecological footprints and how they would lead to SC; and
3. To provide a roadmap to GCI on how lowering the ecological and carbon footprints of construction operations would contribute to achieving SC.

## 6.3 RESEARCH FRAMEWORK AND HYPOTHESES

The hypotheses and the research framework for lowering ecological and carbon footprints for SC are presented below.

### 6.3.1 The research framework for the study

Darko *et al.* (2018) investigated the SC drivers, challenges, promotion strategies, enablers, benefits, and highlighted key impacts that were determinants of SC adoption process which were also adopted in this research. The integration of these theories and frameworks led to the construction of a conceptual framework to reduce carbon and ecological footprints to enhance adoption of SC. The strategies to reduce carbon and ecological footprints, such as energy efficiency, resources conservation, and waste management would positively influence construction practices to ensure environmental sustainability, which would be motivated by benefits and knowledge/awareness to drive the adoption of SC. The literature and this relationship were used to develop the study hypotheses.



**Figure 6.1: Research framework**

### 6.3.2 The development of hypotheses

It is crucial to create hypotheses to ascertain how the factors affect SC in order to minimize the GCI's ecological and carbon footprints. The conclusions from the literature survey discussed in Chapter Two, the hypothetical framework presented in Figure 6.1, and the conclusions from Chapter Five guided the formulation of the hypotheses in this study. The hypotheses are given in Table 6.1, followed by the different constructs for every variables and their corresponding measurement for the empirical test of the study.

**Table 6.1: Constructs and their measurement variables**

Construct	Code	Measurement items
Reduction of Emission/Pollution	ER1	Restriction of energy utilisation
	ER2	Impact assessment of construction process
	ER3	Construction material production and discharge
	ER4	Adopting low-carbon equipment and technology
	ER5	Adhering to construction standards/policies
	ER6	Limited transportation of material and personnel
Energy Efficiency	EEM1	Provision of efficient lighting controls and fixtures
	EEM2	Usage of photocells and automatic presence sensors
	EEM3	Use of energy-efficient lighting systems
	EEM4	Adequate provision of naturally occurring day-lighting devices
	EEM5	Sufficient shading from extreme heat
	EEM6	Usage of less emission glazing
	EEM7	Solar energy usage for exterior illumination
	EEM8	Usage of materials with low embodied energy
	EEM9	Avoid using Ozone Depleting gas air-conditioning system
	EEM10	Reduce carbon substances
	EEM11	Prioritised renewable energy usage
	EEM12	Use individual metering for separate tenants
	EEM13	Avoid sun-lit glazing to lessen cooling load of AC
	EEM14	Divide the areas to accommodate energy-efficient AC

<b>Construct</b>	<b>Code</b>	<b>Measurement items</b>
Waste Management	WMM1	Utilize resources before they expire
	WMM2	Using technology that is more efficient
	WMM3	Purchase just enough raw components
	WMM4	Adopt effective site management techniques
	WMM5	Ensure effective co-ordination to avoid over-buying
	WMM6	Minimise changes in design
	WMM7	Training for construction workers and employees
	WMM8	Appropriate storage of materials on site
	WMM9	Employ skilled workers
	WMM10	Ensure accurate material specifications
	WMM11	Ensure materials are provided in the amounts and volumes stated.
	WMM12	Transform the attitudes of workers towards handling of materials
	WMM13	Supervisors should be vigilant
	WMM14	Know different kinds of materials available
	WMM15	Accurate batching of materials
	WMM16	Weekly task planning
	WMM17	Efficient method of construct administration
	WMM18	Appropriate handling of concrete
	WMM19	Follow standardised measurements
	WMM20	A person should be responsible for waste control
	WMM21	Scheduling delivery time promptly
Protection of Resources and Eco-System	PRES1	Effective land utilisation
	PRES2	Consideration of selected materials
	PRES3	Waste reduction
	PRES4	Energy efficiency
	PRES5	Water conservation
	PRES6	Management of pollution

<b>Construct</b>	<b>Code</b>	<b>Measurement items</b>
	PRES7	Preservation of bio-diversity
	PRES8	Preservation of amenities and heritage
Reduction of Carbon and Ecological Footprints	RCEF1	Use of materials from renewable sources
	RCEF2	Use bio-degradable materials
	RCEF3	Reduction in air, land and water pollution
	RCEF4	Reduction in materials and water usage
	RCEF5	Aids energy efficiency
	RCEF6	Use locally available materials
	RCEF7	Waste minimisation and re-use of waste products
	RCEF8	Rethink (innovation) sustainable practices
	RCEF9	Energy conservation
	RCEF10	Reduce transportation
	RCEF11	Embodied energy
Sustainable construction	SCA1	Regenerate used natural vegetation
	SCA2	Use renewable construction material
	SCA3	Reduce distance of transportation of people
	SCA4	Use of forestry-authority–certified timber
	SCA5	Minimise carbon emissions in construction
	SCA6	Do selective disposal of construction waste
	SCA7	Recycle construction waste
	SCA8	Ensure efficiency in energy usage for construction works
	SCA9	Ensure efficiency in water usage during construction
	SCA10	Minimise dust during construction
	SCA11	Optimise site planning, building orientation, and configuration
	SCA12	Reduction in the use of resources
	SCA13	Maximising the use of resources
	SCA14	Safeguard the earth
	SCA15	Establish a safe and clean atmosphere

<b>Construct</b>	<b>Code</b>	<b>Measurement items</b>
Sustainable construction	SCA16	Strive for excellence when creating the built world
	SCA17	Consider life-cycle costing

The following hypotheses were made based on the literature study and the research framework in Figure 6.1:

H1: Reduction of emissions and pollution has positive effect on carbon and ecological footprint reduction.

H2: Energy efficiency has a positive influence on carbon and ecological footprint reduction.

H3: Waste management has a positive influence on carbon and ecological footprint reduction.

H4: Protection of resources and eco-system has a positive effect on carbon and ecological footprint reduction.

H5: Reduction of carbon and ecological footprints has a positive influence on the achievement of sustainable construction.

The above hypotheses were tested empirically and the research framework to lessen GCI's ecological and carbon footprints was created using the important findings.

#### **6.4 PLS-SEM RESULTS ANALYSIS**

The proposed model was tested using a PLS-SEM approach. This was because of the exploratory and predictive nature of the study (Hair *et al.*, 2019; Hair Jr., 2021; Ramayah *et al.*, 2018). Using Smart PLS 4, the analysis involved measurement model assessment, also known as confirmatory composite analysis, which addresses the reliability and validity of latent variables, and the assessment of the structural model (Hair *et al.*, 2019; Hair Jr., 2021; Ringle *et al.*, 2020). Subsequently, the structural model was examined using importance-performance map analysis (IPMA) for policy decision directions (Hair *et al.*, 2019; Henseler *et al.*, 2015; Ringle & Sarstedt, 2016).

### 6.4.1 Confirmatory composite analysis (measurement model assessment)

This stage of the PLS-SEM approach, known as the measurement model assessment or confirmatory composite analysis, addresses the validity and reliability assessment measures (Hair *et al.*, 2019; Henseler *et al.*, 2015). The loadings, convergent validity, and reliability are recorded in Table 6.2. The discriminant validity, assessed using both the Fornell-Larcker and Heterotrait-Monotrait ratio, is presented in Table 6.2 and Table 6.3, respectively.

**Table 6.2: Loadings, construct reliability and convergent validity**

Items	Loadings	<i>t</i> -statistics	<i>p</i> -values	Cronbach's alpha	Composite reliability (rho_c)	AVE
<b>Energy Efficiency (EEM)</b>				<b>0.898</b>	<b>0.916</b>	<b>0.522</b>
EEM1	0.705	26.396	0.000			
EEM2	0.782	33.345	0.000			
EEM3	0.802	45.464	0.000			
EEM4	0.763	29.525	0.000			
EEM5	0.685	16.348	0.000			
EEM6	0.737	25.875	0.000			
EEM7	0.626	14.823	0.000			
EEM8	0.694	22.285	0.000			
EEM11	0.767	35.772	0.000			
EEM14	0.640	19.531	0.000			
<b>Reduction of Emission/Pollution (ER)</b>				<b>0.804</b>	<b>0.859</b>	<b>0.508</b>
ER1	0.565	8.086	0.000			
ER2	0.655	12.022	0.000			
ER3	0.864	66.445	0.000			
ER4	0.697	22.520	0.000			
ER5	0.646	14.405	0.000			
ER6	0.807	42.488	0.000			
<b>Protection of Resources and Eco-System (PRES)</b>				<b>0.854</b>	<b>0.883</b>	<b>0.562</b>

Items	Loadings	<i>t</i> -statistics	<i>p</i> -values	Cronbach's alpha	Composite reliability (rho_c)	AVE
PRES1	0.628	11.545	0.000			
PRES2	0.837	29.390	0.000			
PRES3	0.818	35.345	0.000			
PRES4	0.650	12.357	0.000			
PRES5	0.667	12.246	0.000			
PRES7	0.861	64.902	0.000			
<b>Reduction of Carbon and Ecological Footprints (RCEF)</b>				<b>0.892</b>	<b>0.912</b>	<b>0.537</b>
RCEF1	0.649	20.967	0.000			
RCEF2	0.661	16.861	0.000			
RCEF3	0.792	36.594	0.000			
RCEF4	0.770	26.000	0.000			
RCEF5	0.762	37.909	0.000			
RCEF6	0.746	31.973	0.000			
RCEF8	0.661	18.286	0.000			
RCEF10	0.766	42.024	0.000			
RCEF11	0.773	53.595	0.000			
<b>Sustainable Construction (SC)</b>				<b>0.884</b>	<b>0.908</b>	<b>0.553</b>
SC1	0.673	23.634	0.000			
SC2	0.797	46.137	0.000			
SC3	0.793	38.901	0.000			
SC4	0.769	30.795	0.000			
SC5	0.691	32.023	0.000			
SC7	0.655	24.681	0.000			
SC8	0.825	61.061	0.000			
SC9	0.729	27.563	0.000			
<b>Waste Management (WMM)</b>				<b>0.956</b>	<b>0.960</b>	<b>0.559</b>
WMM3	0.724	28.343	0.000			

Items	Loadings	<i>t</i> -statistics	<i>p</i> -values	Cronbach's alpha	Composite reliability (rho_c)	AVE
WMM6	0.815	47.049	0.000			
WMM7	0.781	26.713	0.000			
WMM8	0.727	24.375	0.000			
WMM10	0.802	52.020	0.000			
WMM11	0.803	50.135	0.000			
WMM12	0.677	21.584	0.000			
WMM13	0.655	21.948	0.000			
WMM14	0.656	19.458	0.000			
WMM15	0.731	33.720	0.000			
WMM16	0.790	43.769	0.000			
WMM17	0.763	25.464	0.000			
WMM18	0.791	31.566	0.000			
WMM19	0.766	35.659	0.000			
WMM21	0.773	42.987	0.000			
WMM22	0.738	25.863	0.000			
WMM23	0.657	19.982	0.000			
WMM25	0.755	26.820	0.000			
WMM26	0.766	29.659	0.000			

(Source: Field data, 2022)

The results shown in Table 6.2 suggested acceptable construct reliability and convergent validity. Specifically, the reliability and AVE values exceeded the 0.70 and 0.50 minimum limit in addition to significant item loadings ( $p < 0.001$ ). Cronbach's alpha and rho\_c values recorded for the reliability of energy efficiency were 0.898 and 0.916, respectively, 0.804 and 0.859 for protection of resources and eco-system, 0.854 and 0.883 for reduction of carbon and ecological footprints, 0.892 and 0.912 for reduction of emission/pollution, 0.884 and 0.908 for sustainable construction, and 0.956 and 0.960 for waste management. Regarding the extraction of convergent validity assessed using the average variance, an AVE of 0.522 was recorded for energy efficiency, 0.508

for protection of resources and eco-system, 0.562 for reduction of carbon and ecological footprints, 0.537 for reduction of emission/pollution, 0.553 for sustainable construction, and 0.559 for waste management. Consequently, all six constructs demonstrated acceptable construct reliability and convergent validity (Hair *et al.*, 2019; Shmueli *et al.*, 2019). As presented in Table 6.3, the square root of the AVE (given diagonally) for every construct is more than the correlations between all latent variables. Thus, it has been shown that all the latent constructs are discriminantly valid (Fornell & Larcker, 1981).

**Table 6.3: Discriminant validity by Fornell-Larcker criterion**

<b>Constructs</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
1. Energy Efficiency	<b>0.722</b>					
2. Protection of Resources and Eco-System	0.501	<b>0.750</b>				
3. Reduction of Carbon and Ecological Footprints	0.639	0.464	<b>0.733</b>			
4. Reduction of Emission/Pollution	0.569	0.502	0.589	<b>0.713</b>		
5. Sustainable Construction	0.490	0.291	0.691	0.532	<b>0.744</b>	
6. Waste Management	0.704	0.441	0.573	0.436	0.540	<b>0.748</b>

The HTMT values regarded as the current ideal criterion for evaluating discriminant validity (Hair *et al.*, 2019; Henseler *et al.*, 2015) are recorded in Table 6.4. Each of the provided HTMT results falls below the threshold value of 0.85. This is a prerequisite for discriminant validity, since it proves that each variable is distinct from every other (Hair *et al.*, 2019; Henseler *et al.*, 2015).

**Table 6.4: Discriminant validity by HTMT criterion**

<b>Constructs</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
1. Energy Efficiency						
2. Protection of Resources and Eco-System	0.502					
3. Reduction of Carbon and Ecological Footprints	0.678	0.417				
4. Reduction of Emission/Pollution	0.634	0.631	0.666			
5. Sustainable Construction	0.535	0.306	0.752	0.606		
6. Waste Management	0.747	0.440	0.571	0.477	0.577	

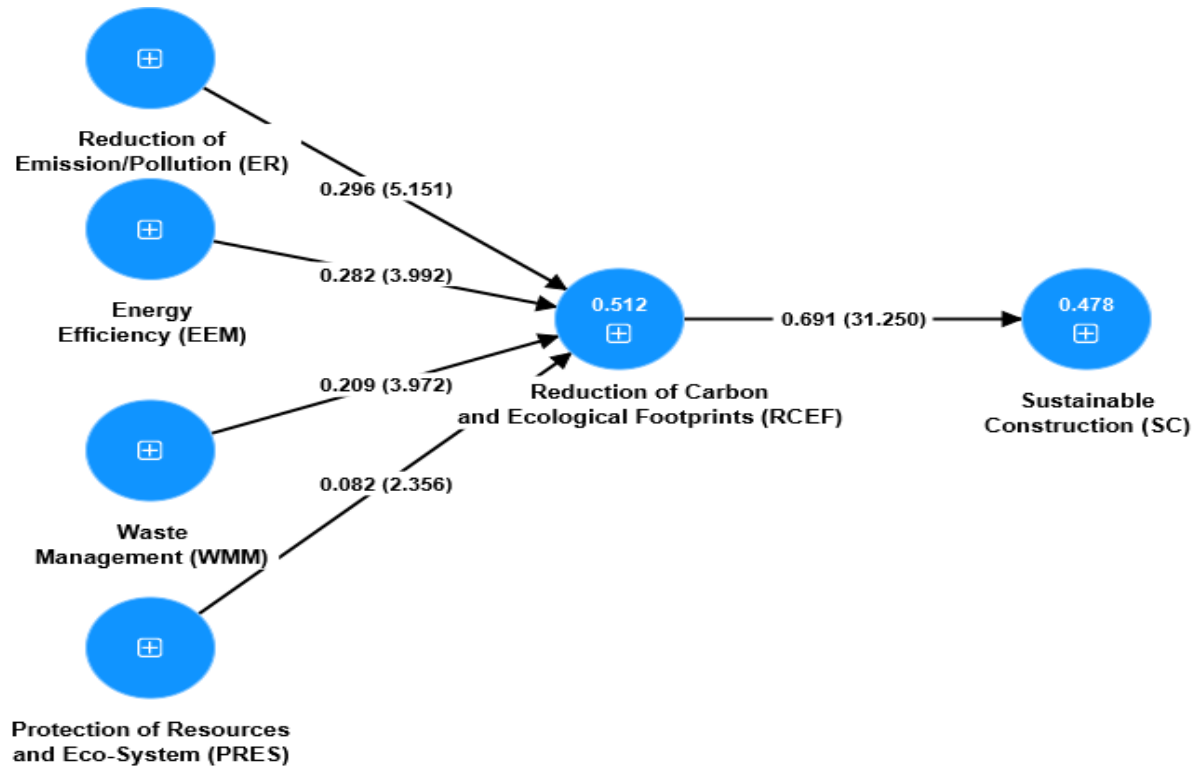
### 6.4.2 Structural model results

This stage of the PLS-SEM analysis, known as the structural model assessment, is focused on the relationships (i.e. paths) among the latent variables. This includes the direct and indirect paths or effects, as well as the predictive power and relevance of the structural model (Hair *et al.*, 2019; Ringle *et al.*, 2020). The findings are presented in Tables 6.5 and 6.6.

**Table 6.5: Structural model's predictive power and relevance**

Outcome Variables	R <sup>2</sup>	R <sup>2</sup> adjusted	Q <sup>2</sup> predict
Reduction of Carbon and Ecological Footprints	0.512	0.507	0.494
Sustainable Construction	0.478	0.477	0.344

The statistics shown Table 6.5 and illustrated in Figure 6.2 indicated that the structural model has strong explanatory power and practical relevance (Hair *et al.*, 2019; Usakli & Kucukergin, 2018). Specifically, the R<sup>2</sup> values showed that the model explains 51.2% (Q<sup>2</sup> = 0.494) of the variance in reduction of carbon and ecological footprints and 47.8% (Q<sup>2</sup> = 0.344) of the variance in sustainable construction. This meant that energy efficiency, protection of resources and eco-system, reduction of emission/pollution, and waste management substantially support the reduction of carbon and ecological footprints. Similarly, carbon and ecological footprints reduction profoundly accounts for sustainable construction.



**Figure 6.2: Structural model results**

**Table 6.6: Structural model results**

Paths	Coefficient ( $\beta$ )	VIF	t-statistics	p-values	Confidence Interval	
					2.5%	97.5%
<b>Direct effects</b>						
ER -> RCEF	0.296	1.630	5.151	0.000	0.174	0.400
EEM -> RCEF	0.282	2.453	3.992	0.000	0.140	0.421
WMM -> RCEF	0.209	2.026	3.972	0.000	0.110	0.317
PRES -> RCEF	0.082	1.498	2.356	0.019	0.009	0.145
RCEF -> SC	0.691	1.000	31.250	0.000	0.645	0.732
<b>Indirect effects</b>						
ER -> RCEF -> SC	0.205	-	4.893	0.000	0.115	0.281
EEM -> RCEF -> SC	0.195	-	3.983	0.000	0.096	0.289
WMM -> RCEF -> SC	0.144	-	3.907	0.000	0.075	0.220
PRES -> RCEF -> SC	0.056	-	2.386	0.017	0.006	0.099

As presented in Table 6.6 and Figure 6.2, all the direct and indirect effects are statistically significant with no multi-collinearity issues ( $VIF < 3$ ). Pertaining to the direct effects, reduction of carbon and ecological footprints was significantly predicted by the reduction of emission or pollution ( $\beta = 0.296$ ;  $t = 5.151$ ;  $p = 0.000$ ), energy efficiency ( $\beta = 0.282$ ;  $t = 3.992$ ;  $p = 0.000$ ), waste management ( $\beta = 0.209$ ;  $t = 3.972$ ;  $p = 0.000$ ), and protection of resources and eco-system ( $\beta = 0.082$ ;  $t = 2.356$ ;  $p = 0.019$ ). Similarly, carbon and ecological footprints reduction predicted SC significantly positive ( $\beta = 0.691$ ;  $t = 31.250$ ;  $p = 0.000$ ). This suggested that emission or pollution reduction, waste management, energy efficiency, and protection of resources and eco-system are significant direct drivers of carbon and ecological footprints reduction. Likewise, the carbon and ecological footprints reduction significantly facilitates SC.

Assessing the indirect paths revealed that reduction of emission or pollution ( $\beta = 0.205$ ;  $t = 4.983$ ;  $p = 0.000$ ), energy efficiency ( $\beta = 0.195$ ;  $t = 3.983$ ;  $p = 0.000$ ), waste management ( $\beta = 0.144$ ;  $t = 3.907$ ;  $p = 0.000$ ), and protection of resources and eco-system ( $\beta = 0.056$ ;  $t = 2.386$ ;  $p = 0.017$ ) had significant positive indirect influence on sustainable construction through carbon and ecological footprints reduction. This suggested that carbon and ecological footprints reduction mediates the influence of emission or pollution reduction, waste management, energy efficiency, and protection of resources and eco-system on sustainable construction. Thus, reduction of emission or pollution, energy efficiency, waste management and protection of resources and eco-system lead to reduction of carbon and ecological footprints which, in turn, leads to sustainable construction.

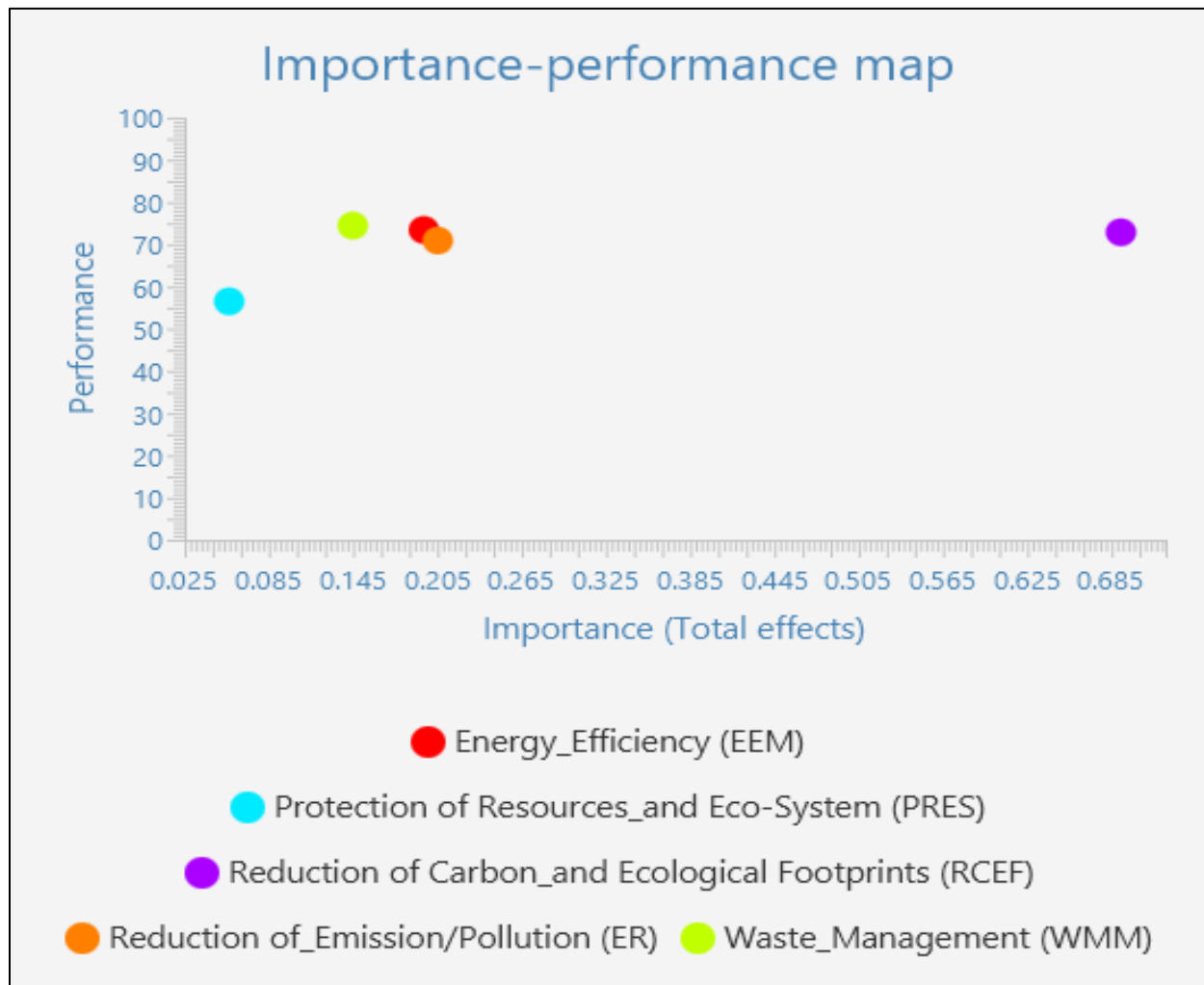
### **6.4.3 Importance-performance map analysis (IPMA)**

Understanding the predictors of the examined model further, IPMA was used in this research, a forward-thinking technique employed in PLS-SEM. Effort to prioritise direction of effective management and policy requires such an appraisal (Chawla & Joshi, 2021; Fakfare & Manosuthi, 2022; Ringle & Sarstedt, 2016; Sarstedt *et al.*, 2014; Valaei & Jiroudi, 2016). The importance and performance of each predictor of the outcome variable of sustainable construction are thus analysed in this section (Table 6.7 and Figure 6.3).

**Table 6.7: IPMA results**

Predictors	Performance Index	Importance Index
Energy Efficiency	73.418	0.195
Protection of Resources and Eco-System	56.477	0.056
Reduction of Carbon and Ecological Footprints	72.857	0.691
Reduction of Emission/Pollution	70.893	0.205
Waste Management	74.432	0.144

(Source: Field data, 2022)



**Figure 6.3: IPMA results**

The IPMA results shown in Table 6.7 and illustrated in Figure 6.3 revealed that the top-four significant predictors of sustainable construction are reduction of carbon and ecological footprints, with importance index of 0.691, reduction of emission/pollution, with importance index of 0.205, energy efficiency, with importance index of 0.195, and waste management, with importance index of 0.144. However, reduction of carbon and ecological footprints, emission/pollution reduction, waste management, and energy efficiency exhibited performance indices of 72.857, 70.893, 73.418 and 74.432, respectively. Thus, reduction of carbon and ecological footprints, reduction of emission/pollution, energy efficiency and waste management are the significant drivers of SC and must be a priority. The implication is that SC policy-makers and practitioners should focus on the carbon and ecological footprints reduction by advocating the reduction of emission/pollution, energy efficiency and waste management in boosting sustainable construction.

## **6.5 DISCUSSION OF PLS-SEM RESULTS**

The findings from the PLS-SEM study on emissions and pollution, energy efficiency, waste management, and protection of resources and eco-systems to reduce carbon and ecological footprints for implementation of sustainable construction are presented in this section.

### **6.5.1 Effects of emission/pollution on carbon and ecological footprints**

The results for emission/pollution indicated support for hypothesis H1 as far as SC is concerned. In 2009, the global construction sector produced 5.7 billion tons of carbon dioxide (Huang *et al.*, 2018).

Building construction and usage account for about 40% of the world's resource and energy use (Edeoja & Edeoja, 2015: 112; Rahim *et al.*, 2014: 84), 40% to 50% of the GHG produced, and a quarter of the world's total carbon emissions (Huang *et al.*, 2017: 1008; Kim & Rigdon, 2016:1). According to Hong *et al.* (2015), 96% of all carbon emissions in the construction industry were attributable to fuel used in construction equipment. As a result, the focus of research has shifted to how to reduce carbon emissions in order to stop global warming and avert disasters. According to Nasab (2019), the methods used in the construction industry to cut CO<sub>2</sub> emissions include controlling waste production, selecting ecologically friendly building materials, and supplying materials from close-by factories.

### **6.5.2 Effects of energy efficiency on carbon and ecological footprint**

The results for energy efficiency supported the hypothesis H2 for achievement of SC. From 2000 to 2020, Ghana's residential sector consumed approximately 140% more energy than in the previous decade (Energy Commission, 2021). In the report, it was indicated that industrial and residential sectors consumed energy at respective rates of 33.3% and 47% of the total amount in 2020. In addition, Ghana used 54% of its total energy to power homes. (Asumadu-Sarkodie & Owusu, 2016). Energy-efficient building will reduce the effects of global warming and reduce operational cost.

Yang and Yu (2015) observed that innovations that use the least amount of energy to supply goods and services are considered to be energy efficient. The range and variety of energy-efficiency devices are enormous and remain critical for achieving sustainable construction in the built environment. Energy efficiency is the optimum use of energy to perform tasks and reduce wastage. In comparison to incandescent lights, LEDs and CFLs are 80% to 85% more efficient (Mills & Schleich, 2014). Solar lighting devices likewise improve energy efficiency. Natural lighting illumination systems direct sunlight into living spaces for illumination, which lowers the expense and artificial electricity usage (Whang *et al.*, 2020). A reduction in the huge amount of energy consumed in construction as result of transportation, demolition, excavation, and hoisting will contribute to the carbon and ecological footprints reduction of construction activity. The efficient use of construction equipment will lead to a lower fuel consumption, lower energy cost, lower emission levels to protect the environment, minimisation of energy consumption, and improvement of productivity and an increase in value.

### **6.5.3 Waste management measures for reduction of carbon and ecological footprints**

Traditional methods of managing waste continue to be applied in the built environment and the ensuing pollution of land and water has led to increasing concern about the lack of an integrated waste management strategy in the nation (Ayarkwa *et al.*, 2017). The building sector should work with appropriate government organisations to create appropriate guidelines for formulating waste management plans for the building sector (Osmani & Villoria-Sáez, 2019). At all levels of building projects, the waste management plan should foster a positive attitude toward waste minimisation.

Waste generation from construction activities continues to be a problem in emerging economies such as Ghana (Hamid *et al.*, 2016). According to Mohammed *et al.* (2020), mistakes in contract documents, errors when ordering materials, changes to design, accidents, lack of waste management systems, lack of site control, and damage during transportation are the main causes of construction waste generation. Measures such as legislative control, controlling landfill areas, providing sorting facilities on site, implementing an environmental management system, implementing a framework for a waste reduction plan, and standardising design to reduce the quantity of cutting waste promote sustainable waste management. Approaches to waste prevention are basic efforts in reducing waste in construction activities, which is the highest level of sustainability. The prevention of waste requires careful co-ordination, positive relationships and effective communication between the stakeholders involved in the construction process (Mohammed *et al.*, 2020). However, the three actions that are thought to add most significantly to waste minimization are buying just enough raw materials, using materials before their expiration dates, and using more efficient construction equipment. Minimisation of construction waste is one of the key factors for achieving sustainability (Hamid *et al.*, 2016). Re-use, recycling and recovery from waste are important construction waste management strategies. Most developing countries, such as Ghana, already face a dearth of suitable land for landfills. Construction waste can be hazardous and, therefore, requires appropriate and well-defined policies and technology to manage it. Demolition waste management and sustainable construction are important to protect the environment, and conserve natural resources.

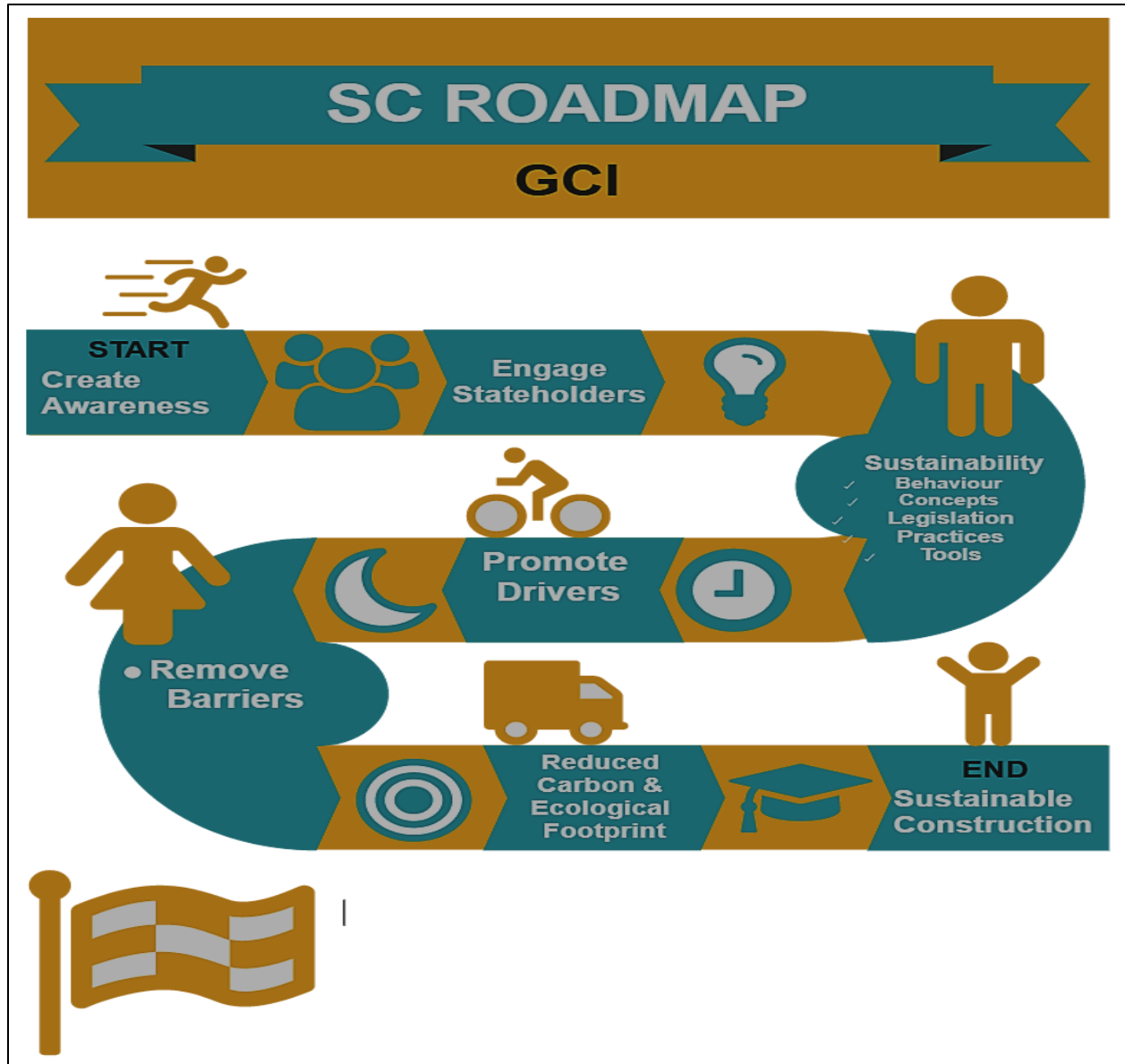
#### **6.5.4 Protection of resources and eco-systems from carbon and ecological footprints**

The extraction and processing of raw materials, the production of building materials, the cycle of a construction project from inception to demolition, and the administration and operation of the built environment are categorised as construction activities. One of the most resource-intensive sectors, which is thought to be a major source of environmental pollution is the built environment. However, the sustainability approach can help to conserve natural resources and the ecology (Yeheyis *et al.*, 2013). Effective management of natural resources is crucial if we are to maximise benefits for the current generation without jeopardising our ability to meet their requirements in the future. Conservation of resources entails achieving more with less materials. CI is arguably a

major consumer of resources globally. Construction projects should use less non-renewable materials and contribute to improving the efficiency of consuming resources.

## **6.6 ROADMAP FOR REDUCTION OF CARBON AND ECOLOGICAL FOOTPRINTS**

The development of a roadmap for carbon and ecological footprints reduction is to provide a solution for the research problem stated in this study. It comprises vital issues that influence SC in GCI. The roadmap has been organised into five main stages. The first stage of the roadmap indicates the need to create awareness to close the knowledge gap established in the study. This is followed by the engagement of stakeholders on sustainability issues that depend on behaviour, concepts, legislation, practices and tools for acceptance of SC technology that leads to the adoption of the innovation to implement SC practices. Once these are established, the third stage of the roadmap is for the stakeholders to exploit the significant factors that will drive the implementation of SC to reduce carbon and ecological footprints. The fourth stage is to remove the barriers identified to engender the implementation of SC and attract other stakeholders in the CI to adopt sustainability measures to reduce carbon and ecological footprints in GCI, as presented in Figure 6.4.



**Figure 6.4:** Roadmap to reduce carbon and ecological footprints

## 6.7 TESTING THE ROADMAP

The reliability and validity of research results are important in determining the robustness of the study (Hair *et al.*, 2019; Henseler *et al.*, 2015). Validation of the results ensures that the method used is credible and acceptable. According to Henseler *et al.* (2015), the validation process should address construct validity, external validity, and internal validity of the study to ensure that the goals of the research are achieved. The experts for the present study were selected from respondents who participated in the main survey, and those who did not take part in the main study.

The data collected from the respondents provided the foundation for the developed roadmap to achieve external and internal validity. The responses from participants who participated in the main survey established the internal validity, whilst responses from the participants who did not take part in the main research were used to evaluate the external validity and possible generalisation of the proposed roadmap.

To ensure internal consistency, the participants were encouraged to indicate their overall impressions of the developed roadmap. Because the constructs are difficult to assess using a quantitative survey, the suggested roadmap developed was validated using qualitative survey (Hu *et al.*, 2016). Semi-structured, closed-ended, and open-ended inquiries made up the instrument to evaluate the quality of the proposed roadmap based on similar criteria used by Corbin and Strauss (2008) as follows: Depth (level of coverage of the main issues and contents within each section of the roadmap); Logic (the logical flow of the roadmap); Fit (the clarity and ease of understating of the roadmap); and Applicability (the overall usefulness of the roadmap). The respondents were asked to provide their level of agreement using a five-point Likert Scale (5 = strongly agree, 4 = agree, 3 = somewhat agree, 2 = disagree, 1 = strongly disagree). In all, 10 experts were selected to validate the proposed roadmap, comprising 4 from the academia and 6 from the industry. The roadmap was sent to the respondents for them to study before the interview was conducted. The results of the interviews to validate the roadmap are presented below.

**Table 6.8: Demographics of Experts/Assessors**

Characteristics		Count	Percentage (%)
<b>Highest academic qualification</b>	BSc Degree (Building Technology)	1	10.0
	BSc Degree (Civil Engineering)	1	10.0
	Master's Degree (Construction Project Management)	2	20.0
	Master's Degree (Engineering Project Management)	1	10.0
	Master's Degree (Real Estate Management)	1	10.0
	PGDip (Architecture)	1	10.0
	PhD (Civil Engineering)	1	10.0
	PhD (Construction Management)	1	10.0
	PhD (Services Engineering)	1	10.0
<b>Profession/area of expertise</b>	Architect	2	20.0
	Civil Engineer	1	10.0

Characteristics		Count	Percentage (%)
	Construction Engineer	1	10.0
	Project Manager	3	30.0
	Quantity Surveyor	2	20.0
	Site Engineer	1	10.0
Type of organisation	Private construction firm	6	60.0
	University/Private construction firm	3	30.0
	University/Private consultancy firm	1	10.0
Institution (Academia/industry)	Academia	4	40.0
	Construction Industry	6	60.0

(Source: Field data, 2022)

The statistics in Table 6.8 showed that all the experts had a tertiary educational background in construction. Furthermore, the experts included an architect, civil engineer, construction engineer, project manager, quantity surveyor and site engineer. Lastly, the experts were from both academia and the construction industry.

**Table 6.9: Assessment of validity criteria**

Criteria	Min.	Max.	Mean	SD
1. The degree to which awareness, drivers, and barriers are covered in the roadmap depicts the overall elements of current situation of sustainable construction in the Ghanaian Construction Industry	4	5	4.90	0.316
2. Level of coverage in the roadmap of logical flow is acceptable for easy usage in the Ghanaian Construction Industry	4	5	4.80	0.422
3. The Ghanaian construction industry can readily use the roadmap because it is simple to understand.	4	5	4.90	0.316
4. The roadmap is inclusive and its appropriate application would enhance the implementation of sustainable construction in Ghana	4	5	4.90	0.316
5. 5. You would advise Ghanaian building stakeholders to use the road map to lessen the carbon and ecological footprints of construction activity.	5	5	5.00	0.000

(Source: Field data, 2022)

The findings in Table 6.9 indicated that the experts highly agreed that the roadmap depicts the present state of affairs of sustainable construction in GCI ( $M = 4.90$ ;  $SD = 0.316$ ). They also agreed that the logical flow of the roadmap is acceptable for easy usage in the Ghanaian Construction

Sector ( $M = 4.80$ ;  $SD = 0.422$ ). Additionally, the experts concurred that the roadmap is easy to understand and can be used easily in the construction industry in Ghana ( $M = 4.90$ ;  $SD = 0.316$ ), that the roadmap for the carbon and ecological footprints reduction is inclusive, and appropriate application of the roadmap would enhance the implementation of SC in Ghana ( $M = 4.90$ ;  $SD = 0.316$ ). Lastly, the experts agreed very strongly that the roadmap could be recommended to stakeholders in GCI to reduce carbon and ecological footprints of construction activity ( $M = 5.00$ ;  $SD = 0.000$ ).

**Table 6.10: Level of agreement using Fleiss’s Multi-rater Kappa**

Overall Kappa							
	Kappa	Asymptotic Standard Error	Z	p-value	Lower 95% Asymptotic CI Bound	Upper 95% Asymptotic CI Bound	
Overall	.333	.100	3.333	.001	.137	.529	
Kappas for Individual Categories							
Rating Category	Conditional Probability	Kappa	Asymptotic Standard Error	Z	p-value	Lower 95% Asymptotic CI Bound	Upper 95% Asymptotic CI Bound
4	.400	.333	.100	3.333	.001	.137	.529
5	.933	.333	.100	3.333	.001	.137	.529

(Source: Field data, 2022)

Fleiss’s Multi-rater Kappa was used to find out if there was consensus by the experts of the validity of appropriateness of the roadmap. As shown in Table 6.10, the Fleiss’s Kappa exhibited a reasonable consensus among the experts’ decisions,  $K = 0.333$  (95% CI, 0.137 to 0.529),  $p = 0.001$ .

## 6.8: CHAPTER SUMMARY

The roadmap for reduction of carbon and ecological footprints created to meet the study’s goal was presented in this chapter. The roadmap will help in the implementation of SC in the GCI to reduce ecological and carbon footprints. The roadmap comprises five main stages of: awareness creation, stakeholder engagement on sustainability issues, promotion of significant drivers, and removal of barriers to SC in the GCI. The developed roadmap will be introduced to the stakeholders to encourage them to use it to encourage the adoption of sustainability in the GCI.

## **CHAPTER SEVEN: CONCLUSIONS AND RECOMMENDATIONS**

### **7.1 INTRODUCTION**

This chapter contains the key research results, conclusions drawn from the research, and recommendations for industry practitioners, policy-makers, and academic community. The chapter includes responses of the participants in line with the goals of this study to contribute significantly to practice, policy and research based on sound methodology and the study's limitations are acknowledged as well as areas for future research.

### **7.2 SUMMARY**

This thesis, in which a roadmap for the carbon and ecological footprints reduction of building projects in Ghana was developed, consists of seven chapters. In Chapter One, which is the introduction, the direction of the research is indicated, including the background of the research. A critique of the literature is then presented in Chapter Two, regarding global carbon emission, the concept of sustainability, the GCI and the theoretical framework of the study. The literature review revealed that the implementation of SC in Ghana is slow and in a stage of infancy. Also, there are limited studies and research plans about SC practices in the emerging countries, including Ghana, with most studies being focused mainly on developed countries. It is difficult to identify SC roadmaps, models and codes for Ghana that are accepted by all stakeholders and can be followed to implement SC in Ghana. Most emerging countries, including Ghana, are not taking the implementation of sustainability seriously despite the numerous advantages it offers. The Chapter Three explained the sequential, mixed method, study design framework that was used for the research. The qualitative data and interpretations collected from a Delphi survey were presented in Chapter Four. In all, 18 experts from the GCI participated in the Delphi survey and the data were analysed using SPSS to gain consensus on the significant elements influencing the implementation of SC in the GCI. The analysis of quantitative data from the 405 valid responses to the survey questions, was presented in Chapter Five. The findings that influence the various variables of SC were analysed by PLS-SEM technique to identify the most significant variable in order to propose a roadmap for the carbon and ecological footprints reduction, as presented in Chapter Six. The roadmap was refined and validated for its potential for implementation in GCI, using qualitative, structured interviews with construction industry practitioners.

This study contributed to the field of SC knowledge. How to evolve a roadmap for SC in GCI was explored through analysis and evaluation of relevant data. The conceptual framework and eventual roadmap contain sustainable practices that construction practitioners should carry out to reduce carbon and ecological footprints. This roadmap has the potential to help in the realisation of goals beyond the construction site. The social impact of the roadmap is to impact the attainment of SGDs, which include:

- ✓ SDG 9: Industry, Innovation, and Infrastructure – build robust infrastructure, advance inclusive and sustainable industrialisation and support innovation.
- ✓ SDG 12: Responsible Consumption and Production – ensure sustainable consumption and production trends.
- ✓ SDG 13: Climate Action – take immediate action to fight climate change and its effects.

### **7.3 CONCLUSIONS OF THE STUDY**

The conclusions related to the research objectives are presented in this section. The six study goals were formulated to achieve the aim of developing a SC roadmap for the carbon and ecological footprints reduction in the GCI.

#### **7.3.1 Sustainability is a focus area that cannot be ignored by GCI – Objective 1**

This objective was achieved because it was discovered that Ghana has not accomplished much with regard to SC practices which is proceeding very slowly and its adoption is at infancy stage. The results of the literature analysis showed that benefits influenced the adoption of SC practices in construction projects. The consensus from the Delphi studies attributed the benefits to three aspects of sustainability. The GCI stakeholders have a high knowledge of SC concept and technologies.

A questionnaire survey was developed from the Delphi study and received 405 valid responses from stakeholders in GCI to investigate their knowledge of SC practices, including the drivers, benefits, and the challenges militating against the implementation of SC. The previous findings were confirmed after the findings from the descriptive study showed that the participants assert to have a high level of knowledge and awareness of SC. The level of stakeholders' knowledge of SC does not commiserate with the rate of adoption and implementation of SC practice in Ghana.

Therefore, SC adoption is key to ensuring that social sustainability is achieved to improve the health, comfort, and well-being of the citizenry, alleviate hardship, which is the priority of most emerging economies including Ghana. The direct economic benefits of SC include: a better payback period; an increase in revenue; and a quick return on investment. Environmental benefits include: restoration and conservation of natural resources; protection of ecosystems and biodiversity; improved energy efficiency and minimised CO<sub>2</sub> emissions which contribute immensely to global warming; enhanced and protected ecosystems; and preserved and restored natural and renewable resources. The stakeholders including Ghana Green Building Council, have a major responsibility to make GCI sustainable using television and radio stations, internet, and curriculum of the schools to deepen knowledge and awareness of sustainable construction in Ghana.

### **7.3.2 Response of design to sustainability requirements in GCI – Objective 2**

To address this goal, an extensive literature review was carried out. From the review, the variables for sustainable building design practices were adapted, amongst others, and validated by the experts in the Delphi study. These were later developed into a questionnaire using a five-point Likert measuring scale, from strongly disagree (1) to strongly agree (5) to assess their influence and contribution to SC. The survey was administered to stakeholders in both the building sector and academia to ensure validity. The PLS-SEM technique which was used to analyse the data revealed the important factors to determine how architectural and engineering firms are contributing to SC practices through the design of buildings and were incorporated into the roadmap for carbon and ecological footprints reduction in the GCI. The key results of the PLS-SEM, which were incorporated, were conservation of resources, humane adaptation, life-cycle design, and cost efficiency. The results from this objective provided empirical evidence and understanding that are of significant importance to the adoption of sustainable construction, as they will help stakeholders who are desirous of promoting sustainable construction in Ghana. The improved behavioural control of engineering and architectural firms to incorporate sustainability in their design to conserve resources and save costs will guarantee the adoption of SC. The perceived behavioural control of engineers and architects will influence significantly the likelihood of their adoption of SC in Ghana

### **7.3.3 Use of low-impact materials for sustainability requirements in GCI – Objective 3**

To achieve this goal, an extensive literature review was carried out. The variables for low impact building materials for SC practices were adapted from the review, amongst others, and validated by the 18 experts of the Delphi panel selected from the CI. These variables were later developed into a survey to gather quantitative data from 405 participants, using a five-point Likert measuring scale, from strongly disagree (1) to strongly agree (5) to identify how construction firms incorporate low-impact building materials in their building projects to achieve SC. The survey was administered to stakeholders in both the building sector and academia to ensure validity. The PLS-SEM technique, which was used to analyse the data, revealed the important factors that influence how construction companies incorporate low-impact building materials to ensure sustainable construction practices, and incorporated into the roadmap for SC in the GCI. The five top factors on which the experts reached consensus and were incorporated include: the materials used are renewable, recyclable or re-usable (1.000); use of materials that are long lasting and easy to maintain (1.206); use of materials with minimum adverse impact on the environment (1.272); use of local materials (wood, thatch, laterite, bamboo, etc.) (1.433); and use of water-efficient trees, green roofs and rain gardens (1.537). The results from this objective provided empirical evidence and understanding that are of significant importance for SC adoption because they will help stakeholders desirous of promoting SC in Ghana. The incorporation of low-impact building materials in construction projects will contribute to the reduction of carbon and ecological footprints in GCI.

### **7.3.4 Influence of using energy efficiency on the construction process in GCI – Objective 4**

In order to achieve this goal, a critical review of literature was carried out about the effects of using energy-efficient equipment on the construction process for sustainability in the GCI. From the Delphi study, experts reached consensus on 7 identified factors after three rounds of iteration. The median and standard deviation (SD) was calculated using descriptive analysis to identify the factors of using energy-efficient equipment that have the most important influence on the construction process in GCI. The top-five most important effects of using energy-efficient equipment on the construction process, according to the ranking by the expert panel, are: reduced use of fuel (0.505), reduction in energy cost (0.522), reduced emission level and protection of the environment (0.522), minimised energy consumption (0.522), and improved productivity and

increased value (0.786). The government's policies on efficient use of energy can result in the reduction of energy usage in buildings. The findings in previous studies that responsible use of energy and conservation can reduce costs and ensure sustainability were confirmed.

### **7.3.5 Management of solid waste on construction sites in GCI – Objective 5**

Through a thorough study of literature, this goal was accomplished. The review showed that the contractors employed several modalities to reduce solid waste production and discharge on construction sites to achieve SC practices in GCI. The 18 experts on the Delphi panel reached consensus on 26 factors to manage solid waste on construction sites for SC. A questionnaire survey that received 405 valid responses from the participants was analysed. The main waste management elements that promote SC practices include: low-waste technology usage (0.688); just-in-time procedures (0.820); scheduling delivery time promptly (0.820); proper handling of equipment on site (0.820); and use of more efficient equipment (0.823). The findings in previous studies were confirmed after the findings revealed that the 4R approach – reduce, re-use, recovery and recycle – is an effective way to manage construction waste. In recent years, it has been highlighted in previous studies that construction and demolition waste can be hazardous. The hierarchy of waste management is acknowledged as the best choice for handling construction waste because it boosts the nation's economy and has a smaller negative impact on the environment. The waste avoidance and minimisation together with the 4Rs are important in managing construction waste. Therefore, sustainable waste management is key to ensuring that social, economic and environmental sustainability is achieved to alleviate poverty and improve health, comfort, and well-being of the citizenry, to use construction materials effectively for future generations also to have their materials available to use. The Ghana Green Building Council, consultants, and Government, including the Environmental Protection Agency of Ghana have the highest responsibility to ensure that construction waste is managed sustainably in Ghana through education, using internet, television and radio stations, and curriculum of the schools to deepen knowledge and awareness of sustainable construction waste management in Ghana.

### **7.3.6 Roadmap for sustainable construction that would reduce carbon and ecological footprints of construction activity in GCI – Objective 6**

A roadmap for reducing carbon and ecological footprints to implement SC in GCI has been developed. The results from Objectives 1 to 5 were integrated to create the SC roadmap in the

sixth stage of the study process. The outcome of the Delphi survey and PLS-SEM analysis findings for Objectives 1, 2, 3, 4 and 5, were used to develop the roadmap, which significantly influence the practice of SC in Ghana. In order to get feedback on the credibility, applicability, and ease of the roadmap, semi-structured, qualitative interviews with academic and industry professional were conducted. The roadmap and its layout were supported by the experts who indicated that it would help stakeholders to implement SC in the GCI.

## **7.4 CONTRIBUTION OF THE RESEARCH**

The contribution made to the SC body of knowledge is outlined in this section. The main drivers, challenges and benefits of SC provide valuable implications for adoption and promotion of SC in Ghana and other developing countries with similar conditions.

### **7.4.1 Contributions to scholarship**

The knowledge gaps determined from the existing literature provided the foundation for this research. The results provided the theoretical framework for the study in explaining the concept of SC, reduction of carbon and ecological footprints through waste management, energy efficiency, emission reduction, and protection of resources and eco-system.

Also, this research has provided empirical evidence of the implementation of strategies to reduce carbon and ecological footprints to ensure SC in Ghana, which is unavailable in most developing countries such as Ghana. Most developing countries are struggling with the implementation of SC which is emerging as a phenomenon being studied around the world. The contribution of this research will enhance the implementation of SC concepts which are at a stage of infancy in Ghana to appreciable levels to achieve the SDGs.

Furthermore, the awareness/knowledge of the benefits to be accrued is vital in determining the adoption of SC by stakeholders in the GCI. The contextualised drivers, challenges and the benefits of SC would contribute to the achievement of the objective to promote the acceptance and implementation of SC practices in emerging countries like Ghana.

As was stated in Chapter Three, the study used sequential, exploratory, mixed method study design and a pragmatic research approach to arrive at the results. The study contributes in terms of the methodology that made it possible to collect qualitative data from a three-round Delphi study

involving experts in the GCI, which has been scarcely used in previous studies. The experts reached consensus on significant factors that were used to formulate a survey questionnaire administered to the stakeholders in GCI to collect quantitative data. The five hypotheses formulated were tested using quantitative study, and validated with a survey questionnaire administered to professionals in the CI. PLS-SEM was also used as an analytical tool to contribute to the methodology for investigating SC practices, which is being adopted increasingly by researchers. The use of qualitative and quantitative approaches to complement each other helped to ensure that the research methodology demonstrated adequate knowledge required to achieve the objectives of this study.

#### **7.4.2 Contributions of the roadmap**

The integration of SC measures is low in the GCI and the industry is a major user of natural resources and contributes to global warming. The strategy for carbon and ecological impacts reduction can help to fight global warming. However, publicity and creation of awareness about SC over the years has been slow. This study will promote awareness between stakeholders in the GCI to address the knowledge gap in the SC concept as a means to attaining sustainability in Ghana. The proposed roadmap could be used to support experts in the building sector to identify strategies and knowledge to encourage the adoption of the right attitude towards the implementation of SC practices in Ghana. Other researchers can build on the following findings:

- The current state of SC implementation in Ghana is at a stage of infancy and progressing at a slow pace.
- The study also helps to create awareness and serves as a knowledge base for the stakeholders to adopt and implement SC practices successfully in GCI.
- The study serves as a guide to the manufacturers and suppliers desirous of taking advantage of the SC concept to enhance their competitiveness.
- Furthermore, the significant benefits of SC in GCI are identified in the study. This could motivate the stakeholders to adopt SC practices to derive the needed benefits.
- The developed roadmap serves as an implementation tool for stakeholders to adopt SC practices in GCI. The objective of the roadmap is to provide a direction for SC to reduce carbon and ecological footprints of construction activity.

## 7.5 RESEARCH LIMITATION

This research achieved its objectives, but some identified limitations include:

- This research was conducted in Ghana as emerging country and was focused on building construction projects. The short period of the research made it impossible to consider other areas of the construction industry and other countries to broaden the scope to an international dimension.
- The study was focused on questionnaire survey and Delphi techniques to collect data, without conducting interviews and case studies to obtain in-depth appreciation of SC practices in GCI.
- The developed roadmap has not been tested on a live project but was evaluated by professionals in GCI.

## 7.6 RECOMMENDATIONS

The following suggestions are made for future studies to enhance the sustainability concept and lessen the negative environmental effects of building activities based on the research findings and conclusions in this study:

- Similar studies should be carried out by the academia in other emerging countries in the West African sub-regions to compare findings with this study for a possible, sub-regional roadmap to be developed to promote SC in the sub-region to help to achieve the SDGs.
- This research was focused on building projects only in GCI. Therefore, similar study is suggested to be carried out by academia and industry to expand the coverage to consider the whole construction sector.
- A quantitative survey and Delphi techniques were adopted for the research to gather information from a wide section of stakeholders about SC roadmap to reduce carbon and ecological footprints of construction activity in GCI. Future study should concentrate on case studies and interviews to get a more in-depth understanding of SC in GCI.
- The roadmap could be enhanced further into a commercial package with further research.
- From the study, while there is a high degree of awareness of SC its implementation is immature in Ghana. Further research is recommended to conduct empirical enquiry into

SC practices in the GCI to deepen the level of knowledge to whip interest for implementation of SC in the GCI.

Also, government, academia and industry could adapt the following recommendations to advance the implementation of SC in GCI:

- The roadmap should be used to deepen the adoption of SC practices in GCI to reduce carbon and ecological footprints of construction activity.
- Using the roadmap, innovation should be used by stakeholders to inform construction companies, through workshops, seminars and radio/television programmes in Ghana, about implementing SC practices.
- The stakeholders in the GCI should strive to adopt SC practices to reduce carbon and ecological footprints of construction activity.

The recommendations for policy are as follows:

- The government should open offices of the GGBC in all the Assemblies to intensify the creation of awareness and promote the implementation of SC. SC should be represented in the Physical Development Planning Committee in the various Assemblies to co-ordinate the efforts of the Environmental Protection Agency in development permit processing and provide guidance for adopting SC.
- To lessen the damaging effects of construction activities on the environment, the government of Ghana should implement financial incentives for construction firms and professionals in the CI that adopt the best sustainability practices.

## **7.7. CHAPTER SUMMARY**

It can be concluded that the recommendations of this research made and presented in this chapter are insightful. This chapter included the main conclusions from the six objectives of the research and a significance summary of value to both theory and practice. Although the study findings are limited to the built environment in Ghana, analytic generalisation is possible to apply the findings to other African countries that have similar conditions.

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## APPENDICES

### APPENDIX A: RECRUITMENT OF EXPERTS FOR DELPHI STUDY



#### Faculty of Engineering, Built Environment and Information Technology

May, 2020

#### To Whom It May Concern

Dear Sir/Madam,

#### **RE: Expert Recruitment for Delphi Study**

This instrument is to be used to recruits sustainable construction experts to participate in Delphi expert survey which is part of doctoral research work by Mr. Moses K. Ahiabu of the Central University of Technology, Free State, South Africa on the topic: *A Roadmap for the Reduction of Carbon and Ecological Footprint of Construction Activity in Ghana*

The aim of this study is to to develop SC roadmap that helps to reduce the carbon and ecological footprint of construction activities in Ghana. The Delphi Survey will consist of a set of three (3) rounds of questions to be responded by the experts.

This particular instrument is about your demographic information to identify you as expert in sustainable construction and to confirm your availability to take part in the survey. Please note that all responses will be kept *strictly confidential and exclusively* for academic use only.

Should you have any queries, please do not hesitate to contact the study promoter Professor F.A. Emuze at [femuze@cut.ac.za](mailto:femuze@cut.ac.za).

Your participation in this study is highly solicited. Kindly return the completed form to the researcher or obtain any further information relating to the study from the researcher at [mosesahiabu@yahoo.com](mailto:mosesahiabu@yahoo.com) or mobile number 0203223884.

Thank you.



**Moses K. Ahiabu**  
**(Doctoral Candidate)**



**Professor F.A Emuze**  
**(Promoter)**

## DEMOGRAPHIC INFORMATION

This section is about your demographic information to confirm you as an expert in the subject area. Please kindly type your response or use (X) in the required box that precedes your choice.

1	Name						
2	Region in which you are working in Ghana						
3	Please indicate your title						
	Professor (Prof.)		Doctor (Dr)		Messrs (Mr)		Others <i>(Please specify)</i>
4	Gender						
	Male				Female		
5	Please indicate your highest level of educational qualification						
	Diploma/ Bachelors		Masters		Doctorates		Others <i>(Please specify)</i>
6	Please indicate your professional affiliation						
	GIA		GIE		GhIS		Others <i>(Please specify)</i>
7	Please select the option that best represent the institution / organisation where you are employed						
	Governmental Institution		Construction Firm		Consulting Firm		Engineering Firm
	Non-Governmental Organization (NGO)		Architectural Firm		Academic Institution		Others <i>(Please specify)</i>
8	In what capacity are you involved in sustainable construction						
	Client / Client's Rep.		Consultant		Engineer		Contractor
	Designer / Architect		Construction Project Manager		Regulator		Researcher
	Others <i>(Please Specify)</i>						

9	Please indicate your number of years of experience in the construction industry								
	1 – 5 years		6 – 10 years		11 – 15 years		16 – 20 years		
	21 - 25 years				Above 25 years				
10	Please indicate your level of knowledge of sustainable construction								
	Low		Moderate		High		Very high		
	Are you actively engaged in sustainable construction activities (Research, project etc.)				Yes		No		
11	Please state any construction project(s) you have worked on or know that incorporated sustainability practices to reduce carbon and ecological footprints in Ghana?								
I'm willing and available to participate in the study					I will not be available to participate in the study				

THANK YOU.



**APPENDIX B: DELPHI SURVEY ROUND 1**



**FACULTY OF ENGINEERING, BUILT ENVIRONMENT  
AND INFORMATION TECHNOLOGY**

June, 2020

**To Whom It May Concern**

Dear Sir/Madam,

**RE: Expert Participation in Delphi Survey Round 1**

We sincerely thank you for your acceptance to participate in this study. The Delphi questionnaire is for expert survey which is part of doctoral research work by Mr. Moses K. Ahiabu of the Central University of Technology, Free State, South Africa on the topic: *A Framework towards the Reduction of Carbon and Ecological Footprint of Construction Activity in Ghana*. The aim of this study is to develop a framework for the reduction of construction activity carbon and ecological footprint for sustainable construction in Ghana.

The Delphi Survey will consist of a set of three (3) rounds of questions to be responded by the experts. This particular Round 1 instrument is divided into six parts focusing on the sustainable construction practices and sustainability issues and any general comments.

Please note that all responses will be kept *strictly confidential and exclusively* for academic use. The information receive will be used to develop the questionnaire for the Delphi Round 2.

Should you have any queries, please do not hesitate to contact the study promoter Professor F.A. Emuze at [femuze@cut.ac.za](mailto:femuze@cut.ac.za). Kindly return the completed form to the researcher within two (2) weeks or obtain any further information relating to the study from the researcher at [mosesahiabu@yahoo.com](mailto:mosesahiabu@yahoo.com) or mobile number 0203223884.

Your acceptance and contribution towards this study is highly appreciated. Please, provide your details below if you wish to receive the result of this research. ....

*The questionnaire takes about 25minutes to complete.*

Thank you.

**Moses K. Ahiabu  
(Doctoral Candidate)**

**Professor F.A Emuze  
(Promoter)**

## SECTION 1: DEMOGRAPHIC INFORMATION CONFIRMATION

Kindly confirm OR correct your demographic information provided in the recruitment form, please.

Title	Professor
Gender	Male
City/Region	Ashanti
Highest level of educational qualification	Doctorate Degree
Professional affiliation	Ghana Institution of Construction (GIOC)
Where employed	Lecturer, Academic Institution (University)
Capacity involved in sustainable construction	Researcher
Years of experience	16 - 20 Years
Level of knowledge of sustainable construction	High
Sustainable construction activity engaged in	Published in journals and attended conferences
Construction project worked on or know that incorporated sustainability practices	One airport square at Accra; Stanbic height building at Accra; Ridge hospital at Accra; Baby and mother unit at Okonfor Anokye teching hospital at Kumasi

### 1.1 General sustainable construction practices

Please kindly *tick (X)* the position that correspond to your knowledge about the importance of the following elements of sustainable construction.

CODE	Elements of sustainable construction	How important are the following in measuring sustainable construction? (Unimportant ..... Very important)									
		1	2	3	4	5	6	7	8	9	10
<b>2.1.1</b>	<b>Key sustainability issues</b>										
KSI 1	Amenities and recreation										
KSI 2	Biodiversity										
KSI 3	Climate change										
KSI 4	Community										
KSI 5	Crime and security										
KSI 6	Cultural heritage										
KSI 7	Drainage and flooding										
KSI 8	Energy efficiency										
KSI 9	Geology and soils										
KSI 10	Health, safety and well-being										
KSI 11	Human rights and ethics										
KSI 12	Landscape and visual aspect										
KSI 13	Land use										







ESC2	Conserve water																		
ESC3	Conserve land																		
ESC4	Conserve materials – reuse and recycling																		
ESC5	Resource utilization																		
ESC6	Consider renewable energy																		
ESC7	Minimize pollution – water, land, and air pollution (including noise) at global and local levels																		
ESC8	Perverse and enhance bio-diversity																		
ESC9	Creating a healthy, non-toxic environment – including high indoor air quality																		
ESC10	Protect and enhance sensitive landscapes including scenic, cultural, historic and architectural																		
ESC11	Re-use existing built assets																		
ESC12	Waste minimization and management																		
ESC13	Environmental impact (process and product)																		
ESC14	Transport – including provision of public transport																		
ESC15	Visual impact																		
<b>2.1.7</b>	<b>Reduction of carbon and ecological footprint in construction</b>																		
RCEF1	Use of materials from renewable sources																		
RCEF2	Use biodegradable materials																		
RCEF3	Reduction in air, land and water pollution																		
RCEF4	Reduction in materials and water usage																		
RCEF5	Aids energy efficiency																		
RCEF6	Use locally available materials																		
RCEF7	Waste minimisation and reuse of waste products																		
RCEF8	Rethink (innovation) sustainable practices																		
RCEF9	Energy conservation																		
RCEF10	Reduce transportation																		
RCEF11	Embodied energy																		
	<b><i>Why is sustainability a focus area that cannot be ignored by construction companies in Ghana?</i></b>																		

## 2.2 Sustainable design

Please kindly **tick (X)** the position that correspond to the importance of the following sustainable design elements for construction projects.

CODE	Elements of sustainable design	How important are the following in measuring sustainable design? (Unimportant ..... Very important)
------	--------------------------------	--

		1	2	3	4	5	6	7	8	9	10
<b>2.2.1</b>	<b>Environmental sustainable design component</b>										
ESDC1	Reduction of energy consumption										
ESDC2	Reduction of raw materials consumption										
ESDC3	Reduction of dangerous materials consumption										
ESDC4	Reduction of water consumption										
ESDC5	Recycling of waste and return										
ESDC6	Land conservation										
<b>2.2.2</b>	<b>Environmental sustainable design requirements</b>										
ESDR1	Resources conservation										
ESDR2	Humane adaption										
ESDR3	Life cycle design										
ESDR4	Cost efficiency										
	<i>How are architectural and engineering firms responding through design to sustainability requirements in Ghana?</i>										

### 2.3 Low impact building materials in construction

Please kindly **tick (X)** the position that correspond to the importance of the following elements in measuring the incorporation of low impact building materials in construction projects.

CODE	Elements of low impact building materials	How important are the following in measuring the incorporation of low impact building materials in construction? (Unimportant ..... Very important)									
		1	2	3	4	5	6	7	8	9	10
<b>2.3.1</b>	<b>Material selection criteria</b>										
MSC1	Aesthetic quality of the material										
MSC2	Durability of the material										
MSC3	Ecological impact of the material										
MSC4	Embodied energy of the material										
MSC5	Performance of the material										
MSC6	Reusable/renewable potential of the material										
MSC7	Social impact of the material										
MSC8	Cost of the material										
<b>2.3.2</b>	<b>Material Incorporation measures</b>										
MIM1	Choice of material to be renewable, recyclable or reusable										
MIM2	Use of materials with organic origin; e.g. use of natural materials in floors, walls, ceiling, roofs, etc.										
MIM3	Use of permeable materials for landscaping to allow dissipation of storm water into the ground										
MIM4	Use of compost and mulch in building landscaping as a water conservation measure										



## 2.4 Energy efficiency

Please kindly **tick (X)** the position that correspond to the importance of energy efficiency and utilization in construction projects.

CODE	Elements of energy efficiency	How important are the following in measuring energy efficiency and utilization? (Unimportant ..... Very important)									
		1	2	3	4	5	6	7	8	9	10
<b>2.4.1</b>	<b>Energy efficiency component</b>										
EEC1	Choose energy efficient materials and construction methods										
EEC2	Insulate building envelope										
EEC3	Use energy efficient deconstruction and recycling										
EEC4	Adopt low energy intensive transportation										
EEC5	Develop energy efficient technological process										
EEC6	Use of passive energy design and construction										
<b>2.4.2</b>	<b>Energy efficiency measures</b>										
EEM1	Use of highly efficient light fixtures and efficient lighting controls										
EEM2	Availability of automatic presence detectors (on and off switch during the day and night)										
EEM3	Use of energy lighting										
EEM4	Adequacy of natural lighting systems										
EEM5	Adequate shading from intense heat (green roof to reduce heat from the roof)										
EEM6	Use of low emission glazing										
EEM7	Use of solar energy for external lighting										
EEM8	Use of low embodied energy materials										
EEM9	Avoiding the use of air conditioning system operating with Ozone Depleting										
EEM10	Reduce of substance (ODS) and/or Green House (GH) Gases										
EEM11	Use of renewable energy; e.g. solar, wind, geothermal, etc.										
EEM12	Use of individual metering for separate tenant to reduce energy consumption										
EEM13	Avoiding the use of sun-lit glazing to reduce AC cooling load										
EEM14	Zoning the spaces for energy-efficient air conditioning										
EEM14	Zoning the spaces for energy-efficient air conditioning										
<b>2.4.3</b>	<b>Protection of resources for ecological sustainability</b>										
PRES 1	Effective land utilization										
PRES 2	Consideration in material selection										
PRES 3	Waste minimization										
PRES 4	Energy conservation										

PRES 5	Water efficiency											
PRES 6	Pollution control											
PRES 7	Biodiversity protection											
PRES 8	Heritage and amenity protection											
	<i>How is energy efficient equipment utilization influencing the construction process in Ghana?</i>											

## 2.5 Waste management practices in construction

Please kindly **tick (X)** the position that correspond to the importance of the following elements of waste management in construction projects.

CODE	Elements of solid waste production and discharge	How important are the following in measuring solid waste management in construction? (Unimportant ..... Very important)										
		1	2	3	4	5	6	7	8	9	10	
<b>2.5.1</b>	<b>Waste minimization measures</b>											
WMM1	Using materials before expiry dates											
WMM2	Use of more efficient equipment											
WMM3	Purchasing raw materials that are just sufficient											
WMM4	Adoption of proper site management techniques											
WMM5	Good coordination between store and construction personnel to avoid over ordering											
WMM6	Minimizing design changes											
WMM7	Training of construction personnel											
WMM8	Proper storage of materials on site											
WMM9	Employment of skills work men											
WMM10	Accurate and good specifications of materials to avoid wrong ordering											
WMM11	Checking materials supplied for right quantities and volumes											
WMM12	Change of attitudes of workers towards the handling of materials											
WMM13	Vigilance of supervisors											
WMM14	Access to latest information about types of materials on the market											
WMM15	Accurate measurement of materials during batching											
WMM16	Weekly programming of works											
WMM17	Good construction management practices											
WMM18	Mixing, transporting and placing concrete at the appropriate time											
WMM19	Adherence to standardized dimensions											
WMM20	Waste management officer or personnel employed to handle waste issues											
WMM21	Early and prompt scheduling of deliveries											

WMM22	Just in time operations												
WMM23	Careful handling of tools and equipment on site												
WMM24	Encourage re-use of waste materials in projects												
WMM25	Use of low waste technology												
WMM26	Recycling of some waste materials on site												
	<i>In your opinion what are construction companies' main barriers to reducing on-site waste generation and improving its management?</i>												

## 2.6 General Comment

Any general comment on the factors that you consider as being critical to the successful implementation of sustainable construction in Ghana, please comment

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**Thank you for your support and time**

## APPENDIX C: DELPHI SURVEY – ROUND 2



### FACULTY OF ENGINEERING, BUILT ENVIRONMENT AND INFORMATION TECHNOLOGY

#### EXPERT PARTICIPATION IN DELPHI SURVEY – ROUND 2

Thank you for participating in Round 1 of the Delphi Survey. The survey required a significant time to complete thoughtfully, and we are grateful for your valuable time and effort in completing the Round 1. This Round 2 survey continues the Delphi process for this study. The purpose of Round 2 is to provide you with the opportunity to change your response, **if desired**, given the median group response for each **element** using 10-point scale. This Round 2 is intended to take approximately 25 minutes to complete. To obtain any further information relating to the study, contact the study promoter Professor F.A. Emuze at [femuze@cut.ac.za](mailto:femuze@cut.ac.za) or the researcher on +233(0)203223884. Kindly email your response after answering all the questions to [mosesahiabu@yahoo.com](mailto:mosesahiabu@yahoo.com) within 2 weeks of receiving this email, please.

#### SECTION 1: INSTRUCTIONS WITH GROUP MEDIAN

There are **two values** to each element/statement. The **group median** from Round 1 Survey which is indicated in the **column to the far-right** of each table and your **Round 1 survey response** indicated with a **yellow-coloured box**. Kindly take **one** of the following **three actions** for each element/statement.

1. Accept the **group median** response by leaving your statement rating completely unchanged.
2. Maintain your **original response** by placing an “X” in the **yellow highlighted/coloured box** which is indicating the field for your Round 1 response.
3. Indicate a **new response** by placing an “X” in the appropriate box if you decided to change your response in Round 1.

#### NOTE

1. If you take action 3 above to choose a **new response** which is more than **one unit (10%)** above or below the **group median** of each element/statement, kindly provide reason for changing your response at the end of the table. (For instance, a **group median of 6** and your **new response is 4 or 8**, the response is more than one unit below or above the group median respectively).
2. **New elements** identified from **Round1** are included for your response and highlighted in **green colour**

## SECTION 2: DELPHI EXPERT SURVEY- ROUND 2

INSTRUCTION: Please rate the level of importance of the following statements based on your experience and judgement on a scale of 1 to 10 using a point scale as shown in the example below.

### Scale of Importance

Unimportant.....					Very important				
0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%
1	2	3	4	5	6	7	8	9	10
					X				

### 2.1 General sustainable construction practices

Sustainable construction practices and why sustainability cannot be ignored by construction companies.

CODE	Elements of sustainable construction	How important are the following in measuring sustainable construction? (Unimportant ..... Very important)										Median
		unimportant		Low important		Medium important		High important		Very high important		
		1	2	3	4	5	6	7	8	9	10	
<b>2.1.1</b>	<b>Key sustainability issues</b>											
KSI 1	Amenities and recreation											8
KSI 2	Biodiversity											8
KSI 3	Climate change											9
KSI 4	Community											7
KSI 5	Crime and security											7
KSI 6	Cultural heritage											7
KSI 7	Drainage and flooding											9
KSI 8	Energy											9
KSI 9	Geology and soils											9
KSI 10	Health, safety and well-being											9
KSI 11	Human rights and ethics											7
KSI 12	Landscape and visual aspect											8
KSI 13	Land use											9
KSI 14	Material use											9
KSI 15	Pollution and nuisance											9
KSI 16	Shareholder and customer relations											7
KSI 17	Social inclusion and accessibility											8
KSI 18	Stakeholder engagement											7.5
KSI 19	Training and development											7
KSI 20	Travel and support											6
KSI 21	Waste											9
KSI 22	Water use											9
<b>2.1.2</b>	<b>Sustainable construction activities</b>											
SCA1	Regenerate used natural vegetation											9
SCA2	Use renewable construction material											10
SCA 3	Reduce travelling distance for raw materials											8











### 2.3 Low impact building materials in construction

Low impact building materials selection and incorporation in construction projects.

CODE	Elements of low impact building materials	How important are the following in measuring the incorporation of low impact building materials in construction? (Unimportant ..... Very important)										Median
		unimportant		Low important		Medium important		High important		Very high important		
2.3.1	Material selection criteria	1	2	3	4	5	6	7	8	9	10	
MSC1	Aesthetic quality of the material											9
MSC2	Durability of the material											9
MSC3	Ecological impact of the material											9
MSC4	Embodied energy of the material											8
MSC5	Performance of the material											9
MSC6	Reusable/renewable potential of the material											9
MSC7	Social impact of the material											8
MSC8	Cost of the material											9
2.3.2	Material Incorporation measures											
MCM1	Choice of material to be renewable, recyclable or reusable											9
MCM2	Use of materials with organic origin; e.g. use of natural materials in floors, walls, ceiling, roofs, etc.											9
MCM3	Use of permeable materials for landscaping to allow dissipation of storm water into the ground											9
MCM4	Use of compost and mulch in building landscaping as a water conservation measure											8
MCM5	Availability of water efficient trees, green roofs and rain gardens to provide infiltration and evapotranspiration											9
MCM6	Use of materials that are long-lasting and easy to maintain											9
MCM7	Materials specified in the design should have a minimum adverse impact on the environment											9
MCM8	Use of local materials such as wood, thatch, laterite, gravels, sand, clay, bamboo, cement, plastic, soil blocks, etc.											9
2.3.2	Emission reduction (Reduction of CO2 emission/pollution)											
ER1	Restriction of energy utilization											9
ER2	Impact assessment of construction process											10
ER3	Construction material production and discharge											9





PRES 5	Water efficiency											
PRES 6	Pollution control											
PRES 7	Biodiversity protection											
PRES 8	Heritage and amenity protection											
<b>Comment</b>												

## 2.5 Waste management practices in construction

To evaluate the modalities employed by contractors to reduce construction site solid waste production and discharge.

CODE	Elements of solid waste production and discharge	How important are the following in measuring solid waste management in construction? (Unimportant ..... Very important)										Median
		unimportant		Low important		Medium important		High important		Very high important		
2.5.1	Waste minimization measures	1	2	3	4	5	6	7	8	9	10	
WMM1	Using materials before expiry dates											9
WMM2	Use of more efficient equipment											9
WMM3	Purchasing raw materials that are just sufficient											9
WMM4	Adoption of proper site management techniques											9
WMM5	Good coordination between store and construction personnel to avoid over ordering											9
WMM6	Minimizing design changes											9
WMM7	Training of construction personnel											9
WMM8	Proper storage of materials on site											9
WMM9	Employment of skills work men											9
WMM10	Accurate and good specifications of materials to avoid wrong ordering											9
WMM11	Checking materials supplied for right quantities and volumes											9
WMM12	Change of attitudes of workers towards the handling of materials											9
WMM13	Vigilance of supervisors											9
WMM14	Access to latest information about types of materials on the market											9
WMM15	Accurate measurement of materials during batching											9
WMM16	Weekly programming of works											9
WMM17	Good construction management practices											9



## APPENDIX D: DELPHI STUDY – ROUND 3



### FACULTY OF ENGINEERING, BUILT ENVIRONMENT AND INFORMATION TECHNOLOGY

## INSTRUCTIONS TO EXPERT ON DELPHI STUDY – ROUND 3 WITH GROUP MEDIAN

### DELPHI SURVEY – ROUND 3

Thank you for participating in Round 2 of the Delphi Survey. We are grateful for your valuable time and effort in completing the Round 2 of the Delphi Survey. This Round 3 survey concludes the Delphi process for this study. The purpose of Round 3 is to provide you with a **final opportunity** to change your response, **if desired**, given the group median response for each **element** using 10-point scale.

This Round 3 is intended to take approximately 20 minutes to complete. To obtain any further information relating to the study, contact the study promoter Professor F.A. Emuze at [femuze@cut.ac.za](mailto:femuze@cut.ac.za) or the researcher on +233(0)203223884. Kindly email your response after answering all the questions to [mosesahiabu@yahoo.com](mailto:mosesahiabu@yahoo.com) within 2 weeks of receiving this email, please.

### INSTRUCTIONS

The instructions for this Round 3 survey are nearly identical to that of Round 2 survey. The only difference between this Round 3 survey and Round 2 survey is that you are given an opportunity to provide an additional statement that will improve sustainability practices of construction companies in reducing the carbon and ecological footprint of their activity. In Round 2, all participants were asked to provide reasons if their responses were more than one unit above or below the group median of each statement. You are encourage to review and consider the median and the responses provided by the other expert participants when considering your final response.

There are **two values** to each element/statement; the **group median** from Round 2 Survey which is indicated in the **column to the far-right** of each table and your **Round 2 survey response** indicated with a **yellow-coloured box**. Kindly take **one** of the following **three actions** for each element/statement please.

1. Accept the **group median** response by leaving your statement rating completely unchanged.
2. Maintain your **original response** by placing an “X” in the **yellow** highlighted/coloured box which is indicating the field for your Round 2 response.
3. Indicate a **new response** by placing an “X” in the appropriate box if you decided to change your response in Round 2.

**NOTE:**

Kindly review the questions without an initial response from the Round 2 survey (indicated with a yellow highlighted colour). If you take action 3 above to choose a **new response** which is more than **two units (20%)** above or below the **group median** of each element/statement, kindly provide reason(s) for changing your response at the end of the table. (For instance, a **group median of 6** and your **new response** is **3** or **9**, the response is more than two units below or above the group median respectively).

**INSTRUCTION**

Please rate the level of importance of the following statements based on your experience and judgement on a scale of 1 to 10 using a point scale as shown in the example below.

**Scale of Importance**

Unimportant..... Very important									
0-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%
1	2	3	4	5	6	7	8	9	10
					<b>X</b>				

**2.1 General sustainable construction practices**

Sustainable construction practices and why sustainability cannot be ignored by construction companies.

CODE	Elements of sustainable construction	How important are the following in measuring sustainable construction? (Unimportant ..... Very important)										Median	
		Unimportant		Low important		Medium important		High important		Very high important			
		1	2	3	4	5	6	7	8	9	10		
<b>2.1.1</b>	<b>Key sustainability issues</b>												
KSI 1	Amenities and recreation												<b>8</b>
KSI 2	Biodiversity												<b>9</b>
KSI 3	Climate change												<b>9</b>
KSI 4	Community												<b>7</b>
KSI 5	Crime and security												<b>7</b>
KSI 6	Cultural heritage												<b>7</b>
KSI 7	Drainage and flooding												<b>9</b>
KSI 8	Energy efficiency												<b>10</b>
KSI 9	Geology and soils												<b>8</b>
KSI 10	Health, safety and well-being												<b>9</b>
KSI 11	Human rights and ethics												<b>7</b>
KSI 12	Landscape and visual aspect												<b>8</b>
KSI 13	Land use												<b>9</b>
KSI 14	Material consumption and conservation												<b>9</b>
KSI 15	Pollution and nuisance												<b>9</b>
KSI 16	Shareholder and customer relations												<b>7</b>
KSI 17	Social inclusion and accessibility												<b>8</b>









## 2.2 Sustainable design

Respond to sustainability through sustainable building design

CODE	Elements of sustainable design	What is the <b>influence</b> of the following elements in measuring sustainable design? (Low Influence ..... High Influence)										Median
		No influence		Low influence		Medium influence		High influence		Very high influence		
		1	2	3	4	5	6	7	8	9	10	
<b>2.2.1</b>	<b>Environmental sustainable design component</b>											
ESDC1	Reduction of energy consumption											9
ESDC2	Reduction of raw materials consumption											9
ESDC3	Reduction of dangerous materials consumption											9
ESDC4	Reduction of water consumption											10
ESDC5	Recycling of waste and return											9
ESDC6	Land conservation											9
<b>2.2.2</b>	<b>Environmental sustainable design requirements</b>											
ESDR1	Resources conservation											9
ESDR2	Humane adaption											9
ESDR3	Life cycle design											9
ESDR4	Cost efficiency											9

## 2.3 Low impact building materials in construction

Low impact building materials selection and incorporation in construction projects.

CODE	Elements of low impact building materials	How important are the following in measuring the incorporation of low impact building materials in construction? (Unimportant ..... Very important)										Median
		unimportant		Low important		Medium important		High important		Very high important		
		1	2	3	4	5	6	7	8	9	10	
<b>2.3.1</b>	<b>Material selection criteria</b>											
MSC1	Aesthetic quality of the material											9
MSC2	Durability of the material											9
MSC3	Ecological impact of the material											9
MSC4	Embodied energy of the material											9
MSC5	Performance of the material											9
MSC6	Reusable/renewable potential of the material											9
MSC7	Social impact of the material											8
MSC8	Cost of the material								X			9
<b>2.3.2</b>	<b>Material Incorporation measures</b>											
MIM1	Choice of material to be renewable, recyclable or reusable											9
MIM2	Use of materials with organic origin; e.g. use of natural materials in floors, walls, ceiling, roofs, etc.											9



## 2.4 Energy efficiency

To explore energy efficiency in construction and determine how energy efficiency equipment utilization is influencing construction process.

CODE	Elements of energy efficiency	How important are the following in measuring energy efficiency and utilization? (Unimportant ..... Very important)										Median
		unimportant		Low important		Medium important		High important		Very high important		
		1	2	3	4	5	6	7	8	9	10	
<b>2.4.1</b>	<b>Energy efficiency component</b>											
EEC1	Choose energy efficient materials and construction methods											9
EEC2	Insulate building envelope											9
EEC3	Use energy efficient deconstruction and recycling											9
EEC4	Adopt low energy intensive transportation											9
EEC5	Develop energy efficient technological process											9
EEC6	Use of passive energy design and construction											9
<b>2.4.2</b>	<b>Energy efficiency measures</b>											
EEM1	Use of highly efficient light fixtures and efficient lighting controls											9
EEM2	Availability of automatic presence detectors (on and off switch during the day and night)											9
EEM3	Use of energy lighting											9
EEM4	Adequacy of natural lighting systems											9
EEM5	Adequate shading from intense heat (green roof to reduce heat from the roof)											10
EEM6	Use of low emission glazing											9
EEM7	Use of solar energy for external lighting											10
EEM8	Use of low embodied energy materials											9
EEM9	Avoiding the use of air conditioning system operating with Ozone Depleting											9
EEM10	Reduce of substance (ODS) and/or Green House (GH) Gases											9
EEM11	Use of renewable energy; e.g. solar, wind, geothermal, etc.											10
EEM12	Use of individual metering for separate tenant to reduce energy consumption											10





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2. Kindly provide reason(s) for changing your responses:

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**THANK YOU**

## **APPENDIX E: SURVEY QUESTIONNAIRE**



**Faculty of Engineering, Built Environment  
and Information Technology**

### **SURVEY QUESTIONNAIRE**

16<sup>th</sup> December, 2021

#### **TO WHOM IT MAY CONCERN**

Dear Sir/Madam,

**Re: Request to participate in a study entitled: 'A Roadmap for the Reduction of Carbon and Ecological Footprint of Construction Activity in Ghana'**


The lack of roadmap for reduction of construction activity carbon and ecological footprint hinders continuous improvement within the public sector construction in Ghana. Therefore, the purpose of this study is to develop a roadmap of sustainability practices for construction companies in reducing the carbon and ecological footprint of their activity to achieve environmental sustainability of the construction industry in Ghana.

You are kindly requested to participate in completing a Questionnaire designed from Delphi technique to collect data for an ongoing doctoral study by Moses K. Ahiabu on the above topic at Central University of Technology, Free State, South Africa.

Your participation in this study is highly solicited and appreciated. You are assured that any information given would be treated highly confidential and shall be used for academic purposes only. To obtain any further information relating to the study, contact the study promoter Professor F.A. Emuze at [femuze@cut.ac.za](mailto:femuze@cut.ac.za) or the researcher on +233(0)203223884.

The questionnaire takes approximately 20 minutes to complete. Kindly return the completed questionnaire via email to the researcher on [mosesahiabu@yahoo.com](mailto:mosesahiabu@yahoo.com) within 2 weeks of receiving this email, please. The result of the study will be made available to you on request. We look forward to receiving a favourable contribution from you. Thank you for your time.

Yours sincerely,



**MR. MOSES K. AHIABU  
(Doctoral Candidate)**



**PROF. FIDELIS A. EMUZE  
(Study Promoter)**

## INSTRUCTIONS

The questionnaire is divided into six (6) sections. Section A is on the demographic information of the respondent for statistical purpose only. The section B is on the components of sustainable construction practices whilst section C is on the sustainable building design. Sections D and E are on the protection of resources & low impact building materials, and reduction of carbon emission/pollution & energy efficiency respectively. Section F on the other hand is on dimensions of waste management.

### SECTION A: Demographic information

Kindly tick the appropriate box that correspond to your answer or fill in the blank spaces.

1. What is your highest academic qualification?

Doctorate Degree  Master's Degree  BSc Degree  HND/Diploma/CTC   
SSCE/WASSCE  BECE  Other  If other, specify .....

2. Which professional body are you affiliated?

Ghana Institution of Surveyors (GhIS)  Ghana Institution of Engineers (GIE)   
Ghana Institute of Architects (GIA)  Ghana Institution of Construction (GIOC)   
Ghana Institution of Engineers (GhIE)  Other  If other, specify .....

3. What is your position in the company?

Owner  Managing Director  Project Manager  Quantity Surveyor   
Engineer  Architect  Site Foreman  Other  If other, specify .....

4. How many years of experience do you have in the construction industry?

0-5 years  6-10 years  11-15 years  16-20 years  Above 20 years

5. How many years have you been working in this particular company?

0-5 years  6-10 years  11-15 years  16-20 years  Above 20 years

6. Which category is the company registered with Registrar General Department?

Limited liability  Partnership  Enterprise

7. What is the classification of the company?

D1K1  D2K2  D3K3  D4K4  If other, specify .....

8. What is the nature of business activity of the company?

General contractor  Sub-contractor  Specialist contractor  Other

If other, specify .....

9. Which project are you currently working on? Please state .....

10. Does your company adopt sustainable practices in its construction activities?

Yes  No  If yes, state .....

11. Are you aware of the existence of sustainable construction roadmap for Ghana that guides the construction activity of your company?

Yes  No

12. If yes, state .....

13. What is the following stakeholder's extent of influence on reduction of carbon and ecological footprints of construction activity in your organization?

Kindly rate the level of influence using a 5 – point Likert scale where 1 = very low; 2 = low; 3 = somewhat high; 4 = high; and 5 = very high.

CODE	Stakeholders	Very low	Low	Somewhat high	High	Very high
		1	2	3	4	5
SEI 1	Academia					
SEI 2	Client/Developer					
SEI 3	Contractor					
SEI 4	Consultant					
SEI 5	Government					
SEI 6	Green Building Council					
SEI 7	Environmental Protection Agency					
SEI 8	Media					

#### SECTION B: General knowledge and importance of sustainable construction practices

14. Kindly rate your level of agreement with the variables of the following sustainable construction practices to reduce carbon and ecological footprints in your company using a 5 – point Likert scale where 1 = strongly disagree; 2 = disagree; 3 = somewhat agree; 4 = agree; and 5 = strongly agree.

CODE	Variables	Strongly disagree	Disagree	Somewhat agree	Agree	Strongly agree
		1	2	3	4	5
<b>14.1</b>	<b>What are the key sustainability issues</b>					
KSI 1	Biodiversity					
KSI 2	Climate change					
KSI 3	Carrying capacity					
KSI 4	Energy efficiency					
KSI 5	Health, safety and well-being					
KSI 6	Resources efficiency					
KSI 7	Material consumption and conservation					
KSI 8	Pollution and nuisance					
KSI 9	Waste management					
KSI 10	Harmonisation with environment					
<b>14.2</b>	<b>How do you understand sustainable construction activities/practices</b>					
SCA 1	Regenerate used natural vegetation					
SCA 2	Use renewable construction material					
SCA 3	Reduce transportation distance of people					
SCA 4	Use of forestry-authority–certified timber					
SCA 5	Minimize carbon emissions in construction					

SCA 6	Do selective construction waste disposal					
SCA 7	Recycle construction waste					
SCA 8	Ensure efficiency in energy usage for construction works					
SCA 9	Ensure efficiency in water usage during construction					
SCA 10	Minimize dust during construction					
SCA 11	Optimise site planning, building orientation, and configuration					
SCA 12	Reduction of resource consumption					
SCA 13	Maximisation of resource reuse					
SCA 14	Protect the natural environment					
SCA 15	Create a healthy and non-toxic environment					
SCA 16	Pursue quality in creating the built environment					
SCA 17	Apply life cycle costing					
<b>14.3</b>	<b>Drivers of sustainable construction</b>					
DSC1	Professional knowledge in sustainable construction					
DSC2	Sustainable design guidelines and construction standards					
DSC3	Willingness to incorporate sustainable building practices					
DSC4	Availability of acceptable sustainable construction roadmap					
DSC5	Creation of public awareness					
DSC6	Legislation					
DSC7	Sustainable building codes and regulations					
DSC8	Economic incentives (tax rebates, high profit margin)					
DSC9	Sustainability practices in educational curricula					
DSC10	Government commitment and support					
DSC11	Availability of measurement tool					
DSC12	Cooperation from technical experts					
DSC13	Client demand and requirements					
DSC14	Stakeholder influence					
DSC15	Cost efficiency					
DSC16	Competitive advantage					
DSC17	Top management commitment					
DSC18	Availability of life cycle cost analysis					
DSC19	Moral obligation to protect the environment					
<b>14.4</b>	<b>Challenges of sustainable construction</b>					
CSC 1	Lack of financial incentives (high taxes and low-profit margin)					
CSC 2	Lack of building code and regulation					
CSC3	Lack of investment					
CSC4	Initial investment cost					
CSC5	Lack of client demand					
CSC6	High cost of environmental services					
CSC7	Lack of research					
CSC8	Lack of public awareness					
CSC9	Competitive pressure					
CSC10	Lack of green products					
CSC11	Lack of professional knowledge and expertise					
CSC12	Lack of green technology					
<b>14.5</b>	<b>Environmental sustainability criteria</b>					
ESC1	Energy conservation					
ESC2	Water conservation					
ESC3	Land conservation					

ESC4	Materials conservation – reuse and recycling					
ESC5	Resource utilization					
ESC6	Consideration of renewable energy					
ESC7	Minimize pollution – water, land and air pollution including noise					
ESC8	Perverse and enhance bio-diversity					
ESC9	Create a healthy, non-toxic environment-including indoor air quality					
ESC10	Protect and enhance sensitive landscapes – cultural & historic sites					
ESC11	Re-use existing built assets					
ESC12	Waste minimization and management					
ESC13	Environmental impact (process and product)					
ESC14	Transport – including provision of public transport					
ESC15	Visual impact					
<b>14.6a</b>	<b>Benefits/ importance of sustainable construction - environmental</b>					
BSC 1	Protect air, water, land and ecosystems					
BSC 2	Conserve natural resources ( e.g. fossil fuel)					
BSC3	Preserve animal species and genetic diversity					
BSC4	Protect the biosphere					
BSC5	Use renewable natural resources					
BSC6	Minimize waste production or disposal					
BSC7	Minimize CO <sub>2</sub> emission and pollutants					
BSC8	Maintain essential ecological processes and life support system					
BSC9	Pursue active recycling					
BSC10	Maintain integrity of environment					
BSC11	Prevent global warming					
<b>14.6b</b>	<b>Benefits/ importance of sustainable construction - social</b>					
BSC12	Improve quality of life for all					
BSC13	Alleviate poverty					
BSC14	Satisfy human needs					
BSC15	Optimise social benefits					
BSC16	Improve health, comfort and wellbeing					
BSC17	Promote harmony among people and between humanity and nature					
<b>14.6c</b>	<b>Benefits/ importance of sustainable construction - economics</b>					
BSC18	Improve economic growth					
BSC19	Reduce energy consumption and costs					
BSC20	Raise real income					
BSC21	Improve productivity					
BSC22	Lower infrastructure costs					
BSC23	Decrease environmental damage costs					
BSC24	Reduce water consumption and costs					
BSC25	Decrease in health costs					
BSC26	Improve return on investments (ROI)					
<b>14.7</b>	<b>Reduction of carbon and ecological footprint in construction</b>					
RCEF1	Use of materials from renewable sources					
RCEF2	Use biodegradable materials					
RCEF3	Reduction in air, land and water pollution					
RCEF4	Reduction in materials and water usage					
RCEF5	Aids energy efficiency					
RCEF6	Use locally available materials					

RCEF7	Waste minimisation and reuse of waste products					
RCEF8	Rethink (innovation) sustainable practices					
RCEF9	Energy conservation					
RCEF10	Reduce transportation					
RCEF11	Embodied energy					

### SECTION C: Sustainable building design

15. Kindly rate your level of agreement with the following variables to determine how architectural and engineering firms contribute to sustainability of construction activities through design of buildings to reduce carbon and ecological footprint using a 5 – point Likert scale, where 1 = strongly disagree; 2 = disagree; 3 = somewhat agree; 4 = agree; and 5 = strongly agree.

CODE	VARIABLES	Strongly disagree	Disagree	Somewhat agree	Agree	Strongly agree
		1	2	3	4	5
<b>15.1</b>	<b>Environmental sustainable design component</b>					
ESDC1	Reduction of energy consumption					
ESDC2	Reduction of raw materials consumption					
ESDC3	Reduction of dangerous materials consumption					
ESDC4	Reduction of water consumption					
ESDC5	Recycling of waste and return					
ESDC6	Land conservation					
<b>15.2</b>	<b>Environmental sustainable design requirements</b>					
ESDR1	Resources conservation					
ESDR2	Humane adaptation					
ESDR3	Life cycle design					
ESDR4	Cost efficiency					

### SECTION D: Protection of resources and Low impact building materials

16. Kindly rate your level of agreement with the following variables on how you incorporate low impact building materials in your construction activities and protect the natural resources to reduce carbon and ecological footprints in your company using a 5 – point Likert scale where 1 = strongly disagree; 2 = disagree; 3 = somewhat agree; 4 = agree; and 5 = strongly agree.

CODE	VARIABLES	Strongly disagree	Disagree	Somewhat agree	Agree	Strongly agree
		1	2	3	4	5
<b>16.1</b>	<b>Low impact material selection criteria</b>					
MSC1	Aesthetic quality of the material					
MSC2	Durability of the material					
MSC3	Ecological impact of the material					
MSC4	Embodied energy of the material					
MSC5	Performance of the material					
MSC6	Reusable/renewable potential of the material					

MSC7	Social impact of the material					
MSC8	Cost of the material					
<b>16.2</b>	<b>Low impact material incorporation measures</b>					
MIM1	Materials use are renewable, recyclable or reusable					
MIM2	Use of materials with organic origin/natural materials					
MIM3	Use of permeable materials for landscaping to allow dissipation of storm water into the ground					
MIM4	Use water efficient trees, green roofs and rain gardens					
MIM5	Use of materials that are long-lasting and easy to maintain					
MIM6	Materials of minimum adverse impact on the environment					
MIM7	Use of local materials (wood, thatch, laterite, bamboo, etc.)					
<b>16.3</b>	<b>Protection of resources for ecological sustainability</b>					
PRES 1	Effective land utilization					
PRES 2	Consideration in material selection					
PRES 3	Waste minimization					
PRES 4	Energy conservation					
PRES 5	Water efficiency					
PRES 6	Pollution control					
PRES 7	Biodiversity protection					
PRES 8	Heritage and amenity protection					
<b>16.4</b>	<b>Water efficiency measures</b>					
WEM1	Use rainwater harvesting system					
WEM2	Install automatic plumbing fixtures and fittings					
WEM3	Recycle grey water for irrigation and reuse in WCs					
WEM4	Install water conserving irrigation systems					
WEM5	Use water saving appliances					
WEM6	Use individual water metering for different tenants					

### SECTION E: Reduction of CO<sub>2</sub> emission/pollution and energy efficiency

17. Kindly rate your level of agreement with the following variables on how you reduce carbon emission/pollution in your construction activities, and energy efficiency using a 5 – point Likert scale where 1 = strongly disagree; 2 = disagree; 3 = somewhat agree; 4 = agree; and 5 = strongly agree.

CODE	VARIABLES	Strongly disagree	Disagree	Somewhat agree	Agree	Strongly agree
		1	2	3	4	5
<b>17.1</b>	<b>Emission reduction (Reduction of CO<sub>2</sub> emission/pollution)</b>					
ER1	Restriction of energy utilization					
ER2	Impact assessment of construction process					
ER3	Construction material production and discharge					
ER4	Adopting low carbon equipment and technology					
ER5	Adhering to construction standards/policies					
ER6	Limited transportation of material and personnel					

<b>17.2</b>	<b>Energy efficiency component</b>					
EEC1	Choose energy efficient materials and construction methods					
EEC2	Insulate building envelope					
EEC3	Use energy efficient deconstruction and recycling					
EEC4	Adopt low energy intensive transportation					
EEC5	Develop energy efficient technological process					
EEC6	Use of passive energy design and construction					
<b>17.3</b>	<b>Energy efficiency measures</b>					
EEM1	Use of highly efficient lighting fixtures and controls					
EEM2	Use automatic presence detectors and photocell					
EEM3	Use of energy efficient lighting systems					
EEM4	Adequate provision of natural day lighting systems					
EEM5	Adequate shading from intense heat (e.g. green roof)					
EEM6	Use of low emission glazing					
EEM7	Use of solar energy for external lighting					
EEM8	Use of low embodied energy materials					
EEM9	Avoid using air conditioning system operating with Ozone Depleting					
EEM10	Reduce substances or Green House (GH) Gases					
EEM11	Use renewable energy; e.g. solar, wind, geothermal, etc.					
EEM12	Use individual metering for separate tenant					
EEM13	Avoid the use of sun-lit glazing to reduce AC cooling load					
EEM14	Zoning the spaces for energy-efficient air conditioning					
<b>17.4</b>	<b>Energy efficient equipment utilization</b>					
EEEU 1	Reduce fuel usage					
EEEU 2	Reduce emission levels and protect the environment					
EEEU 3	Minimize energy consumption					
EEEU 4	Upgrade/replace equipment with energy serving devices					
EEEU 5	Improve productivity & increase value					
EEEU 6	Reduction in energy cost					

## SECTION F: Waste management

18. Kindly rate your level of agreement with the following variables on how you manage the construction waste to reduce carbon and ecological footprint in your company using a 5 – point Likert scale where 1 = strongly disagree; 2 = disagree; 3 = somewhat agree; 4 = agree; and 5 = strongly agree.

CODE	VARIABLES	Strongly disagree	Disagree	Somewhat agree	Agree	Strongly agree
		1	2	3	4	5
<b>18.1</b>	<b>Waste management measures</b>					
WMM1	Use materials before expiry dates					
WMM2	Use of more efficient equipment					
WMM3	Purchase raw materials that are just sufficient					
WMM4	Adopt proper site management techniques					
WMM5	Ensure good coordination between store and construction personnel to avoid over ordering					

WMM6	Minimize design changes					
WMM7	Training of construction personnel and staff					
WMM8	Proper storage of materials on site					
WMM9	Employ skills work men					
WMM10	Ensure accurate specifications of materials to avoid wrong ordering					
WMM11	Check materials supplied for right quantities and volumes					
WMM12	Change attitudes of workers towards handling of materials					
WMM13	Supervisors should be vigilant					
WMM14	Access to information on types of materials in the market					
WMM15	Accurate measurement of materials during batching					
WMM16	Weekly programming of works					
WMM17	Good construction management practices					
WMM18	Right mixing, transportation and placing of concrete					
WMM19	Adherence to standardized dimensions					
WMM20	Waste management officer employed to handle waste issues					
WMM21	Early and prompt scheduling of deliveries					
WMM22	Just in time operations					
WMM23	Careful handling of tools and equipment on site					
WMM24	Encourage re-use of waste materials in projects					
WMM25	Use low waste technology					
WMM26	Recycle some waste materials on site					

**THANK YOU**



**APPENDIX F: INTERVIEW GUIDE**



**FACULTY OF ENGINEERING, BUILT ENVIRONMENT  
AND INFORMATION TECHNOLOGY**

**INTERVIEW GUIDE**

Date: 19<sup>th</sup> July, 2022

The lack of roadmap for reduction of construction activity carbon and ecological footprint hinders continuous improvement within the public sector construction in Ghana. Therefore, the purpose of this interview seeks to validate the roadmap developed to reduce carbon and ecological footprint of construction activity to implement sustainable construction in Ghana. This interview is intended to take approximately 15 minutes to complete.

**Demographic information**

1. Highest academic qualification: .....
2. Profession/area of expertise: .....
3. Type of organisation: .....
4. Institution (Academia/industry): .....
5. Years of experience: .....

## Roadmap validation

Kindly rate your level of agreement with the variables to validate the proposed roadmap using a 5 – point Likert scale where 1 = strongly disagree; 2 = disagree; 3 = somewhat agree; 4 = agree; and 5 = strongly agree.

S/N	Variables	Strongly disagree	Disagree	Somewhat agree	Agree	Strongly agree
		1	2	3	4	5
1.	Level of coverage of the roadmap for overall contents and main sections including issues on knowledge and awareness, drivers, challenges and benefits reflect the situation of sustainable construction in the Ghanaian construction industry currently					
2.	Level of coverage of the roadmap for logical flow are appropriate and can easily be used in the Ghanaian construction industry					
3.	Level of understanding of the roadmap is easy to understand and can easily be used in the construction industry in Ghana					
4.	The carbon and ecological footprint reduction roadmap is inclusive and proper application of the roadmap would enhance the implementation of sustainable in Ghana					
5.	Would you recommend the roadmap for use by the construction stakeholders in Ghana to reduce carbon and ecological footprints of construction activity?					
6.	Suggestion/comment on areas of the roadmap that need improvement/deletion.					

To obtain any further information relating to the study, please contact the researcher Moses K. Ahiabu at [mosesahiabu@yahoo.com](mailto:mosesahiabu@yahoo.com) and on telephone number +233(0)203223884 or the study promoter Professor F.A. Emuze at [femuze@cut.ac.za](mailto:femuze@cut.ac.za).

**Thank you for your time**